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ASX Announcement

28th January, 2015

Mr David Carter

The Board of Directors of Lovisa Holdings Limited is deeply saddened to advise that its Chairman, Mr David Carter, passed away yesterday. In a short space of time David had built a great working relationship with the Lovisa team and Board members.

The Board offers on its sincere condolences to David Carter's family.

Mr Paul Cave has been elected as interim Chairman. Mr Cave has been an Independent Director of Lovisa Holdings since Lovisa's recent initial public offering.

The Board will make an announcement as to the appointment of a permanent Chairman in due course.

A handwritten signature in blue ink, appearing to read 'Shane Fallscheer', is written over a horizontal line.

Shane Fallscheer
Director