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Manager of Company Announcements
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By E-Lodgement

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*Dicker Data is the
registered trading name
for Dicker Data Ltd
ABN 95 000 969 362*

DICKER DATA NAMED CISCO APJC SERVICES DISTRIBUTOR OF THE YEAR 2014
Recognised for Outstanding Focus & Highest Growth

Dicker Data is pleased to announce our recent success at Cisco's regional distribution conference, held this week in Bali. Named as the Cisco Services APJC Distribution Partner of the Year for 2014, the award is in recognition of Dicker Data's outstanding focus and achievement of the highest growth in the region between August 2013 and July 2014.

"This award is a great achievement for our team and is representative of the successful partnership our organisation has with Cisco. We're continuing to work closely with the local Cisco team to provide our partners with the most competitive and compelling offers in the market. This recognition reaffirms my belief that we have the best Cisco team in the Australian distribution market."

Dicker Data was the only Cisco distribution partner from the ANZ region to be recognised with an award at the ceremony held in Bali.

For and on behalf of the Board,



David Dicker
Chairman & CEO

About Dicker Data Limited

Dicker Data Limited was listed on the Australian Stock Exchange on January 24, 2011. Since its listing, the company has achieved record trading results. The Company is Australia's largest and longest established Australian owned distributor of Information Technology products. In addition to Cisco its vendors include Hewlett-Packard, Toshiba, Samsung, Lenovo, ASUS and other major brands. The Company's clients include over 3,800 value added resellers. For more information, see www.dickerdata.com.au