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9th February, 2015

ASX Market Announcement ASX Limited 525 Collins Street Melbourne, VIC 3000

Lovisa 1H FY2015 trading update – amendment

The 1H Trading Update, released on 9th February, contained an error. Page 2 of the release stated that EBITDA for the six month period was A\$16.1m. This should read A\$20.4m.

Yours faithfully,

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lain Sadler Company Secretary