

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity: Infomedia Ltd
ABN: 63 003 326 243

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Andrew Pattinson
Date of last notice	15 December 2014

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	n/a
Date of change	10 February 2015

+ See chapter 19 for defined terms.

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No. of securities held prior to change	<p>2,447,567 Fully Paid Ordinary Shares</p> <p>300,00 Unlisted Employee Options exercisable at 19 cents on various dates and expiring 14 March 2015</p> <p>750,000 Unlisted Employee Options exercisable at 56.5 cents on various dates and expiring on 31 October 2016</p> <p>105,763 Performance Rights over shares in Infomedia Ltd. The Performance Rights convert to ordinary shares subject to performance hurdles which will be tested in 2017 as part of the Company's long term incentive scheme. The Director has no present right to the shares, to receive dividends, to dispose of or exercise any voting rights relating to the Performance Rights.</p>
Class	Fully Paid Ordinary Shares
Number acquired	300,000
Number disposed	nil
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	\$57,000.00
No. of securities held after change	<p>2,747,567 Fully Paid Ordinary Shares</p> <p>750,000 Unlisted Employee Options exercisable at 56.5 cents on various dates and expiring on 31 October 2016</p> <p>105,763 Performance Rights over shares in Infomedia Ltd. The Performance Rights convert to ordinary shares subject to performance hurdles which will be tested in 2017 as part of the Company's long term incentive scheme. The Director has no present right to the shares, to receive dividends, to dispose of or exercise any voting rights relating to the Performance Rights.</p>

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Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Issue of ordinary shares following exercise of employee options.
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Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	
Name of registered holder (if issued securities)	
Date of change	
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	
Interest acquired	
Interest disposed	
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	
Interest after change	

Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	
If prior written clearance was provided, on what date was this provided?	

⁺ See chapter 19 for defined terms.