

## **INFOMEDIA TO PROVIDE SUPERSERVICE<sup>TM</sup> PLATFORM TO HYUNDAI MOTOR AMERICA**

Sydney, Feb. 25 2015 - Global automotive industry solution developer, Infomedial Ltd announced today that it has agreed to terms with Hyundai Motor America (HMA) for a three year agreement to supply and install components of the Superservice<sup>TM</sup> platform for Hyundai's Workshop Automation strategy in the United States.

Following the successful pilot phase of Superservice at key Hyundai U.S. dealerships during the last 5 months, Infomedial will be the authorized supplier for the Superservice system to Hyundai's dealers in the U.S.

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### **About Hyundai Motor America:**

Hyundai Motor America, headquartered in Fountain Valley, Calif., is a subsidiary of Hyundai Motor Co. of Korea. Hyundai vehicles are distributed throughout the United States by Hyundai Motor America and are sold and serviced through more than 820 dealerships nationwide. All Hyundai vehicles sold in the U.S. are covered by the Hyundai Assurance program, which includes the 5-year/60,000-mile fully transferable new vehicle limited warranty, Hyundai's 10-year/100,000-mile powertrain limited warranty and five years of complimentary Roadside Assistance. Hyundai Blue Link Connected Care provides owners of Hyundai models equipped with the Blue Link telematics system with proactive safety and car care services complimentary for one year with enrollment. These services include Automatic Collision Notification, Enhanced Roadside Assistance, Vehicle Diagnostic Alert, Monthly Vehicle Health Report and in-vehicle service scheduling.

### **About Infomedial:**

Infomedial Ltd is a leading supplier of information solutions to the parts and service sector of the global automotive industry. It specialises in developing and supplying cloud-based software to franchised automotive dealerships. Its Electronic Parts Catalogues (EPC) allow dealers to quickly and precisely identify replacement parts manufactured by the world's leading automotive companies. Its Superservice solution suite and service-related data solutions such as the Superservice Menus<sup>TM</sup> system that enables the service department to produce accurate service quotations for its customers. The Company has a strong and growing recurring global revenue base. Infomedial Ltd is a publicly-listed company on the Australian Securities Exchange (ASX symbol "IFM"). For more information visit [www.superservice.com](http://www.superservice.com)

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