

## **Media Release**

26 February 2014 Company Announcement Office ASX Limited (via ASX Online)

## **HUB24** partners with GPS Wealth for new white label

Independently owned national licensee GPS Wealth has selected HUB24 (ASX: HUB) to provide a new managed account offering for its member firms. The initiative will see HUB24's award winning technology deployed in a fully customised and branded manner and will be centred on GPS Wealth's innovative investment portfolios.

With total funds under advice well in excess of \$1 billion, GPS Wealth has grown in recent years from a boutique licensee to more than 60 firms nationally. The business has attributed much of its success to intensive client engagement including the industry recognised Game of Money $^{\text{TM}}$  and its investment philosophy known as CARE.

GPS Wealth Managing Director Grahame Evans said "Our group continues to develop, and it's paramount to support practices with the best possible tools and investments to enable delivery of quality and consistent advice to our clients. HUB24 impressed us with their state of the art platform technology, flexibility and ability to support our key managed account range across both superannuation and investment".

He added "GPS is an independently owned group, and it is our goal to be aligned with like-minded businesses that are at the forefront of innovation and change and have the systems to support us as we develop".

HUB24 recently announced it has reached \$1.4 billion of funds under administration which underscores the company's position as one of the fastest growing platforms in the country. HUB24 Managing Director, Andrew Alcock commented, "We're very proud that GPS Wealth has selected HUB24 for this new venture. This initiative supports the demand we are experiencing for our market leading functionality in the rapidly growing managed account sector. We will continue to focus on supporting independently minded advisers and licensees, such as GPS Wealth".

For further information please contact: Andrew Alcock

Managing Director HUB24 Limited

Telephone: +61 2 8274 6000

**Grahame Evans**Managing Director
GPS Wealth Ltd

Telephone: +61 411 861 049

HUB24 Limited | ABN 87 124 891 685 | ACN 124 891 685



## **About HUB24**

HUB24 is a financial services company listed on the Australian Stock Exchange (ASX: HUB). The business is focused on the delivery of the HUB24 platform and the growth of its wholly owned subsidiary Paragem. The HUB24 platform supports the achievement of superior superannuation and investment outcomes for investors. It is a next-generation service with state-of-the-art portfolio management, transaction and reporting solutions for licensees, financial advisers, accountants, stockbrokers and institutions. HUB24 is not aligned to any major bank, manager or institution. HUB24 is an independent organisation with award winning technology and a growing number of respected and high profile financial services companies as its customers.

For further information, please visit: www.hub24.com.au

## **About GPS Wealth**

GPS Wealth is a specialist financial services licensee with offices based in Noosa, Queensland and Sydney, New South Wales (AFSL 254544 Australian Credit Licence 254 544). It has 60 practices throughout Australia. The business provides best practice tools and resources to accountants, referral partners and financial advisers (risk, lending and planning) to enable profitable and successful business partnerships to develop.

One of the key differentiating features about GPS Wealth is that it has been developed by successful accountants and advisers for accountants and advisers. The purpose of the business is to adhere to the highest business ethics and place clients' needs as the most important priority by delivering the highest possible quality risk and financial advice to people throughout Australia. The ultimate aim of GPS Wealth is to establish itself as one of Australia's leading independently-owned financial planning licensee groups.

For further information, please visit: www.gpswealth.com.au