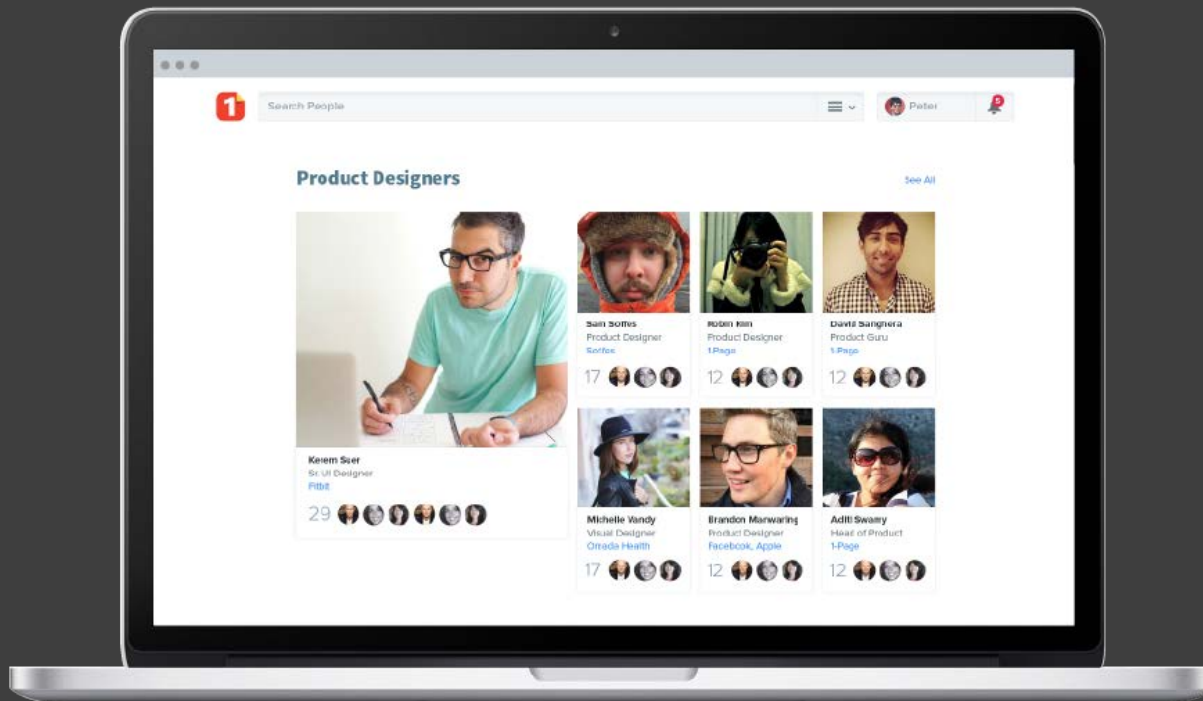# 1-PAGE LIMITED

Next Generation of Sourcing and Assessment

March 2015

ASX:1PG

DISCLAIMER

Some of the information contained in this presentation contains "forward – looking statements" which may not directly or exclusively relate to the historical facts. These forward – looking statements reflect 1-Page's current intentions, plans, expectations, assumptions and beliefs about future events and are subject to risks, uncertainties and other factors, many of which are outside the control of 1-Page. Important factors that could cause actual results to differ materially from the expectations expressed or implied in the forward-looking statements include known and unknown risks. Because actual results could differ materially from 1-Page's current intentions, plans, expectations, assumptions and beliefs about the future, you are urged to view all forward-looking statements contained herein with caution.

CONTENT

SUMMARY

- 1-Page is a revolutionary cloud-based human resources Software-as-a-Service platform, currently employed by leading global and US companies.

- Three platforms revolutionising the way companies source, qualify and engage employees:

  1-Page Sourcing and Referral Engine
  1-Page Talent Assessment Platform
  1-Page Internal Innovation Platform

- Post October BranchOut Acquisition – New platform ready for initial deployments.

- Significant pipeline of potential clients on all three platforms.

- UST Global partnership – Enabling quicker access/integration/on-boarding of potential clients (including some of the world's largest companies.)

- Massive Expansion/Cross-Selling Opportunities thru 1-Page's Land & Expand Model.

- Received A$9.63m from two strategic parties in February 2015

OUR SHORT FAST HISTORY

2014	**2014**	**2014**	**2014**	**2015**	**2015**
September	October	November	December	January	February
KEY HIRES: Jeff Mills, Chief Revenue Officer Justin Baird, Chief Technology Officer	**ASX IPO** on October 15, 2014 First Silicon Valley Company to IPO in Australia **UST PARTNERSHIP ESTABLISHED**	**BRANCHOUT ACQUISITION** US$2 million and 7.5 million shares **820 MILLION PROFILES** Largest Professional Network	**BRANCHOUT RESEARCH, DEVELOPMENT & REVAMPED** **BRANCHOUT DATA ENHANCEMENT COMMENCES**	**ADDITIONAL PATENTS FILED** *Bring Total Patent Pool to 10* **ENHANCEMENT OF TECH TEAMS:**	**BRANCHOUT RELEASE** **FULL 1-PAGE OFFERING NOW AVAILABLE FOR CLIENTS:** • 1-Page Sourcing • 1-Page Assessment • 1-Page Innovation

Post IPO acquisition of BranchOut announced.

Sydney Core Engineering (6)
Bangalore Tech Centre (18)
San Francisco Product (6)

Four keystone United States Patents Filed on Referral System Methods and Processes.

GLOBAL RECRUITING MARKET IS MASSIVE AND GROWING

GLOBAL RECRUITMENT MARKET
TO GROW BY **$87 BILLION NEXT YEAR**

$456B
IN 2015

$369B
IN 2014
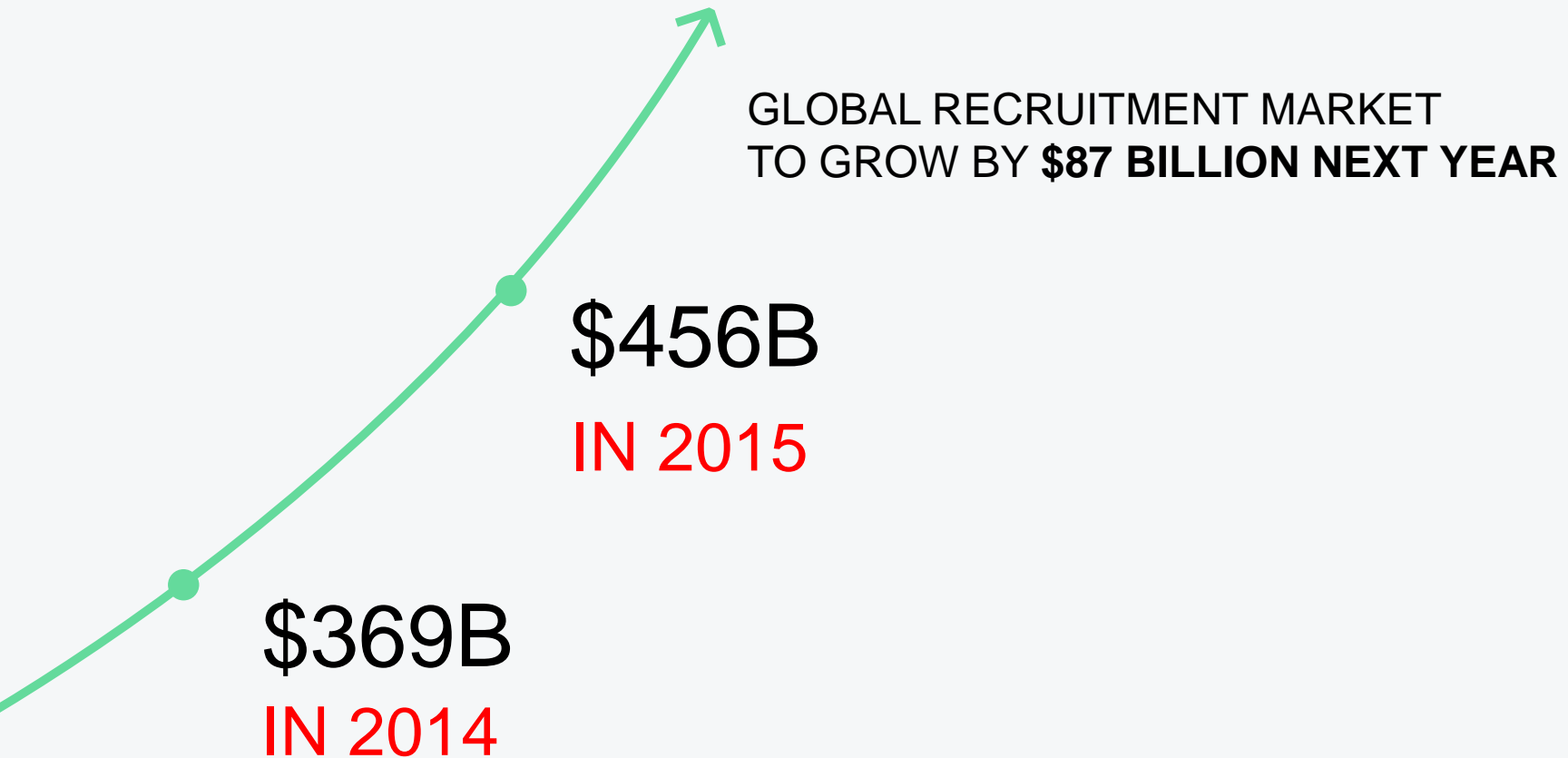
***LinkedIn's reported revenue of $643 million in Q4 2014 (57% directly from recruiting).
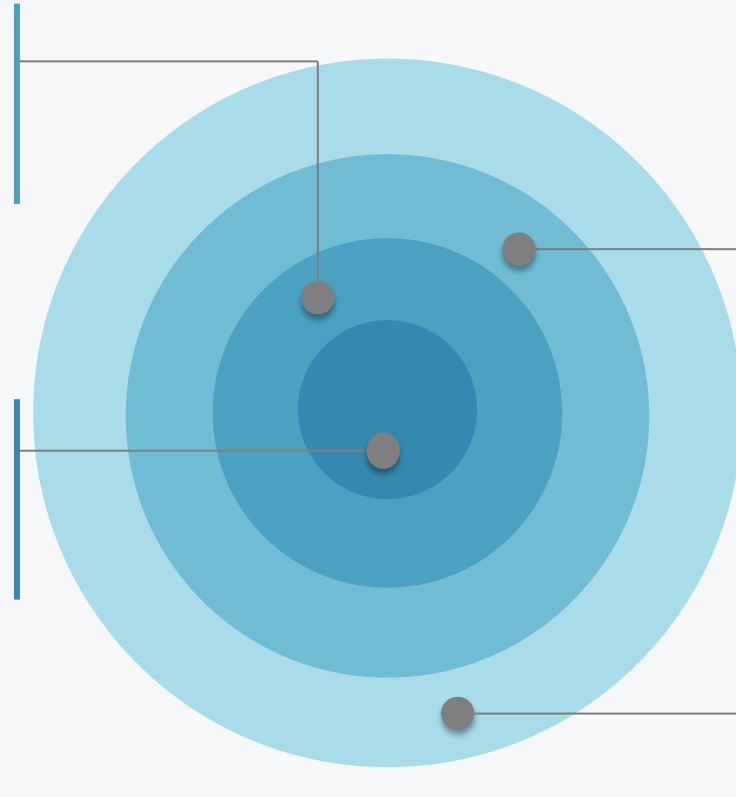
LAND & EXPAND MODEL

STEP 2
1-Page's product offering is integrated into the client's business quickly adding value by disrupting the usual hiring process.

STEP 3
Value can be quickly harnessed through seamless integration into an organisation's current ICT landscape.

STEP 1
1-Page closes the initial agreement with a key decision maker in the organisation that steers 1PG through what is usually a complex legal and procurement process.
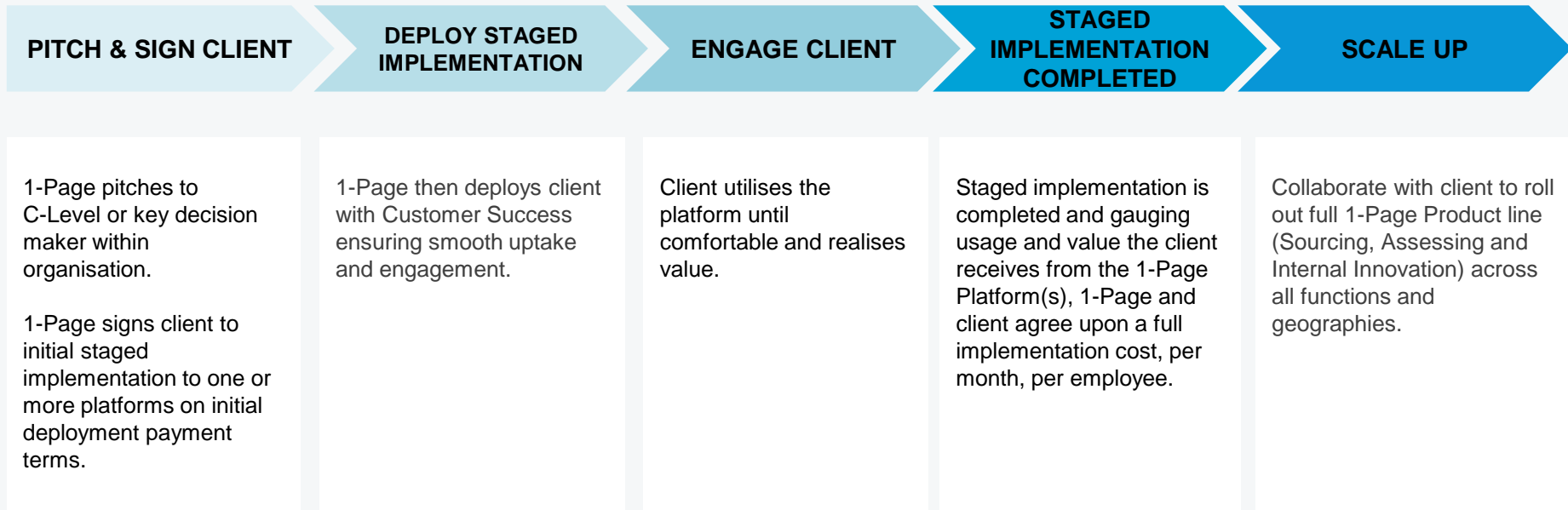
STEP 4
As value is realised, 1-Page provides scalability to accommodate additional departments, regions etc. as the client further adopts the platform.

LAND & EXPAND: CASE STUDY

PITCH & SIGN CLIENT	DEPLOY STAGED IMPLEMENTATION	ENGAGE CLIENT	STAGED IMPLEMENTATION COMPLETED	SCALE UP
1-Page pitches to C-Level or key decision maker within organisation.

1-Page signs client to initial staged implementation to one or more platforms on initial deployment payment terms. | 1-Page then deploys client with Customer Success ensuring smooth uptake and engagement. | Client utilises the platform until comfortable and realises value. | Staged implementation is completed and gauging usage and value the client receives from the 1-Page Platform(s), 1-Page and client agree upon a full implementation cost, per month, per employee. | Collaborate with client to roll out full 1-Page Product line (Sourcing, Assessing and Internal Innovation) across all functions and geographies. |

CURRENT CLIENTS

FIRST REPUBLIC BANK
It's a privilege to serve you℠
(NYSE: FRC)

$ 7B+   👤 2,174

Talent Assessment Platform
& Sourcing and Referral
Engine

BevMO!

$ 1B   👤 5,000

Talent Assessment
Platform

UST Global

👤 15,000

Talent Assessment
Platform

orange

$ 60B   👤 168,000

Talent Assessment
Platform

Alex Lee, Inc.

$ 3B   👤 10,000

Talent Assessment &
Internal Innovation
Platform

splunk >
(NASDAQ: SPLK)

$ 7B+   👤 1,000

Talent Assessment
Platform

PANDORA
(NYSE: P)

$ 3B+   👤 1,300

Talent Assessment
Platform

(NYSE: COUP)

$ 800M+   👤 500+

Talent Assessment
Platform

Red Bull

👤 10,000

Talent Assessment
Platform

CHAMPS SPORTS

Subsidiary of Foot Locker Inc.

👤 44,000

Talent Assessment
Platform

DESTINATION HOTELS & RESORTS

👤 9,000

Talent Assessment
Platform

Omnicom AUSTRALIA
Subsidiary of Omnicom Group

Talent Assessment Platform
Sourcing & Referral Engine

accenture

$ 58B   👤 300,000

Sourcing & Referral
Engine

Fitness First
AUSTRALIA

👤 10,000

Sourcing & Referral
Engine

sears
(NYSE: SHLD

$ 3.5B+   👤 250,000

Talent Assessment
Platform

1-PAGE SOURCING AND REFERRAL ENGINE

As a client of 1-Page, companies have access to more than 820m professional profiles, with data enriched from online sources.
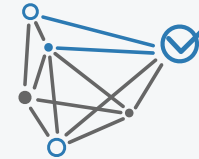
Source
Allows companies to source candidates from within their own employee's social networks. The system reveals the people in your organization with friend connections to prospective employment candidates.
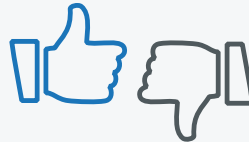
Qualify
Instantly evaluate candidates based on enriched profiles that collect the most comprehensive data across the internet.

Engage
Ask for the right introduction/feedback from the employee who is best connected to the prospect.

UPDATE
The system architecture has been designed for easy incorporation into internal enterprise systems, as the entire system can be run from behind a client's firewall.

Users can search for candidates by profession, company, location, and by name, or any combination thereof.

1-PAGE TALENT ASSESSMENT PLATFORM

1-Page Streamlines Your Hiring Process

Planning

1-Page reduces the time and effort required for companies to find the best candidates. By streamlining the recruiting process and identifying candidates while displaying the greatest desire and capability for the role,
1-Page greatly reduces talent acquisition costs and significantly increases employment retention rates for enterprises.

Drive Executable Solutions

Candidates respond with 1-Page Proposals to the tasked challenge. Candidates are allowed to demonstrate their ability in real-world application. Leveraging candidate's solutions sent in the format of one-page job proposals, the platform applies artificial intelligence and natural language processing to rank the most suitable candidates for interview.

Curate and Organize Ideas

Automatically sorts, ranks and prioritizes candidates proposals. Enables hiring team to find the most suitable candidate for the job Enables companies to rank and prioritise candidates for employment positions based on their ability to solve business challenges and their ability to achieve strategic objectives

UPDATE

1-Page is bringing new technological innovation into the realm of natural language and text based processing, big data analysis and idea categorization via methods such as topic modeling.

1-PAGE INTERNAL INNOVATION

Tap Into the Talent Pool That Knows Best

Challenge

Leveraging the same principle of the assessment platform, 1-Page's Internal Innovation helps company engage their workforce to source the best ideas from their workforce.

Assessment

Employees showcase their unique value and insights with a 1-Page Proposal to your companies' real-time business challenge.

Evaluation

Automatically ranks and prioritizes, employees' proposals to help evaluators to find the best ideas for internal innovation.

UPDATE

The Innovation platform has been improved significantly over the past quarter. Above and beyond continual feature development, the platform has undergone infrastructure improvements that enable enterprise-grade scalability and accessibility over a number of global geographies including Australia.

Based upon client feedback and needs, we are in the process of creating novel algorithms to classify and quantify innovative ideas across multiple business dimensions.

EXECUTION AND SCALABILITY

Advantages of UST Global Partnership
Investor • Customer • Advisor • Reseller

USTGlobal

"To meet the high standard of our talent need, we found 1-Page's model for recruitment both effective and disruptive. We enjoy working with companies who share our vision to challenge the status quo and deliver results."

Saurabh Ranjan
Managing Director of Global Operations

1-Page and UST Global have a unique partnership which allows 1PG to sell, implement and scale into global fortune 1000 companies. The partnership allows 1PG:

I.   **Access To UST Engineers & Technical Support** (15,000 staff)

II. **Referrals Into UST's Blue Chip Client Base**

III. **Credibility** – Aided by UST's established Vendor status, 1-Page's vetting process with key enterprises is cut significantly.

IV. **Seamless Integration** – With UST's resources, expertise and infrastructure already present with a potential client, it becomes considerably easier for 1PG to add products to the client's systems

RECENT PRESS

ARTICLE

WALL STREET JOURNAL
Want That Job? Bosses Say 'Show Me Your Stuff.' – Featuring 1-Page's Assessment Platform.

FORTUNE
"One Woman's Unlikely Path To A $100 Million Company"

FAST COMPANY
Joanna Weidenmiller At The Helm Of Silicon Valley's First Company To Go Public On The ASX.

SHOWS AND EVENTS

**The Bill Kutik Radio Show**®   HR Examiner

NWRA Conference, Seattle

AWARDS

- Top 3 HR Tech Companies in America awarded by Largest Global HR organization, May 2014

- 2014 Salesforce's 'Dreamforce Conference' Recipient of 'Most Disruptive' New Technology

- HR Tech Europe: Most Disruptive HR Technology

- Top 50 Movers and Shakers in HR

- CEO named among the top 50: 1 of the 150 World's Most Disruptive Tech Startups

- Venture Capitalist Award for "Next Billion Dollar Company"

- #1 Woman-Led Startup

- CEO appointed mentor to the Founder Institute, the world's largest entrepreneur training and startup launch program

SHARE PRICE PERFORMANCE SINCE LISTING
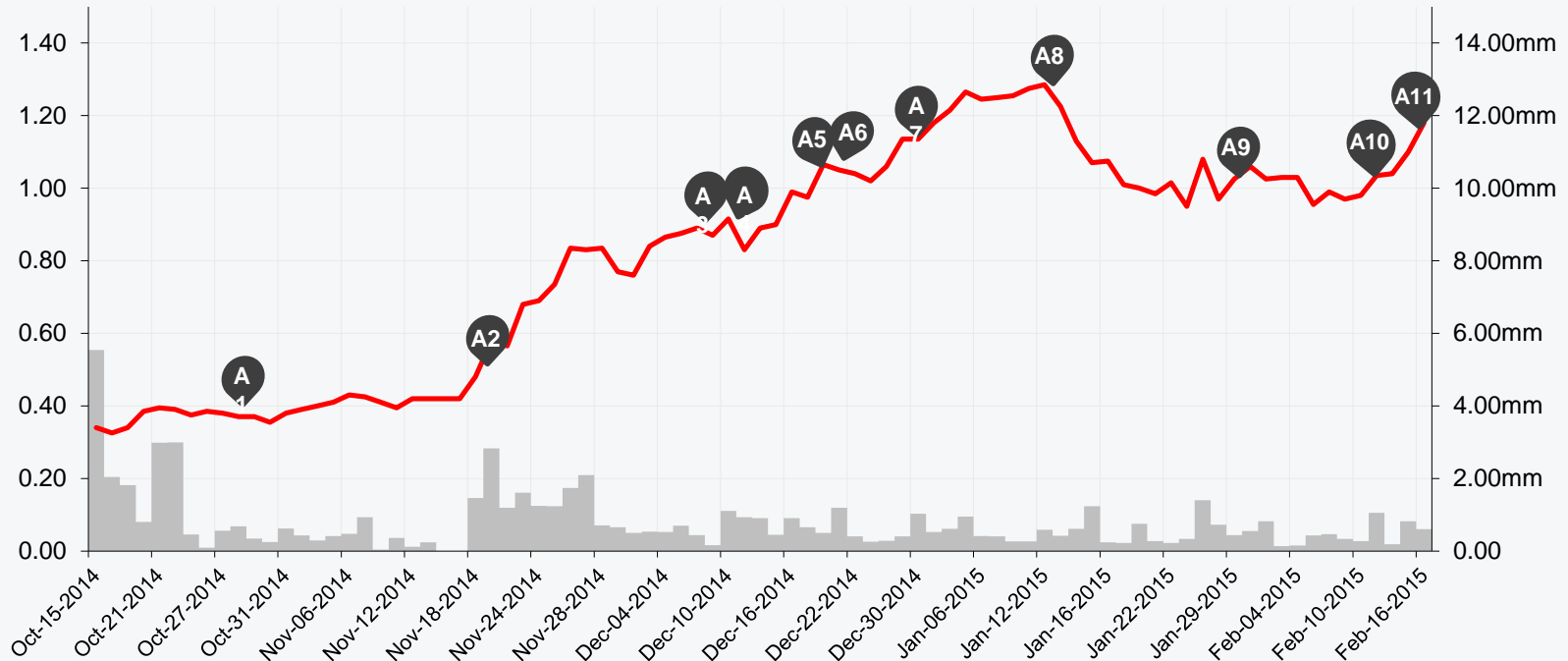
First Silicon Valley tech company to list on the ASX, in October 2014

A1: 1-Page enters into Strategic Equity & Sales Partnership with UST Global	**A7:** 1-Page Signs Destination Hotels & Resorts
A2: 1-Page acquires BranchOut	**A8:** 1-Page Signs Foot Locker's Champs Sports
A3: 1-Page adds Red Bull to client List	**A9:** 1-Page enters into agreement with Accenture
A4: 1-Page Signs First Republic Bank to Referral Engine	**A10:** 1-Page Signs Fitness First in Australia
A5: 1-Page Signs Omnicom Australia	**A11:** 1-Page Enters Agreement with Sears
A6: 1-Page voted Best Emerging Disruptive Technology	

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CORPORATE SNAPSHOT

Shares on Issue: 133.49m

Rights: 4m

Options: 13.31m

Market Cap fully diluted at $1.21: $182m

Cash Balance: A$3.8m^2 as at 31 January

[1]AFTER 9M SHARES AND 5M TRANCHE 2 PERFORMANCE SHARES ARE ISSUED

[2] DOES NOT INCLUDE A$9.63M RECEIVED FROM STRATEGIC PLACEMENT

Substantial Holders:

Joanna Riley Weidenmiller - 11.40%

Patrick Riley - 10.01%

Top 20 Shareholders – 67%

Board of Directors

JOANNA WEIDENMILLER

Managing Director

RUSTY RUEFF

Non-Executive Chairman

SCOTT MISON

Non-Executive Director and Company Secretary

MAUREEN PLAVSIC

Non-Executive Director

Joanna Riley Weidenmiller, CEO
joanna@1-Page.com