

Shoply Ltd
ASX:SHP

17 March 2015

To: Australian Securities Exchange Limited

Filed by: Shoply Limited

Ref: Sophie Karzis

Tel: (03) 9286 7500

Notice Pursuant to Section 708A(5)(e) of the Corporations Act

Shoply Limited ACN 085 545 973 (**the Company**) advises that 14,970,060 ordinary shares in the Company were issued on 17 March 2015 as part of the share based component of consideration payable to the vendors of the eStore business (which Shoply acquired in March 2015). For further information, refer to Shoply's ASX announcement dated 3 March 2015 in respect of the eStore acquisition.

The Company further advises that an additional 4,175 ordinary shares in the Company were issued on 17 March 2015 upon the exercise of existing options (exercisable at \$0.035 each on or before 31 July 2015).

The Company gives notice under section 708A(5)(e) of the Corporations Act as follows:

- (a) On 17 March 2015, the Company issued a total of 14,974,235 ordinary shares in the Company.
- (b) The shares were issued without disclosure to the investors under Part 6D.2 of the Corporations Act.
- (c) As at the date of this notice the Company has complied with:
 - (1) the provisions of Chapter 2M of the Corporations Act as they apply to the Company; and
 - (2) Section 674 of the Corporations Act.
- (d) As at the date of this notice there is no excluded information required to be disclosed under section 708A(6)(e) of the Corporations Act.

Dated: 17 March 2015

Signed for Shoply Limited

A handwritten signature in black ink, appearing to read "Sophie Karzis", written over a horizontal line.

Sophie Karzis
Company Secretary