

ASX ANNOUNCEMENT

24th March, 2015

SEALINK APPOINTS NEW CHAIRMAN

The Board of Directors of the SeaLink Travel Group (ASX: SLK) today announced the appointment of Mr Andrew McEvoy as its new Non-Executive Chair, effective 01 July 2015. He is currently a Non-Executive Director.

Mr McEvoy succeeds Mr Giuliano Ursini who recently announced his intention to retire on 30 June 2015. He has been Chair of SeaLink Travel Group for 19 years.

Mr McEvoy has extensive experience in the tourism sector, having held senior management positions with both Tourism Australia and the South Australian Tourism Commission. He currently holds the position of Managing Director, Marketing Services at Fairfax Media and is Chair of the South Australia Riverbank Authority.

The Board also announced that Director Ms Lucy Hughes Turnbull AO has been appointed to the position of Deputy Chair, effective 01 July 2015.

Ms Hughes Turnbull has significant public company experience and is currently the Chair of PrimaBiomed and the Committee of Sydney.

Mr Ursini said the Board believed Mr McEvoy's knowledge and experience in the tourism sector would be invaluable to SeaLink as it pursued the next phase of growth. He characterised these appointments as the 'next building block' for the Company.

The Board thanked Mr Ursini for his contribution to SeaLink over the past 19 years as he guided the company in its evolution from a small ferry business in South Australia into a major Australian tourism and transport operator.

In FY14 the company reported revenue of \$104.4 million and has 27 vessels, compared with turnover of \$11 million and two vessels in 1996-97.

For more information please call:

Carla Schaefer, Investor Relations, SeaLink Travel Group 08 8202 8619 or 0409 101 188

About SeaLink Travel Group

SeaLink Travel Group is one of Australia's most dynamic Tourism and Transport Companies, bringing the nation's best tourism experiences to the world. With more than 600 staff across the country and more than three million customers annually, the Adelaide-based company has undergone a remarkable period of growth, emerging as a significant player on the national tourism and transport scene.

SeaLink's operations extend across New South Wales, Queensland, Northern Territory and South Australia. Its operations include the following:

- Cruises, ferry and charter services on Sydney Harbour and on the Murray River
- Passenger ferry service in Townsville, Queensland and Darwin, Northern Territory
- Passenger, vehicle and freight service between Kangaroo Island and the South Australian mainland
- Day tours, extended touring and charter operations on Kangaroo Island and on the South Australia mainland
- Tour wholesaler to the travel trade
- Luxury exclusive 4WD foreign language adventure based tours
- Adventure based small group tours
- Retail travel agencies in Adelaide, Sydney and Townsville
- Adventure, accommodation and restaurant at Vivonne Bay, Kangaroo Island

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Helen McCombie, Public Relations, Citadel 02 9290 3073 or 0411 756 248