iCollege ASX:ICT

investor presentation, march 2015

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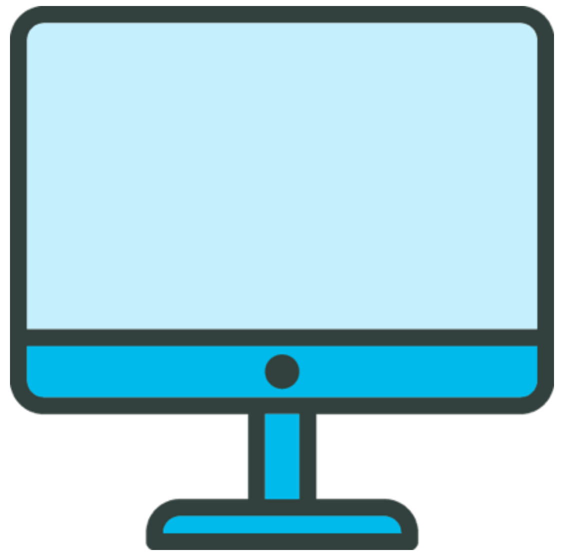
iCollege

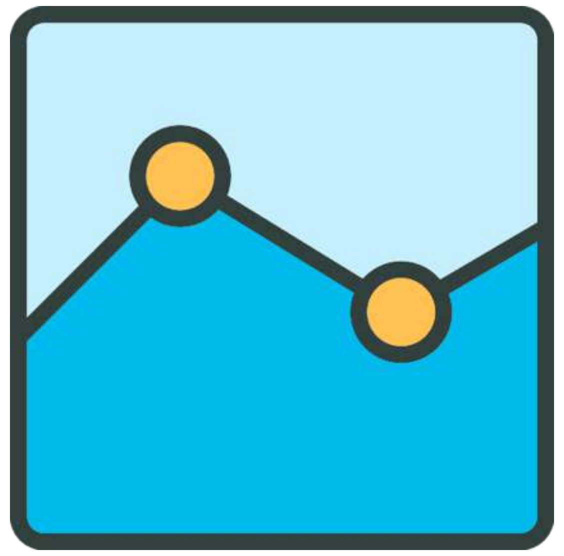
We are a training organisation that provides practical and comprehensive nationally-recognised and accredited specialist education to students from all over Australia. Our mission is to give students a flexible and more engaging learning experience while improving their knowledge and skills.

we offer



A user-friendly Learning Management System that delivers a better student experience and tablet optimised

Integration of traditional education businesses with our technology to improve outcomes and efficiencies



Growth spurred by acquisitions of businesses and portfolio of courses

A diverse range of accredited and non-accredited courses to be delivered by our online platform worldwide

why us

With the dynamic and high-paced nature of modern lifestyles, the need for flexible, high-quality education is more in-demand than ever before. We provide the technology and infrastructure to meet those needs in an ever-changing marketplace.

corporate

board of directors

Victor Hawkins - operational and implementation

Ross Cotton - corporate and strategy

Phil Re - CA and ASX corporate advisor

Hans de Back - chairman

executive management

Chris Watts - CFO and auditing background

Travis Latter - implementation manager

for full bios on directors please refer to **icollege.net**

capital structure

key information (ASX:ICT) as march 2015	
share price	$0.135
shares on issue	58,887,959
market cap	$7,949,874
listed options	22,673,174
performance shares not issued	10,000,002

share register distribution	
top 20 Shareholders (excl board)	35%
board	18%
others	47%

our strategy

“iCollege is positioned to become one of Australia’s leading online educators.”

Our strategy is to fuel the growth of these businesses via the use of our learning management platform, an innovative technology designed to make the student experience more flexible, dynamic and mobile. Each education provider will be fully integrated into our existing corporate structure, accounting and management systems, organically increasing earnings before interest and taxes margins and market opportunities.

We will offer a range of accredited and non-accredited courses and units across the business, community, hospitality, finance and health industries on completion of these acquisitions. Providing a strong base for revenue growth, the successful integration of these businesses will be our focus this year. By laying a solid foundation through the addition of these companies to our portfolio, we are paving the way for robust development and profitability in 2016.

our schools

The dynamic nature of modern schooling means students need the flexibility to study on their own terms. Acquiring education providers to increase our training options is part of this process.

Bookkeeping School

RTO ID: **32219**
Based in Gold Coast,
QLD.

Bookkeeping School was established May 2010.

It is an online Registered Training Organisation (RTO) that delivers:

- FNS40211 - Cert IV in Bookkeeping
- FNSBKG404A - Carry out Business Activity and Instalment Activity Statement tasks
- FNSBKG405A - Establish and Maintain a Payroll System
- MYOB Training - Online & 2 Day Classroom Courses
- Manual Bookkeeping

Bookkeeping School objective is to Offer genuine interest and encouragement to students through training.

Each student is allocated a trainer who will work with them throughout the training process. Their trainer will act as a mentor, contact person and will work with the student to ensure they stay on track with their training program.

Bookkeeping School strives for excellence, and that means being there for the student when the student needs any assistance. They will receive as much help as they need one on one, to complete their course.

With recent changes to legislation, all bookkeepers now must be qualified. This provides The Bookkeeping School with an excellent pipeline future revenue.

Historical Results FY14 (unaudited)

BKS	2014 ($)
Sales	170,025
COGS	97,254
Gross Profit	72,771
%	43%
Expenses	48,280
EBIT	24,498

The next 12 months will see expansion into other regional areas and states, a new website and a marketing drive centred on accountants. There is significant funding available to students and this is an area that has not been explored in the business to date.

Management Institute of Australia

RTO ID: **91297**
Based in Sydney, NSW.
With 18 locations around
Australia

One of Australia's most diverse RTO. With a combined scope of 70 Accredited and nationally recognised courses and many more non-accredited courses MIA has been positioned for national and international expansion.

The company established its RTO operations in 2005.

In 2011 Management Institute of Australia set up a unique model in the Australian VET sector. This model involved not setting up one or more teaching organisations, but developing a sophisticated, systems-driven RTO model which has been adopted by a range of private education business owners. The model is predicated by having a flexible training delivery utilising online platforms.
Management Institute of Australia is committed to the continuous development and transfer of knowledge to enhance professional performance for our students, corporate partners and stakeholders.

The 4 strategic directions are:

- Steady and continuous growth in the number, geographic spread and disciple interests of franchisees.
- Maintain a focus on nurturing learner engagement through the education process of franchisees.
- Develop a suitable model to take the RTO franchisee model to selected international markets.
- Establish articulated pathways for our VET students into Higher Education.

All up there are 22 industries covered and range from entry level (Certificate II) through to senior management training (Advanced Diploma).

This includes

- Business
- Training
- Warehousing
- Logistics
- Beauty
- Massage
- Fitness
- Automotive
- Rural
- Hospitality
- Project Management
- Commercial cookery
- Childcare
- Aged Care
- Disability services
- Tourism and travel
- Retail
- Learning management
- Bookepping
- Accounting
- Quality auditing
- Workplace Health and Safety

Management Institute of Australia does not rely on one form of Government funding and its diversity acts as a risk mitigator.

Historical Results FY14

MIA	2014 ($)
Sales	8,076,762
COGS	4,932,835
Gross Profit	3,143,927
%	39%
Expenses	903,568
EBIT	2,242,859

The next 12 months will see further growth in senior management training across the industry sectors and the development of Higher Education programs (Bachelor Degree programs).

MATHISI
tailor made training

(English translation of the
Greek word – learning)
RTO ID: **31946**
Based in Brisbane, QLD

Mathisi is a well established Brisbane based RTO specialising in Business and Retail qualifications, delivering Nationally Recognised Training throughout Queensland. The fully accredited business has been operating for 5 years and has established a position in the market through the delivery of high quality training using proven course materials, resulting in a 99% completion rate and excellent student feedback.

Currently has an ability to train in the following Sectors:

- Business
- Business – Legal
- Marketing
- Human Resources
- Work, Health and Safety
- Quality Auditting
- Aged Care
- Diasability

- Community
- Education Support
- Financial Services
- Accounting and Bookkeeping
- Health Services
- Retail
- Retail Management
- Childcare

Delivers training under a Government funded program designed to up-skill the community.

Historical Results FY14

MATHISI	2014 ($)
Sales	1,282,969
COGS	604,902
Gross Profit	678,067
%	53%
Expenses	93,116
EBIT	584,951

Mathisi is well positioned to take advantage of the variety of Government initiatives whilst increasing their corporate business. The next two years will see continued growth and profitability.

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iCollege