

30/03/2015

Manager of Company Announcements  
ASX Limited  
Exchange Centre  
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Sydney NSW 2000



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*By E-Lodgement*

*Dicker Data is the  
registered trading name  
for Dicker Data Ltd  
ABN 95 000 969 362*

**LASERCO AND DICKER DATA PARTNER TO TARGET SMB, COMMERCIAL & GOVERNEMENT  
MARKETS.**

**Dicker Data to Distribute Full Range of Laser Products**

The Board of Directors of Dicker Data Limited (ASX: DDR) are pleased to announce our appointment as a distributor of Laserco products for the Australian market.

Chairman and CEO, David Dicker, said "Laserco is a strong brand with a history of providing a large variety of quality products to the market. Their range fits well with our existing product line up. These products provide good margins for our partners."

Managing Director Chris Lau said, "Laserco is undergoing significant product growth and expansion with increased channel distributions. Dicker Data is an ideal partner, to help us achieve goals whilst driving new products into the market."

Dicker Data has stock on hand for immediate availability. Directly aimed at growing Laser's presence in the SMB, Commercial and Government market, the new partnership sees Dicker Data gain access to products such as sports Cams, Crash Cams, Tablets, Audio Visual and more.

For and on behalf of the Board.

A handwritten signature in black ink, appearing to read 'David Dicker'.

David Dicker  
Chairman and CEO

**About Dicker Data Limited**

Dicker Data Limited was listed on the Australian Stock Exchange on January 24, 2011. Since its listing, the company has achieved record trading results. The Company is Australia's largest and longest established Australian owned distributor of Information Technology products. Its vendors include Hewlett-Packard, Toshiba, Samsung, ASUS and other major brands. The Company's clients include over 6,600 value added resellers. For more information, see [www.dickerdata.com.au](http://www.dickerdata.com.au)