

30 March 2015

The Manager
ASX Market Announcements Office
Australian Securities Exchange Limited
Level 4, Exchange Centre
20 Bridge Street
SYDNEY NSW 2000

Dear Sir/Madam

ASX Announcement InvoCare Limited (IVC) Dividend Reinvestment Plan – Share Price

The Dividend Reinvestment Plan ("DRP") share price for the 2014 final, fully franked dividend payable on 2 April 2015 is \$13.30.

In accordance with InvoCare's DRP Rules, the DRP price is the undiscounted average of the daily volume weighted average sale price, rounded down to the nearest cent, of InvoCare shares sold in the ordinary course of trading on the ASX during the period of ten trading days after, but not including, the DRP Election date (13 March 2015). That is the period of ten trading days from 16 March 2015 to 27 March 2015 (both dates inclusive).

The DRP has not been underwritten and shares will be allocated on 2 April 2015 having been bought on market between 16 March 2015 and 27 March 2015

Yours faithfully

Phillip Friery

Company Secretary