

Lovisa Holdings Limited ACN 602 304 503 41-45 Camberwell Road Hawthorn East VIC 3123

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ASX Market Announcement ASX Limited 525 Collins Street Melbourne, VIC 3000

## Appointment of Neil Osborne to the Board of Lovisa Holdings Limited

The Directors of Lovisa Holdings are pleased to announce the appointment of Neil Osborne as Independent non-Executive Director and Chair of the Audit, Business Risk and Compliance Committee. Below is a summary of Neil's experience.

## Appointment of Paul Cave as Chairman of Lovisa Holdings Limited

Paul Cave has been serving as Interim Chairman since 27<sup>th</sup> January, 2015. The Directors are pleased to appoint Paul Cave as the Chairman of the Board.

## Neil Osborne B.Com, CPA, FAICD.

Neil was appointed as an Independent non-executive Director of ASX listed Beacon Lighting Group on its listing in April 2014. He is Chairman of Beacon's Audit Committee and a member of the Remuneration Committee.

Neil is a non-executive Director of ASX listed Vita Group Ltd. He is Chairman of Vita's Audit and Risk Committee as well as a member or Vita's Remuneration and Nomination Committee. Vita is Telstra's only Master Licensee and operates approx 120 Telstra Locations. With sales of approx \$500M it also operates the Fone Zone and Next Byte brands.

Neil is Chairman of Australian United Retailers Limited (AURL). Listed on the NSX and trading as FoodWorks, AURL comprises over 500 Independent Supermarkets and Convenience Stores with sales of approx \$2B.

Neil was formerly an Accenture Partner where he led strategic projects in the retail and consumer products industry groups both in Australia and internationally. He has over 35 years experience in the retail industry and has held a variety of senior executive positions. Within an 18 year career with Myer and Coles Myer, Neil held senior positions in corporate and operating roles across finance, supply chain, strategic planning, stores and merchandising, including the positions of Myer Chief Financial Officer and Chief Supply Chain Officer. With the CML Group, Neil was the Group General Manager, Retail Services (Marketing, Strategy and Real Estate). While responsible for strategy at Coles Myer, Neil co-founded the still very successful FlyBuys customer loyalty programme.

Neil holds a Bachelor of Commerce degree from the University of Queensland, is a CPA and a Fellow of the Australian Institute of Company Directors. Neil is also a graduate of the Advanced Logistics Program at the University of North Florida.



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Yours faithfully,

Paul Cave Chairman