

2 April 2015

RFG ANNOUNCES DRP SHORTFALL PLACEMENT

Australia's largest multi-brand retail food franchisor and leading wholesale coffee roaster, Retail Food Group Limited (RFG or the Company), today announced a placement of the shortfall from its FY15 interim Dividend Reinvestment Plan (DRP) of \$13.26m. This approximates the dollar value of RFG's FY15 interim dividend less the value of shares to be issued to shareholders participating in the Company's DRP. The placement was conducted at \$7.05 per share, the same price as the FY15 interim dividend DRP price announced on 30 March 2015, and the overwhelming majority of shares placed with institutions new to the register.

Full details of the placement are as follows:

Class of Securities to be Issued	Ordinary shares in RFG (Shares) (ASX:RFG)
Maximum number which may be issued	1,881,518 ordinary shares
Principal terms of the securities to be issued	The Shares will rank equally with existing ordinary shares in RFG (ASX: RFG)
Issue Price	\$7.05 per share
Purpose of the issue	DRP shortfall placement
Whether the company will seek security holder approval for the proposed issue:	RFG will not seek security holder approval for the issue of Shares under the placement
Whether the issue will be to a class of security holders	The issue will be limited to sophisticated and professional investors.

About Retail Food Group Limited

RFG owns the Donut King, Brumby's Bakery, Michel's Patisserie, bb's Café, Gloria Jean's Coffees, It's A Grind, The Coffee Guy, Café2U, Esquires, Pizza Capers Gourmet Kitchen and Crust Gourmet Pizza Bar franchise systems. In addition, the Company is a significant wholesale coffee roaster supplying existing Brand Systems and third party accounts under the Di Bella Coffee, Evolution Coffee Roasters Group, Caffe Coffee, Roasted Addiqtion, Café Palazzo, Roasting Australia and Barista's Choice coffee brands.

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