

Shoply Limited - ASX: SHP

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ASX and Media Release

Shoply CommSecTV broadcast

Shoply Limited (**Shoply** or the **Company**) CEO Simon Crean recently appeared on CommSecTV's Executive Series with Tom Piotrowski. The interview briefly discusses the following topics:

- Factors that have contributed to the strong growth in online retail in the domestic market over the course of recent years.
- The SHP business model and how the organisation is continuing to develop its position in the Australian online retail space.
- The recent acquisition of eStore and how the transaction complements the broader SHP strategy.

To watch the CommSec interview, click on the link below:

<https://www.youtube.com/watch?v=dRoWfzew3Ds&feature=youtu.be>

The interview can also be accessed from Shoply's website:

<http://www.shoply.com.au/shoply-commsectv-broadcast>

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About Shoply Limited

Shoply's objective is to be a leading ASX listed online shopping company. Shoply is rapidly executing a dual, organic and acquisitive growth strategy, acquiring or creating positions in attractive retail categories.

<http://www.shoply.com.au>