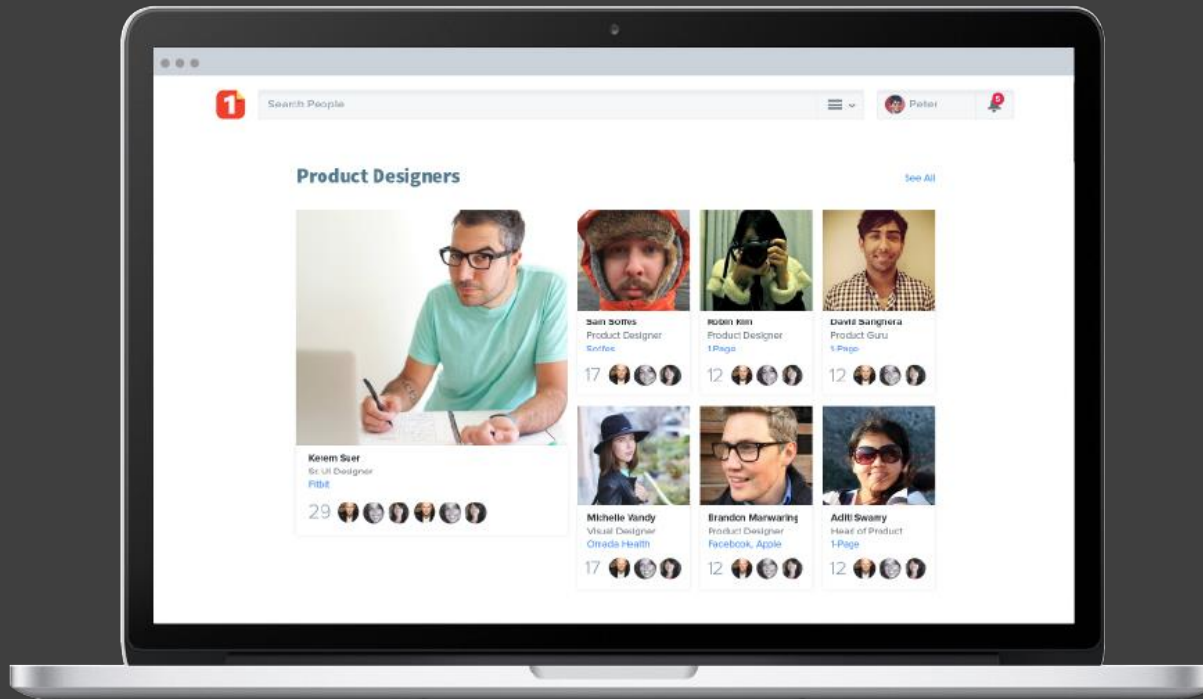


1-Page 

1-PAGE LIMITED

Next Generation of Sourcing and Assessment
Asia Pacific Roadshow – April 2015
ASX:1PG



DISCLAIMER



Some of the information contained in this presentation contains “forward – looking statements” which may not directly or exclusively relate to the historical facts. These forward – looking statements reflect 1-Page’s current intentions, plans, expectations, assumptions and beliefs about future events and are subject to risks, uncertainties and other factors, many of which are outside the control of 1-Page. Important factors that could cause actual results to differ materially from the expectations expressed or implied in the forward-looking statements include known and unknown risks. Because actual results could differ materially from 1-Page’s current intentions, plans, expectations, assumptions and beliefs about the future, you are urged to view all forward-looking statements contained herein with caution.

SUMMARY



- 1-Page is a revolutionary cloud-based human resources Software-as-a-Service platform, currently employed by leading global and US companies.
- Three platforms revolutionising the way companies source, qualify and engage employees:
 - **1-Page Sourcing and Referral Engine**
 - **1-Page Talent Assessment Platform**
 - **1-Page Internal Innovation Platform**
- Post October BranchOut Acquisition – New platform ready for initial deployments.
- Significant pipeline of potential clients on all three platforms.
- UST Global partnership – Enabling quicker access/ integration/ on-boarding of potential clients (including some of the world’s largest companies.)
- Massive Expansion/ Cross-Selling Opportunities through 1-Page’s Land & Expand Model.
- Received A\$9.63m from two strategic parties in February 2015

LEADERSHIP TEAM



Joanna Weidenmiller

Chief Executive Officer, Co-Founder

- Nominated Female Entrepreneur of the Year 2012
- Built and sold Performance Advertising
- Co-Founder 360Fashion Network – scaled to 10M users
- Recruited at the FBI after college
- Ranked in top 50 Movers & Shakers in HR/Recruitment 2014
- Full Scholarship & National Rower (University of Virginia)



Justin Baird

CTO and Head of APAC

- Innovationist at Google
- Director, Product Management at Dolby
- Research and Design Engineer at Meyer Sound



Jeff Mills

Chief Revenue & Operations Officer

- Sales Development at Yahoo!
- Director of Sales at Kayak/SideStep, Inc.
- VP of Sales and Partnerships at Criteo
- Chief Revenue Officer at Gengo



David Sanghera

Head of Product

- Head of Marketing at TrackR
- Senior Product Manager at Oracle
- Product Manager at DreamWorks



Jeremy Malander

Head of Customer Success

- Dir. of Customer Success at Bluejeans
- Manager of Global Customer Engagement Operations at Yammer
- Customer Success Manager at Salesforce



Susan Kim

Investor Relations, US

- Executive Director at Nomura
- Executive Director at UBS Investment Bank
- Senior Consultant at Arthur Andersen

OUR SHORT FAST HISTORY



2014

2014

2014

2014

2015

2015

September

October

November

December

January

February

KEY HIRES:

Jeff Mills,
Chief Revenue
Officer

Justin Baird,
Chief Technology
Officer

ASX IPO

on October 15, 2014
First Silicon Valley
Company to IPO in
Australia

**UST
PARTNERSHIP
ESTABLISHED**

**BRANCHOUT
ACQUISITION**
US\$2 million and
7.5 million shares

**820 MILLION
PROFILES**
Largest Professional
Network

**BRANCHOUT
RESEARCH,
DEVELOPMENT &
REVAMPED**

**BRANCHOUT DATA
ENHANCEMENT
COMMENCES**

**ADDITIONAL
PATENTS FILED**
*Bring Total Patent
Pool to 10*

**ENHANCEMENT
OF TECH TEAMS:**

**BRANCHOUT
RELEASE**

**FULL
1-PAGE
OFFERING
NOW AVAILABLE
FOR CLIENTS:**

- 1-Page Sourcing
- 1-Page Assessment
- 1-Page Innovation

Post IPO acquisition of
BranchOut announced.

Sydney Core Engineering
(6)
Bangalore Tech Centre (18)
San Francisco Product (6)

Four keystone United States
Patents Filed on Referral
System Methods and Processes.

GLOBAL RECRUITMENT MARKET



3B

GLOBAL WORKFORCE
Worth \$589B in 2013
IBISWorld

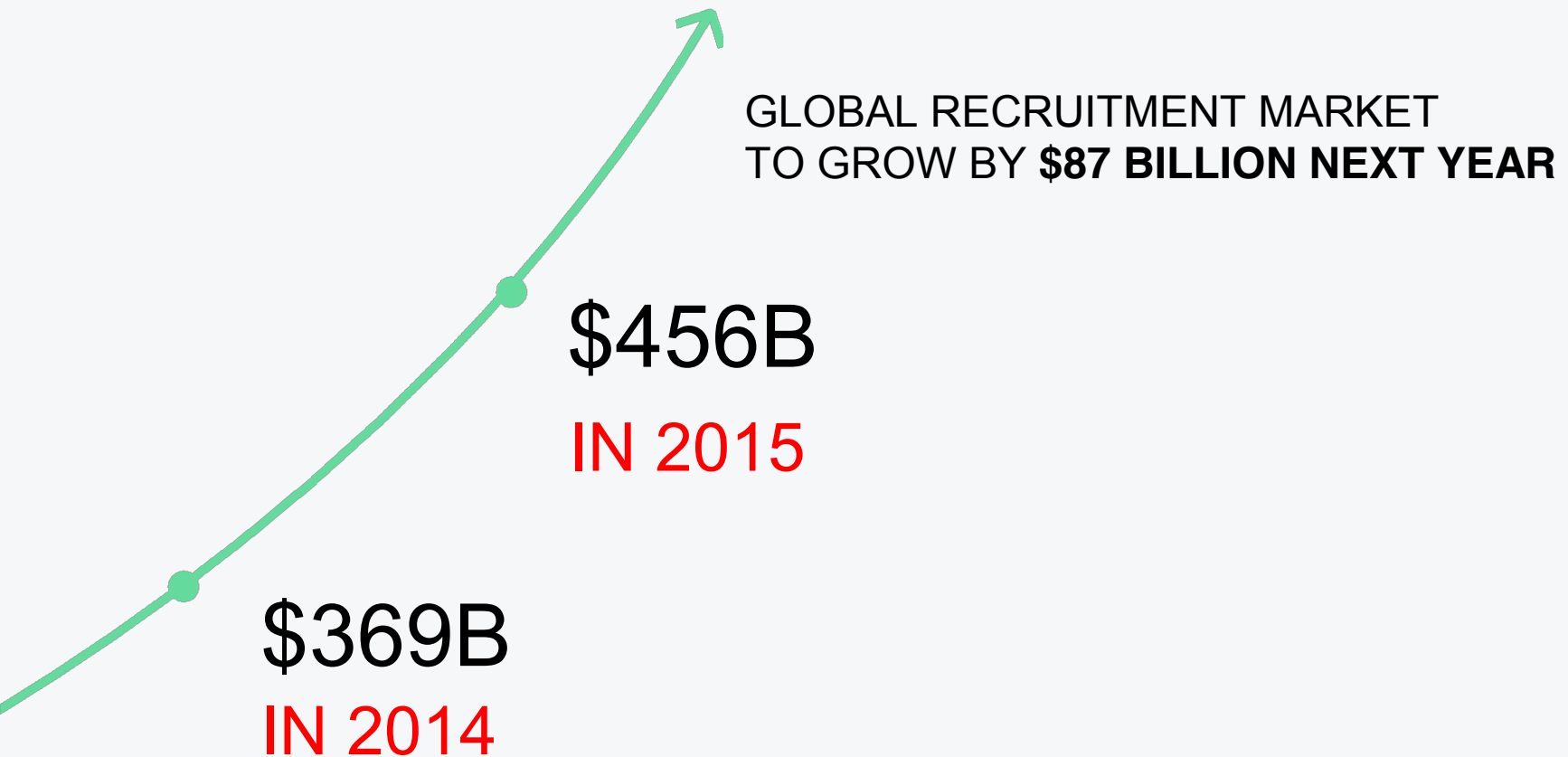


112M

U.S. WORKFORCE
Worth \$190B in 2013
IBISWorld

- + REPEATING: 100% TURNOVER EVERY 2.4 YEARS
(U.S. Bureau of Labor Statistics)
- + GROWING: 600M New HIRES every 15 years
(U.S. Bureau of Labor Statistics)
- + CHANGING: Baby boomers retiring 10K/Day
2030: Millennials 75% of workforce
(PBS, U.S. Bureau of Labor Statistics)
- + LinkedIn's reported revenue of \$643 million in Q4 2014 (57% directly from recruiting)

THE GLOBAL RECRUITING MARKET IS MASSIVE AND GROWING



***LinkedIn's reported revenue of \$643 million in Q4 2014 (57% directly from recruiting).

ENTERPRISES WANT TO HIRE PASSIVE CANDIDATES

UNTOUCHABLE

Unwilling to change jobs

25%

of high demand candidates

PASSIVE

Gainfully employed
but willing to move for the right job

70%

of high demand candidates

ACTIVE

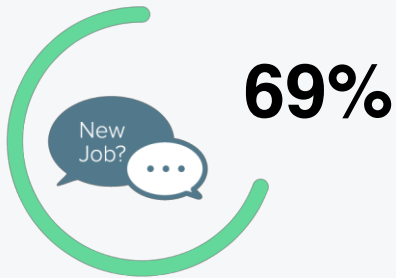
Looking on job-boards
and platforms like
SEEK.com

5%

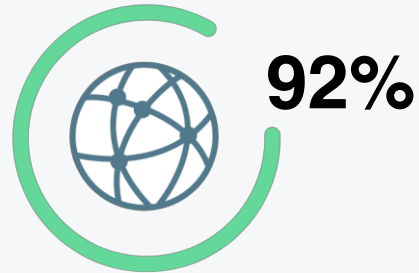
of high demand candidates

**1-PAGE WILL CONNECT
ENTERPRISES TO PASSIVE
CANDIDATES**

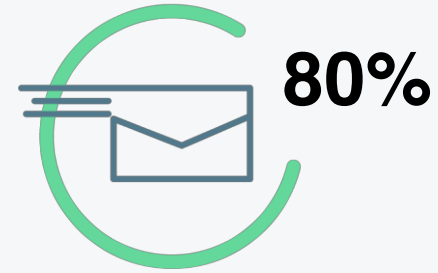
1-PAGE SURVEY HIGHLIGHTS



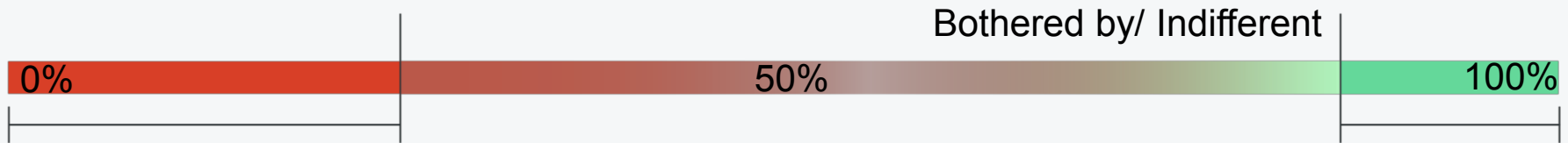
Fortune 500 employees are being contacted for job opportunities



Comes through **online channels**



of these messages come **directly** from recruiters or job boards



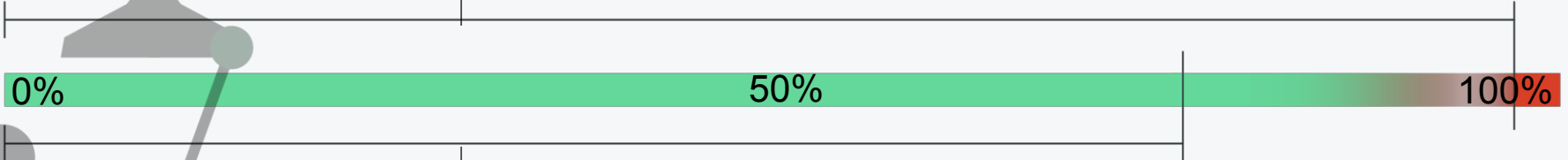
23%
immediately
HIT DELETE

14%
Those who answer to
recruiters/job boards

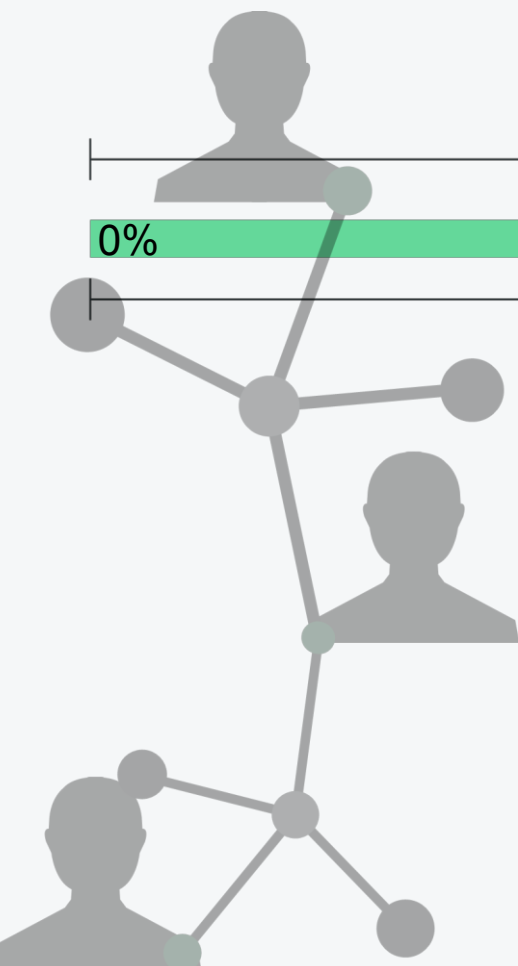
1-PAGE SURVEY HIGHLIGHTS



93% of job related messages/requests sent by a friend or personal connection are read.



73% of people will respond to a friend or personal connection. That is **525% more** likely than from a recruiter





SOURCE

1-PAGE SOURCING & REFERRAL ENGINE

As a client of 1-Page, companies have access to more than 820m professional profiles, with data enriched from online sources.



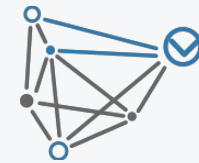
Source

Allows companies to source candidates from within their own employee's social networks. The system reveals the people in your organization with friend connections to prospective employment candidates.



Qualify

Instantly evaluate candidates based on enriched profiles that collect the most comprehensive data across the internet.



Engage

Ask for the right introduction/feedback from the employee who is best connected to the prospect.

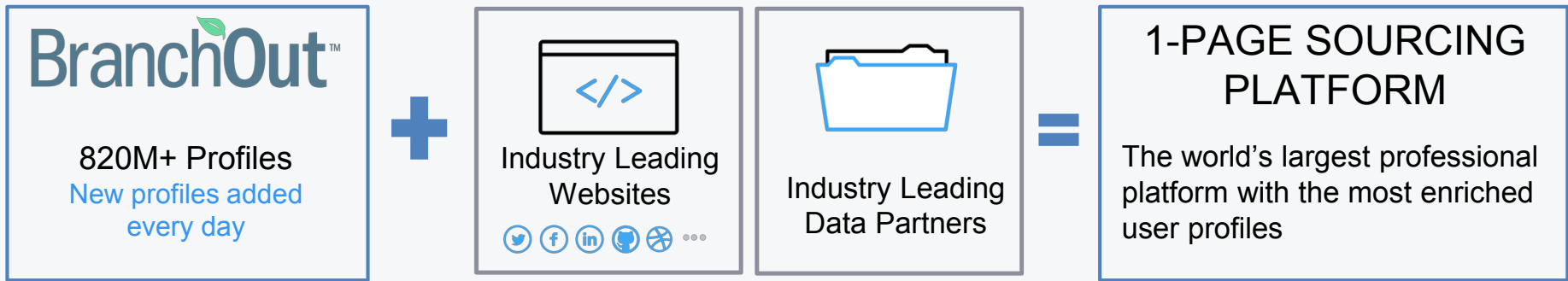
The system architecture has been designed for easy incorporation into internal enterprise systems, as the entire system can be run from behind a client's firewall.

Users can search for candidates by profession, company, location, and by name, or any combination thereof.

THE 1-PAGE ENRICHED DATABASE IS GROWING AND REFRESHING DAILY



Profiles enriched with additional data



Enriched data is being refreshed EVERY SECOND



Machine Learning Search
User enriched data sourced from Machine Learning Search

EMPLOYEES CONNECT TO BRANCHOUT VIA THEIR FACEBOOK ACCOUNT



Choose Your Culture

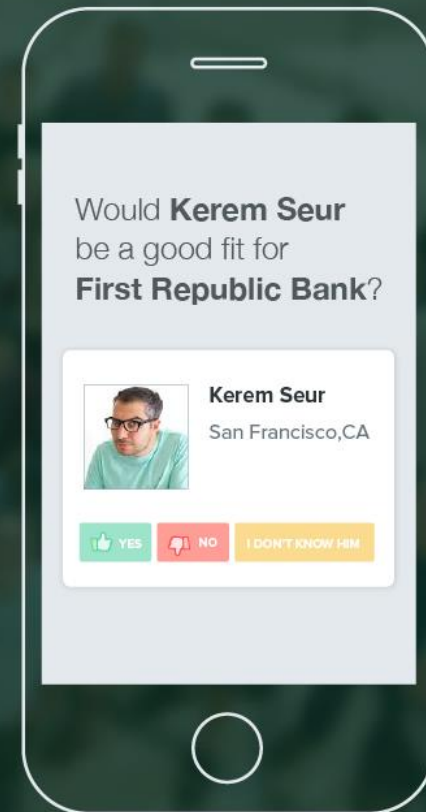
You have been selected to help us identify great additions to the First Republic Bank work culture.

Click Connect to help us understand whether you can provide us insight into the individuals we are looking to hire.

It's in your hands.

 [CONNECT NOW](#)

Build Together with Your Team.



BRANCHOUT APP IN FACEBOOK



The image shows a screenshot of a Facebook user's profile settings, specifically the 'App Settings' section. The 'Apps' category is selected in the left-hand navigation menu. The 'App Settings' page displays a grid of installed applications, including Airbnb, Bookworld, Duolingo, fitmob, Getaround, AMC Theatres, BranchOut, Etsy, Foursquare, and Gogobot. The BranchOut app is highlighted with a black border. An overlay window titled 'BranchOut' is open, showing the app's visibility settings (set to 'Friends') and a list of permissions granted to the app. The permissions include access to the user's public profile, email address, work history, and education history, all of which are marked as 'Accessed in the last 90 days' and have blue checkmarks indicating they are active. At the bottom of the overlay, there are links for 'App Terms', 'App Privacy Policy', 'Remove App', and 'Report App', along with 'Cancel' and 'Save' buttons.

App Settings

Logged in with Facebook 67 | Logged in Anonymously

On Facebook, your name, profile picture, cover photo, gender, networks, username including to apps ([Learn Why](#)). Apps also have access to your friends list and any i

App	Access
Airbnb	Only Me
Bookworld	Only Me
Duolingo	Only Me
fitmob	Friends
Getaround	Only Me
AMC Theatres	Only Me
BranchOut	Only Me
Etsy	Only Me
Foursquare	Only Me
Gogobot	Only Me

BranchOut

App visibility Friends

This setting controls who on Facebook can see that you use this app. [Learn More](#)

INFO YOU PROVIDE TO THIS APP:

- Public profile (required)**
Amy Meyer, profile picture, 21+ years old, female and other public info
Accessed in the last 90 days.
- Email address (required)**
amysarahmeyer@gmail.com
Accessed in the last 90 days.
- Work history (required)**
1-Page, Deloitte Digital and 2 others
Accessed in the last 90 days.
- Education history (required)**
University of Sydney, Sydney College of the Arts and 1 other
Accessed in the last 90 days.

App Terms · App Privacy Policy · Remove App · Report App

Cancel Save

1-PAGE SOURCING & REFERRAL ENGINE

SEARCH RESULTS



1 UX Designer 8,589 Results

Experience Any Location UI Product Interface Illustrator Photoshop Sketch CSS Interaction Animation JAVA HTML

**Sarah Pulver**
UX Designer
Apple, Facebook, Amazon
7 Years of Experience | San Francisco, CA


18




**Lisel Ashlock**
UX Designer
IDEO, Instacart, GoWalla
9 Years of Experience | San Francisco, CA


16




**Terra Lieu**
UX Designer
IDEO, Instacart
8 Years of Experience | San Francisco, CA


15




**Jeff Anderle**
UX Designer
Mashable, Huffington Post
7 Years of Experience | San Francisco, CA


12




**Ethan Bliss**
UX/UI Designer
T-Mobile, American Express, Gap
6 Years of Experience | San Francisco, CA

12




**Olivia Bee**
UX Designer
Dropbox, Squarespace
6 Years of Experience | San Francisco, CA


10




**Jessica Roseberg**
UX Designer
Twitter, Shareview
7 Years of Experience | San Francisco, CA

9



**Kerem Seur**
UX Designer
Salesforce, BOX
7 Years of Experience | San Francisco, CA

7



**Austin Lee**
UX Designer
Kahn Academy, Lynda
7 Years of Experience | San Francisco, CA

6



1-PAGE SOURCING & REFERRAL ENGINE

PROFILE PAGE



The screenshot displays a LinkedIn profile for Sarah Pulver, a UX Designer. A modal window is open, showing the following information:

- Job Title:** UX Designer
- Company:** Apple, Inc. (since 2014)
- Role:** UX Designer
- Experience:** 7 Years of experience in Design
- Location:** San Francisco, CA
- Education:** California College of the Arts, Class of 2002
- Skills:** UI, Illustrator, Photoshop
- Source:** From Dribbble
- Skills include:** UX, UI, **illustrator**, and Photoshop
- Profile:** [dribbble/sarahpulver.com](https://dribbble.com/sarahpulver)

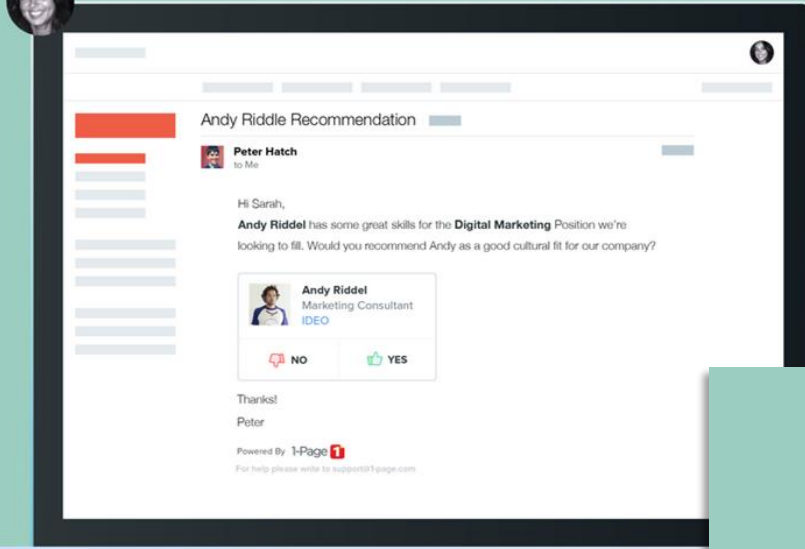
The modal also shows a list of 18 connections and similar prospects:

- 18 Connections:**
 - Roelof Botha**, Digital Marketing Manager, 25 mutual friends
 - Sarah Hendrix**, Head of Client Success, 20 mutual friends
 - Cathy Han**, Marketing Lead, 12 mutual friends
- Similar Prospects:**
 - Olivia Bee**, UX Designer, [Dropbox](#), [Squarespace](#), [Box](#)
 - Austin Lee**, UX Designer, [Kahn Academy](#), [Lynda](#), [About.Me](#)

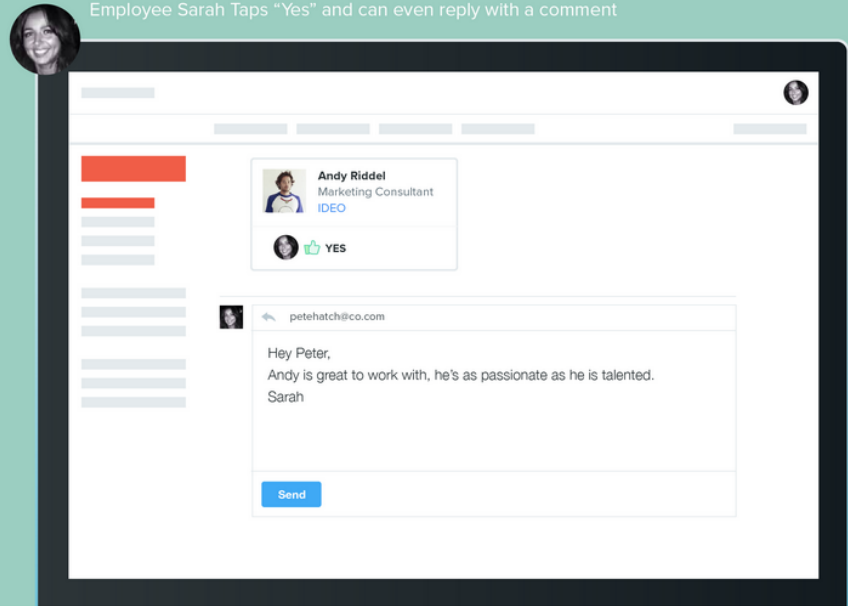
1-PAGE SOURCING & REFERRAL ENGINE COMMUNICATION



Employee Sarah receives the e-mail



Employee Sarah Taps "Yes" and can even reply with a comment



1-PAGE SOURCING & REFERRAL ENGINE CANDIDATE PIPELINE



The screenshot displays a candidate pipeline for 'Inside Sales - SF' with 20 prospects. The interface is organized into four columns:


- Added (9):** Katherine Hadley (Digital Marketing Manager, Trader Joe's), Dianna Kim (Content Marketing Manager, Lego), Dave Milan (Ads Manager, Workday), Seoul Cheng (Brand Manager, Paperless Post), Tim Love (Marketing Consultant, Cisco), and Chris Mooney (Brand Manager, Nike).
- Recommended (6):** Doug Hewson (Marketing Consultant, Kaiser Permanente), David Santoro (Marketing Consultant, Wells Fargo), Justin Keller (Community Marketing, The New York Times), Austin Broadbent (Product Marketing, Paperless Post), Kerem Suer (Digital Marketing, Fitbit), and Christina Desveaux (Director of PAPER, Paperless Post).
- Referred (2):** Jason Drew (Marketing Consultant, IBM) and Dina Dunn (Marketing Consultant, Salesforce).
- Interested Prospects (3):** Andy Riddel (Marketing Consultant, IDEO), Mohammad Sabah (Marketing Consultant, Workday), and Lyndsey Beck (Marketing Manager, Workday).

Each candidate card includes a profile picture, name, title, company, and a primary action button (e.g., 'Get Recommendation', 'Request a Referral', 'View Discussion', 'Share Propsect').

1-PAGE SOURCING & REFERRAL ENGINE


HIRING POOL



☰Peter🔔


Peter


+ Add a Hiring Pool



Digital Marketing


18 Prospects | Last Update Dec 30, 2015






Head of Finance


419 Prospects | Last Update Dec 30, 2015






Customer Success


0 Prospects | Last Update Dec 30, 2015






Northern California


877 Prospects | Last Update Dec 30, 2015






Business Operations


419 Prospects | Last Update Dec 30, 2015






Customer Success


18 Prospects | Last Update Dec 30, 2015





UX Designer

18 Prospects | Last Update Dec 30, 2015





INNOVATE

1-PAGE INTERNAL INNOVATION PLATFORM



Tap Into the Talent Pool That Knows Best



Challenge

Leveraging the same principle of the assessment platform, 1-Page's Internal Innovation helps company engage their workforce to source the best ideas from their workforce.



Drive Executable Solution

Employees showcase their unique value and insights with a 1-Page Proposal to your companies' real-time business challenge.



Curate and Organize Ideas

The Innovation Platform automatically ranks and prioritizes, employees' proposals to help evaluators to find the best ideas for internal innovation.

The Innovation platform has been improved significantly over the past quarter. Above and beyond continual feature development, the platform has undergone infrastructure improvements that enable enterprise-grade scalability and accessibility over a number of global geographies including Australia.

Based upon client feedback and needs, we are in the process of creating novel algorithms to classify and quantify innovative ideas across multiple business dimensions.

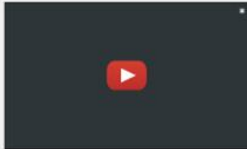
1-PAGE INTERNAL INNOVATION PLATFORM *CHALLENGE*



1



PROCEED >



You've been selected by
company to respond to
a challenge!

Location:
San Francisco

THE 2015 EMPLOYEE CHALLENGE

Throughout the history of our company, we have thrived on collaboration and always believed that each employee can make a difference. **YOUR CHALLENGE** is to identify what we can do to better serve our customers and guests in a new and exciting way. It is important for your idea to either drive revenue or save the company money. The winning teams will receive prizes, an award, and will be recognized at the 2015 Annual Meeting.

1-PAGE INTERNAL INNOVATION PLATFORM

DRIVE EXECUTABLE SOLUTIONS



PUBLISH
RESEARCH Proposal PREVIEW

1 OF 8 SECTIONS COMPLETE

PROPOSAL TITLE
What is your 2-8 Word Title?

TARGET
What is your main intention? What is your predominate goal?

SECONDARY TARGET
If the Target is accomplished, what other intentions will inevitably be achieved? These are added benefits that compliment your Target.

RATIONAL
Set the stage... Why now? What's going on in the space? Where are the competitive forces and what's the best solution?

IDEA
What is your pitch? What is the idea you want to do for the reader and the company?

FINANCIAL
How is your involvement in the company going to make the company more successful financially?

STATUS
For the current situation, what Actions have already been taken? What factors affect your ability to launch the initiative if your proposal is launched immediately?

ACTION
What is your ask in order to get started? What action do you want the reader to take now?

Challenge
Examples
Notes

Deadline: December 12, 2015
Location: San Francisco, CA
Author: The Company
Email: contact@company.com

THE 2015 EMPLOYEE CHALLENGE

Throughout the history of our company, we have thrived on collaboration and always believed that each employee can make a difference. YOUR CHALLENGE is to identify what we can do to better serve our customers and guests in a new and exciting way. It is important for...


See All

78 of 3600 CHARACTERS USED

121 PIPELINE
16,909 SCOREBOARD
ANALYTICS

EMPLOYEE LIST
DOWNLOAD PRINT

CAPITALIZING ON THE PERFECT MARRIAGE: BAGELS & COFFEE




To add another draw to the Bakery which capitalizes on current trends and provide opportunities to drastically increase sales with a minimum of additional capital investment.

- To create a full service breakfast destination that is yet unseen in any other grocery retailers

The average American drinks 17.9 gallons of coffee per year. 65% of Americans would support the idea of making coffee our "national drink." In 2013 alone, coffee sales climbed 9.5% to an all-time high of nearly \$4 billion industry-wide. Coffee is one of the most popular morning beverages in the US. All it takes to understand the juggernaut that is coffee is to Google that word. With the rise of "Coffee Mania" on the internet and social media, it has become the guilty pleasure of choice for a large portion of the American public. Chocolate coffee-flavored vodka, and coffee-scented cologne are only a few of the extreme examples of the soaring popularity of coffee.

We currently have our Baker , which is a great facility and does well. However, we could and should add "Coffee Station" to our "Bakery" departments. Think about it now... Coffee! Brewed fresh, strong or weak, just how you like it. Try any of our exotic varieties, such as: Blue Mountain Coffee; 100% Kona; Peaberry Nicaragua; Black Gold, and many more! The smell of coffee drives everyone into a frenzy. Yet, it is often overlooked. Rarely does any other bakeries go beyond the basic plastic carafe that is never refreshed or cleaned until the next morning.

FINANCIAL
Over the past fifty-two weeks, bread (in all of its derivative forms) has accounted for \$7,391,617 dollars, or 9.36% of bakery sales. However, coffee (in all of its derivative forms) has accounted for \$8,675,126, or 9.56 grocery sales. This means that even though we have a specific department dedicated to bread/bagels, it is less impactful in sales than coffee. Google returns 240MM results for a search of "coffee," but only 105MM for "bagels." Over the past eight weeks, Bakery sales have accounted for \$184,032 in sales, which we can push to about \$579,000 for the full fifty-two weeks. Assuming we started Coffee Station and accrued sales at the coffee-to-bread ratio that has applied to our meat departments over the past year, you are looking at an additional \$993,630 in sales and an additional \$218K of gross profit annually. Let's look at 161 because it has



SARAH PULVER
ACCEPTED

5 1-PAGE SCORE

10 TEAM AVERAGE
2 Reviews
Even W. & Amy B. Recommend this candidate

3 REVIEWS

Rocco Sannelli
Let's be sure to discuss more with Marc

CANDIDATE'S...

Strength of idea ★★★★

Ability to Execute ★★★★

Drive to Execute ★★★★

FIT FOR...
This Position ★★★☆☆

Our Company ★★★★★

Amy Lee
It's good idea for NY

John Smith

HIGHLIGHTS (3)













1-PAGE INTERNAL INNOVATION PLATFORM

CURATE AND ORGANIZE IDEAS



Home 🔍

Areas of Focus

 <p>Retail 3,868 Ideas</p>	 <p>Business Development 3,868 Ideas</p>	 <p>Global Marketing 3,868 Ideas</p>	 <p>International Trust 3,868 Ideas</p>
 <p>Commercial Real Estate 3,868 Ideas</p>	 <p>COO 3,868 Ideas</p>	 <p>International Locations 3,868 Ideas</p>	 <p>Global Technology & Operations 3,868 Ideas</p>
 <p>Audit 3,868 Ideas</p>	 <p>Risk 3,868 Ideas</p>	 <p>Compliance 3,868 Ideas</p>	 <p>CFO 3,868 Ideas</p>



ASSESS

1-PAGE TALENT ASSESSMENT PLATFORM



1-Page Streamlines Your Hiring Process



Planning

1-Page reduces the time and effort required for companies to find the best candidates. By streamlining the recruiting process and identifying candidates while displaying the greatest desire and capability for the role, 1-Page greatly reduces talent acquisition costs and significantly increases employment retention rates for enterprises.



Assessment

Candidates respond with 1-Page Proposals to the tasked challenge. Candidates are allowed to demonstrate their ability in real-world application. Leveraging candidate's solutions sent in the format of one-page job proposals, the platform applies artificial intelligence and natural language processing to rank the most suitable candidates for interview.



Evaluation





Automatically sorts, ranks and prioritizes candidates proposals. Enables hiring team to find the most suitable candidate for the job. Enables companies to rank and prioritise candidates for employment positions based on their ability to solve business challenges and their ability to achieve strategic objectives.



1-Page is bringing new technological innovation into the realm of natural language and text based processing, big data analysis and idea categorization via methods such as topic modeling.

1-PAGE TALENT ASSESSMENT PLATFORM

PRESENT CHALLENGE







You've been selected by Pandora Media, Inc. to respond to a challenge!

Location:
Oakland, CA

Author:
Pandora Media, Inc

PROCEED >

BUSINESS CHALLENGE / CALL TO ACTION

MARKETING ASSOCIATE

People—the listeners, the artists, and our employees—are at the center of our mission and everything we do. Actually, employees at Pandora are a lot like the service itself: bright, eclectic, and innovative. As a collaborative member of our team, you will be supporting multiple facets of the business including brand, product, and partner marketing. If you feel that you are the right fit for our team, help us understand how you would approach the following scenario. You are tasked with supporting the launch of a new Hip Hop genre station. **YOUR CHALLENGE** is to articulate a full marketing plan which can be statistically proven to drive awareness to our existing user base. Note that using specific information regarding artists in campaigns are prohibited.

SUCCESS ELEMENTS

ABOUT THE COMPANY	UNIQUE TO THE POSITION	SKILLS	PERSONAL TRAITS	CULTURAL FIT
At Pandora, we're a unique collection of engineers, musicians, designers, marketers, and world-class sellers with a common goal: to enrich lives by delivering effortless personalized music enjoyment and discovery. People—the listeners, the artists, and our employees—are at	Help coordinate and communicate across internal teams and external agencies to smoothly implement all facets of our marketing programs on Pandora owned channels and through paid media.	Familiarity with marketing concepts or collaboration with media agencies. The ability to craft project and creative briefs.	Scrappy, game for any task, and able to adapt to change. A very high level of intellectual curiosity.	Demonstrate a strong sense of ownership and thought-leadership. You define the word "Collaborative."

28

1-PAGE TALENT ASSESSMENT PLATFORM

COMPLETE JOB PROPOSAL



1

RESEARCH Proposal PREVIEW PUBLISH

1 OF 8 SECTIONS COMPLETE 78 of 3600 CHARACTERS USED

PROPOSAL TITLE
MARKETING DEVELOPMENT & CONTROLLER IN ONE SUPER PERSON

TARGET
What is the biggest way you will outdo customer expectations?

SECONDARY-TARGET
What are some other related results/benefits that the company might see if they were to hire you?

RATIONALE
What organization or company do you identify as having great customer service? Why?

IDEA/SOLUTION
What idea do you have to improve our customer experience?

PERSONAL BACKGROUND
What examples from your own real world experiences, related to this opportunity demonstrate that you have the skill set to do this job?

FINANCIAL IMPLICATIONS
Describe how you are going to make a lasting impression.

CHOICE
What motivates you at this time to want to work for this company?

Challenge Examples Notes

Deadline: January 20, 2020
Location: San Francisco, CA
Author: Penelope Smith
Email: contact@yourlogo.com

MARKETING ASSOCIATE

Your Company transforms machine data into real-time operational intelligence. It enables organizations to monitor, search, analyze, visualize and act on the massive streams of data. YOUR CHALLENGE is to put forward a strong idea, which you can execute, that would increase sales in Northern California and give us a strategic advantage.

See All

1-PAGE TALENT ASSESSMENT PLATFORM

RECEIVE JOB PROPOSALS



121 PIPELINE 16,909 SCOREBOARD ⁵ ANALYTICS

CANDIDATE LIST DOWNLOAD PRINT < >

MARKETING DEVELOPMENT & CONTROLLER IN ONE SUPER PERSON

- To provide Your Company flexibility and agility and to apply its solution to emerging markets.
- To optimize financial performance and integrate the user enterprise network software sol

The complexity and technical requirements of Your Company's business have shifted the equation from purely an information economy to an innovation economy. Using technologies correctly not only conserves the budget of Your Company by doing more with less, but most importantly it enables Your Company to collect intelligence around their customers and users. Increasing the ability to observe and quantify buying and behavior will allow Your Company to gather useful analytics that will set them apart and enhance their strategic growth.

My idea is to integrate the enterprise networks into the other financial analyses that Your Company does routinely as part of the Controller's job. It's my observation that it's the development and understanding of the

SARAH PULVER
ACCEPTED

MARKETING ASSOCIATE

📄 🌐 🐦 in f 📡 g+

5 1-PAGE SCORE

10 TEAM AVERAGE
3 Reviews

👍 2 Evan W. & Amy B.
Recommend this candidate

3 REVIEWS

Rocco Sannelli 8 👍
Let's be sure to discuss more with Marco, his ideas & experience are solid.

CANDIDATE'S...
Strength of Idea ★★★★★
Ability to Execute ★★★★★
Drive to Execute ★★★☆☆

FIT FOR...
This Position ★★☆☆☆
Our Company ★★★★★

1-PAGE TALENT ASSESSMENT PLATFORM



ANALYTICS: TALENT IDENTIFIED

9 Team Favorites
Team Avg. Scores of 5 or 4.9

Scoreboard
30 Submitted Candidates

Analytics

CANDIDATE PARTICIPATION

619	Completed
5	Did Not Finish
410	Opted Out
1,034	Total

COMPANIES MENTIONED (42)

35	Company
30	Company
16	Company
12	Company
9	Company

WORD CLOUD

CLICK WORDS TO FIND OUT MORE

consumers newtrends integration capacities telematics connectivity packages systems

1-PAGE LAND & EXPAND MODEL

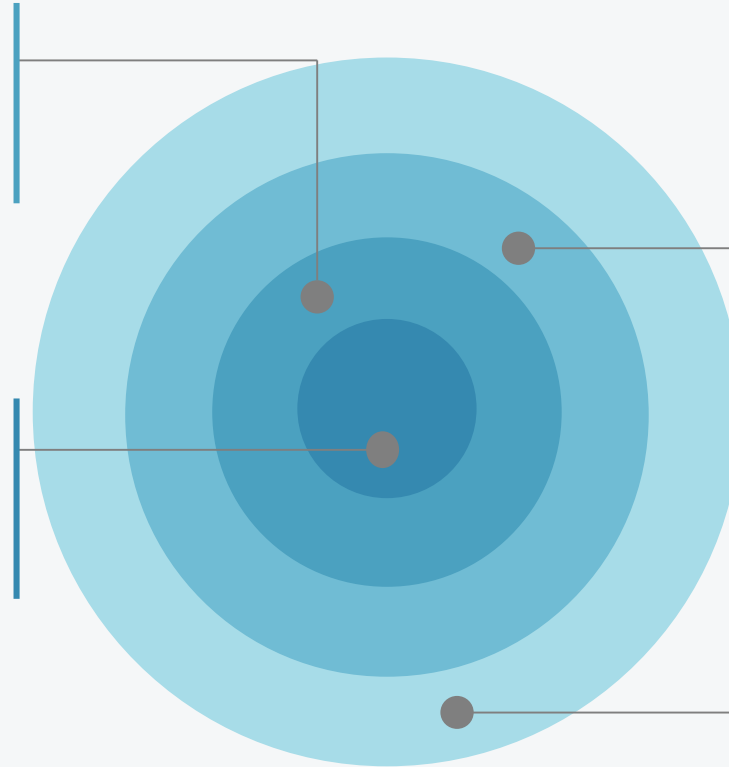


STEP 2

1-Page's product offering is integrated into the client's business quickly adding value by disrupting the usual hiring process.

STEP 1

1-Page closes the initial agreement with a key decision maker in the organisation that steers 1-Page through what is usually a complex legal and procurement process.



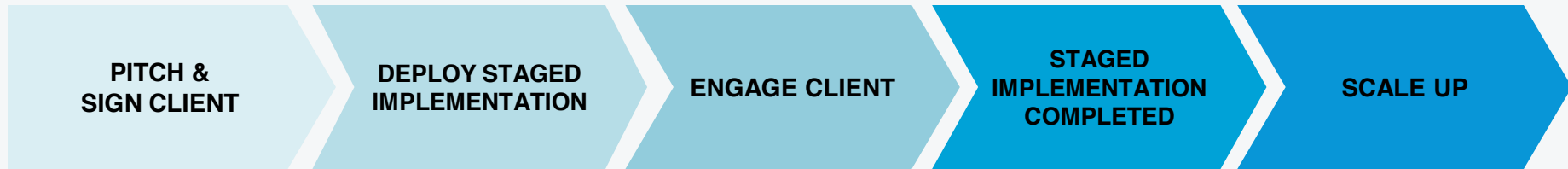
STEP 3

Value can be quickly harnessed through seamless integration into an organisation's current ICT landscape.

STEP 4

As value is realised, 1-Page provides scalability to accommodate additional departments, regions etc. as the client further adopts the platform.

1-PAGE LAND & EXPAND: CASE STUDY



1-Page pitches to C-Level or key decision maker within the organisation.

1-Page signs client to initial staged implementation to one or more platforms on initial deployment payment terms.

1-Page then deploys client with Customer Success ensuring smooth uptake and engagement.

Client utilises the platform until comfortable and realises value.

Staged implementation is completed. Gauging usage and value the client receives from the 1-Page Platform(s), 1-Page and client agree upon a full implementation cost, per month, per employee.

Collaborate with client to roll out full 1-Page Product line (Sourcing, Assessing and Internal Innovation) across all functions and geographies.



1-PAGE SOURCING & REFERRAL ENGINE PRICING EXAMPLE

# of Employees	Yearly Hires	Monthly Hires	% of Hires by 1PG	1PG Monthly Hires	1PG Monthly Service Fee	1PG Annual Service Fee
10,000	3,000	250	10%	25	\$25,000	\$300,000

Cost Per Employee	1PG Cost Per Hire	Client Cost Per Hire	Client ROI	Savings
\$2.50	\$1,000	\$3,000	200%	\$600,000

3 - 5 month first stage of deployment - \$25,000 Flat Fee (= 1mo. service fee)

- Procurement
- Public Cloud
- Private Cloud
- Profile Enhancements
- Pooling
- Communication Templates
- Prove ROI

1-PAGE SOURCING - “LAND & EXPAND”



3-5 month trial: \$25,000 (Prove ROI = 25+ monthly hires)



12 month contract: \$300,000 (Scale ROI = 50+ monthly hires)



12 month renewal contract: \$600,000 (Based on proven long term hiring)

Additional Future Add On Possibilities:

- 1PG Open Search: Public Cloud Search Product
- 1PG Analytics: Upgraded Analytic Dashboards
- 1PG Recruit: Candidate Pipelines and Communication to Qualified Application

1-PAGE TALENT ASSESSMENT PLATFORM PRICING



Job Slots	Price Per Slot	Max Proposals*	Price Per Proposal	Monthly Cost	Annual Cost
5	\$350	500	\$3.50	\$1,750	\$21,000
10	\$250	1,000	\$2.50	\$2,500	\$30,000
20	\$150	2,000	\$1.50	\$3,000	\$36,000
50	\$100	5,000	\$1.00	\$5,000	\$60,000
100	\$75	10,000	\$0.75	\$7,500	\$90,000
Unlimited			Enterprise Pricing		

- Company will be charged per proposal over max proposal



1-PAGE INTERNAL INNOVATION PLATFORM PRICING

Max Proposals*	Price Per Proposal	Monthly Cost	Annual Cost
500	\$3.50	\$1,750	\$21,000
1,000	\$2.50	\$2,500	\$30,000
2,000	\$1.50	\$3,000	\$36,000
5,000	\$1.00	\$5,000	\$60,000
10,000	\$0.75	\$7,500	\$90,000
Unlimited		Enterprise Pricing	

- Company will be charged per proposal over max proposal
- Can purchase aggregate proposals if paid in advance ex. 30,000 proposals for \$22,500 to be used over a specified time frame

1-PAGE PROFORMA PRICING EXAMPLE



Product Category	Product Details	Time Frame	Monthly Cost	Total Cost
Sourcing	Onboarding Package	3 Mo.	Flat	\$25,000
Talent Assessment	20 Job Slots	3 Mo.	\$2,000	\$6,000
Innovation	5,000 Proposals	3 Mo.	Flat	\$5,000
				\$36,000

- Company will be charged per proposal over max proposal
- Can purchase aggregate proposals if paid in advance ex. 30,000 proposals for \$22,500 to be used over a specified time frame
- +20% discount for annually contracted programs



1-PAGE PROFORMA 12 MONTH CONTRACT PRICING

Product Category	Product Details	Time Frame	Monthly Cost	Total Cost
Sourcing	Full Deployment	12 Mo.	\$25,000	\$300,000
Talent Assessment	50 Job Slots	12 Mo.	\$5,000	\$60,000
Innovation	5,000 Proposals	12 Mo.	\$5,000	\$60,000
				\$420,000

- Company will be charged per proposal over max proposal

CURRENT CLIENTS



FIRST REPUBLIC BANK
It's a privilege to serve youSM

(NYSE: FRC)

\$ 7B+  2,174

Talent Assessment Platform
& Sourcing and Referral
Engine

BevMo!

\$ 1B  5,000

Talent Assessment
Platform

UST Global

 15,000

Talent Assessment
Platform



\$ 60B  168,000

Talent Assessment
Platform



\$ 3B  10,000

Talent Assessment &
Internal Innovation
Platform

splunk >


(NASDAQ: SPLK)

\$ 7B+  1,000

Talent Assessment
Platform

PANDORA


(NYSE: P)

\$ 3B+  1,300

Talent Assessment
Platform



(NYSE: COUP)

\$ 800M+  500+

Talent Assessment
Platform




 10,000

Talent Assessment
Platform



*Subsidiary of Foot Locker
Inc.*

 44,000

Talent Assessment
Platform



 9,000

Talent Assessment
Platform

Omnicom
AUSTRALIA

Subsidiary of Omnicom Group

Talent Assessment Platform
Sourcing & Referral Engine

accenture

\$ 58B  300,000

Sourcing & Referral
Engine



AUSTRALIA

 10,000

Sourcing & Referral
Engine

sears

(NYSE: SHLD)

\$ 3.5B+  250,000

Talent Assessment
Platform



\$ 170B+  153,000

Sourcing & Referral
Engine

Joanna Weidenmiller, CEO

joanna@1-page.com

“Great jobs, world-class jobs, jobs people kill for...
Those jobs don't get filled
by people emailing in resumes. Ever.”

-Seth Godin, American Author, Entrepreneur, Marketer, and Public Speaker

