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1-PAGE GROWS SOURCING AND REFERRAL ENGINE DATABASE TO MORE THAN 1.1 BILLION PROFILES

- **1-Page now has more than 1.1 billion of the 1.4 billion Facebook profiles (as of March 2015) for its enterprise clients to source quality candidates directly connected to existing employees within the organization**

1-Page Limited (ASX:1PG) ("1-Page"), the enterprise cloud-based talent acquisition platform changing the way companies hire and engage talent, is pleased to advise the 1-Page Sourcing and Referral Engine profile database has reached 1.1 billion profiles.

1-Page acquired BranchOut in November 2014, a professional network that at the time had more than 820 million profiles. Through this acquisition 1-Page has built the 1-Page Sourcing and Referral Engine that allows enterprises to source and identify potential candidates who are directly connected with existing employees within the organisation. As a result, an enterprise's employees have the ability to become an extremely valuable source of recruitment.

The recent growth in the database to 1.1 billion profiles is a result of 1-Page customer onboarding, refreshing existing user data, adding new active users, online marketing campaigns, and word of mouth traffic to BranchOut. Social data coupled with 1-Page's data aggregator allows 1-Page to keep professional profile information constantly relevant and up-to-date. 1-Page is leveraging publicly available information from multiple sources to enrich each profile.

Locations that have witnessed the largest growth include, but are not limited to: New York City, Atlanta, Los Angeles, Chicago, Houston, Dallas, London, Miami, Las Vegas, Philadelphia, Washington DC, San Diego and Austin.

The majority of Fortune 1000 companies are located in the cities above and as a result 1-Page is closer to finding more prospective candidates for these companies.

1-Page's online marketing campaign has achieved a rapid growth rate. The conversion rate of both email and social marketing has been phenomenally high (over 50%) when compared to industry standards (less than 7.5%). This is due to the recognition of the value that users see from the 1-Page Sourcing and Referral Engine.

The current Facebook Application Programming Interface (API) enables 1-Page to add all the friends of our users. The current API that 1-Page is using will expire at the end of April month. As 1-Page owns the profiles and the social graph between these, it is extremely defensible, as another company cannot duplicate this in the future.

About 1-Page

1-Page provides a revolutionary cloud-based human resources Software-as-a-Service (SaaS) platform, currently employed by leading global and US companies. 1-Page's technologies include the 1-Page Sourcing and Referral Engine, the Talent Assessment Platform and the Internal Innovation and Engagement Platform.

www.1-Page.com

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