Form 603 Corporations Act 2001 Section 671B

Notice of Initial Substantial Holder

To: Australian Finance Group Ltd ACN/ARSN:

1. Details of substantial holder (s)

Name: FIL Ltd and the entities listed in Annexure A ("FIL") ACN/ARSN (if applicable)

The holder became a substantial holder on

22 May 2015

2. Details of voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in on the date the substantial holder became a substantial holder are as follows:

| Class of Securities (4) | Number of securities | Person's votes (5) | Voting power (6) |
|-------------------------|----------------------|--------------------|------------------|
| Common Stock | 13,791,652 | 13,791,652 | 6.42% |

3. Details of relevant interests

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

Refer to Annexure A

4. Details of present registered holders

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

Refer to Annexure A

5. Consideration

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

| Date of Change | Person whose relevant interest changed | Nature of change (6) | Consideration given in relation to change (7) | Class and number of securities affected | Person's votes affected |
|-------------------|--|----------------------|---|---|-------------------------|
| | | | AUD \$ | Common Stock | Common Stock |
| 5/19/2015 | FIL | BUY (Pre-IPO) | 1.20 | 2,707,197 | 2,707,197 |
| 5/19/2015 | FIL | BUY (Pre-IPO) | 1.20 | 785,265 | 785,265 |

| 5/19/2015 | FIL | BUY (Pre-IPO) | 1.20 | 3,547,905 | 3,547,905 |
|-----------|-----|---------------|-----------|------------|------------|
| 5/19/2015 | FIL | BUY (Pre-IPO) | 1.20 | 1,347,034 | 1,347,034 |
| 5/19/2015 | FIL | BUY (Pre-IPO) | 1.20 | 1,070,419 | 1,070,419 |
| 5/19/2015 | FIL | BUY (Pre-IPO) | 1.20 | 822,595 | 822,595 |
| 5/19/2015 | FIL | BUY (Pre-IPO) | 1.20 | 222,984 | 222,984 |
| 5/19/2015 | FIL | BUY (Pre-IPO) | 1.20 | 296,601 | 296,601 |
| 5/22/2015 | FIL | BUY | 1.18 | 749,907 | 749,907 |
| 5/22/2015 | FIL | BUY | 1.18 | 217,522 | 217,522 |
| 5/22/2015 | FIL | BUY | 1.18 | 982,787 | 982,787 |
| 5/22/2015 | FIL | BUY | 1.18 | 373,135 | 373,135 |
| 5/22/2015 | FIL | BUY | 1.18 | 296,511 | 296,511 |
| 5/22/2015 | FIL | BUY | 1.18 | 227,863 | 227,863 |
| 5/22/2015 | FIL | BUY | 1.18 | 61,767 | 61,767 |
| 5/22/2015 | FIL | BUY | 1.18 | 82,160 | 82,160 |
| | | | Total Buy | 13,791,652 | 13,791,652 |

6. Associates

The reasons the persons named in paragraph 3 above are associates of the substantial holder are all follows:

| Name and ACN/ARSN | Nature of association |
|-------------------|-----------------------|
| (if applicable) | |
| N/A | |

7. Addresses

The addresses of the persons named in this form are as follows:

| Refer to Annexure A | | |
|---------------------|--|--|

Sign Here:

Dated: 26 May 2015

Kelvin Lo

Head of Regulatory Reporting, Asia Pacific

Duly authorized under Powers of Attorney on behalf of FIL Ltd

Annexure A

| | | | | Sum of Numerator |
|---|--|---------------------------------------|-------------------------------------|------------------|
| Investment Manager | Address | Custodian | Nature of Relevent Interest | Shares |
| FIL INVESTMENT MANAGEMENT (AUSTRALIA) LIMITED | Level 11, 167 Macquarie Street, Sydney, NSW 2000 CITIBANK LTD MELBOURNE (C) JP MORGAN, BOURNEMOUTH (C) NATIONAL ASTL BK MELBOURNE (S) | CITIBANK LONDON | Investment Discretion/ Voting Power | 1,366,930 |
| | | CITIBANK LTD MELBOURNE (C) | | 1,002,787 |
| | | livestifient discretion/ voting Fower | 10,086,726 | |
| | | NATIONAL ASTL BK MELBOURNE (S) | 7 | 1,335,209 |
| Grand Total | | | | 13,791,652 |