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Companies Announcement Platform
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ASX Announcement

Executive Appointments – Focus on Accelerated Growth

1stAvailable Limited (ASX:1ST) Australia's leading provider of on-line healthcare bookings is pleased to announce the appointment of four key executives to join its senior leadership team.

These executives will make a critical contribution to the company's plans for growth. The executive team will help deliver on the company's strategy and goal to establish 1stAvailable as the healthcare industry's online booking service of choice, and to continue building the company's national footprint through direct and indirect sales.

The appointments follow 1stAvailable's successful IPO and the completion of the three acquisitions set out in the company's prospectus. The executive appointments include:

Con Constantinou- Director of Sales

Con has an extensive background in the medical and healthcare industry and has been appointed as Director of Sales. In this role he will be charged with expanding 1stAvailable's sales team and accelerating sales growth.

Most recently Con was the National Sales Manager for medical device company, Applied Medical and spearheaded the sales growth for the Australia and New Zealand regions. Prior to this role Con held similar roles at Baxter Healthcare and Servier. Con has extensive experience and a proven track record of sales growth in the medical and healthcare industries where he has exclusively operated for 13 years.



Phillip Miller - Consulting Manager - Corporate & Government Sales

Phillip is the manager and co-founder of the recently acquired GObookings. He has a background as a qualified accountant, management consultant and IT project manager and will remain with the expanded 1stAvailable as Consulting Manager leading Corporate and Government sales and implementations. As a founder of GObookings Phillip is incentivised to see 1stAvailable deliver on its goals due to his significant equity investment in the company.

James Sully - Commercial Director

The CEO and founder of recently acquired Clinic Connect, James will continue to build the 1stAvailable sales channels in his new role as Commercial Director. A primary focus of this role will be on securing, maintaining, and expanding relationships with channel partners. James also has his interests aligned with the company through the earn-out arrangement put in place when Clinic Connect was acquired by 1stAvailable.

Ross McCreath (CPA, GAICD) - Interim CFO

Ross is an experienced CFO with a background in media and technology companies including Southern Star, Quickflix, WIN and Australis. Ross joins the 1stAvailable team in an interim capacity while a permanent appointment is finalized. As CFO, he will be responsible for supporting the CEO and Board during a period of rapid change and ensuring the available resources are focused on delivering on the company's plans for accelerated growth.

In announcing these appointments 1stAvailable Chief Executive Officer, Klaus Bartosch said: "Today's appointments are consistent with our commitment to provide outstanding service to the healthcare industry and its patients and to build 1stAvailable into the dominant player in the online healthcare space. We look forward to continuing to make accessing healthcare more convenient for all Australians".

Contacts for Further information

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About 1st Available Limited -www.1stavailable.com.au

1stavailable.com.au provides a convenient, easy to use, online healthcare search and appointment booking service. This enables patients to book their healthcare appointments with their preferred healthcare provider through 1stAvailable's service online, 24 hours a day, 7 days a week from any internet-connected device such as a smartphone, tablet or personal computer. We are passionate about improving patient care, healthcare practice and doctor productivity.

