Data#3

Data#3 extends investment in Wi-Fi analytics company

Key highlights:

- **Data#3 has exercised an option to invest further in Wi-Fi analytics company, Discovery Technology Pty Ltd**
- **Discovery has developed a suite of Wi-Fi analytics software applications that provide customer analytics, location and communication solutions to Wi-Fi network owners**
- **Consumer and enterprise Wi-Fi markets continue to grow strongly**

BRISBANE, Wednesday 1 July 2015: Australian business technology solutions leader Data#3 Limited (ASX: DTL) is pleased to announce that it has exercised its option to acquire a further 14.2% shareholding in Wi-Fi analytics company Discovery Technology Pty Ltd ("Discovery Technology") for $0.5 million, on the same terms as it acquired its initial shareholding of 42.5%. Data#3 retains a further option to acquire the balance of the shares in the company at market price by 30 June 2017.

Having now taken a majority position in the company, Data#3 Chief Executive Officer Mr Laurence Baynham said "We are pleased with how Discovery Technology has progressed over the last year and firmly believe that exercising the option is in the best interests of Data#3's shareholders."

"The Wi-Fi sector remains very active with opportunities that have been in the pipeline for some time now coming to fruition" he said.

Data#3 Chairman, Mr Richard Anderson said "Having made the decision to exercise the option, we intend to fund the additional investment from cash flow without impacting shareholder dividends.

"In view of the further investment Data#3 will be increasing its involvement in the management of Discovery Technology. John Grant will continue as Chairman of Discovery Technology to guide what we see clearly as a very exciting and substantial opportunity over time for Data#3," he said.

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About Discovery Technology

Discovery Technology has been delivering tailored technology and communications solutions and technical support to SMB, Corporate and Government clients since 1997. It is an independent, wholly Australian owned company specialising in software development, network integration, VoIP and local & wide area networking. As an extension of its work, in 2012 it commenced development of a software solution for Wi-Fi Analytics – Connected Customer Experience ("CCeX"). The application is tightly integrated with Cisco's Mobility Services Engine to leverage the benefits of Cisco's significant investment in Wi-Fi.

CCeX provides Wi-Fi network operators and location owners with enhanced data capture, information analysis and behavioural analysis of users within the wireless environment. The solution has been deployed in a variety of business environments. Many features are generic across all sectors, however Discovery Technology has developed discrete features for retail shopping centres, hospitality, education, airports and city councils.

About Data#3

Data#3 Limited (ASX: DTL) is one of Australia's leading business technology solutions companies servicing customers across a wide range of industries throughout Australia and the Asia Pacific.

The company was established in 1977 and listed on the ASX in 1997.

Working with customer's business and technology teams, Data#3 addresses the **Hybrid IT** environment from **on-premise** to **outsourced** to **cloud,** through its consulting, software, infrastructure and managed solutions. These solutions leverage market-leading technologies from global vendors and Data#3's intellectual property, knowledge, expertise and experience to accelerate the achievement of customer business objectives:

- Consulting: for a fresh perspective to digital transformation through Business Aspect http/www.businessaspect.com.au
- Software Solutions: for software licensing and deployment; asset management; and business productivity
- Infrastructure Solutions: for hardware lifecycle management; maintenance; and datacentre, network and desktop infrastructure
- Managed Solutions: for staffing; outsourcing; essential support; 'as a service' and cloud brokerage
- Application Solutions: for enterprise productivity solutions and Wi-Fi business analytics.

Data#3 reported revenues of $833 million in FY14. The company has over 1000 employees and contractors, is headquartered in Brisbane, and operates from 12 locations across Australia.

More information about Data#3 and its solution offerings is available at http://www.data3.com.au