

**FOR IMMEDIATE RELEASE**

## **Data#3 Launches Security Practice**

**22 July 2015; Brisbane, Australia:** Data#3, Australia's leading business technology provider, has invested further in its Security Solutions by launching a dedicated Security Practice.

The Data#3 Security Practice will encompass existing skills sets, coupled with support from the consulting, assurance and risk expertise of Business Aspect, who joined the Data#3 Group in September 2014.

According to Laurence Baynham, Chief Executive Officer for Data#3, customer demand and the increasing adoption of Cloud and mobility services have brought on this new investment.

"Customers are dealing with increasingly complex Hybrid IT environments and are trying to integrate Cloud, mobile, social and analytics. This has a tremendous impact on security as they deal with safeguarding their business critical information and intellectual property. In fact, security was the number one priority for our customers in our latest customer survey."

"Security isn't new for Data#3, it has always been a foundation of each solution as demonstrated through the recognition received from partner awards with multinational security vendors for a number of years," continued Baynham.

Most recently, Data#3 was presented with a Cisco ANZ Security Partner Award 2015 for Outstanding Performance and was named Symantec ANZ Partner of the Year for the second year in a row.

Richard Dornhart has been appointed Security Practice Manager effective immediately. A security veteran of 16 years, Richard has experience working for global security leaders in both Australia and the USA. He will draw on his extensive knowledge to help customers navigate a constantly evolving and complex threat landscape to protect their information, assets and brand.

"The practice will provide customers with integrated offerings underpinned by the Data#3 Secure Framework, which will be delivered and managed by experienced professionals from our services teams, complemented by Business Aspect," concluded Baynham.

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### About Data#3

Data#3 Limited (DTL) is an ASX listed company that is centred on helping our customers achieve their business objectives through market-leading business technology solutions. Headquartered in Brisbane, we have offices, datacentres, and configuration and warehousing facilities across Australia.

Customers choose Data#3 for our business technology solutions, the options we offer in a Hybrid IT environment, the way we do things and most importantly, for our outcome based approach.

Business technology solutions from Data#3 are underpinned by market-leading expertise in technologies from global vendors. The specialised solution categories that reinforce our customers' success are; Hybrid IT and Cloud, Big Data and Analytics, Mobility, Business Consulting, Security and IT Lifecycle Management.

Through the use of these solutions, we help our customers to achieve:

- access anywhere anytime,
- increased productivity, organisational agility and enterprise growth,
- enterprise cost control,
- IT systems, applications and infrastructure optimisation,
- security, integrity, compliance and risk management, and
- innovation.

Whether across public or private enterprise, our diverse range of customers all have one thing in common - each has relied on Data#3 to meet and overcome their business and technology challenges to accelerate the achievement of their business objectives.

Data#3 reported revenues of \$833 million in the 2013/14 financial year, and has approximately 1,000 employees. The company is headquartered in Brisbane and has offices across Australia.

More information about Data#3 and its solution offerings is available at <http://www.data3.com.au>.

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