

30 July 2015

OMT ENGAGED BY TELSTRA

Omni Market Tide (**OMT**) (ASX:OMT) is pleased to announce that Telstra Corporation (**Telstra**) has selected OMT to design Telstra's investor relations app, operating across iOS and Android platforms.

"We are delighted to have the opportunity to work with Telstra, a global technology leader and one of the most respected companies in Australia, in their progression of an investor relations platform," said OMT CEO, Megan Boston.

OMT's engagement with Telstra is ongoing, and to be delivered at a future date. As is common with these engagements, the project is subject to satisfactory completion.

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About Omni Market Tide

Omni Market Tide is a leader in digital stakeholder engagement. Omni Market Tide has the only mobile voting app in Australasia created for greater interconnectivity between companies and stakeholders. Our application makes investor relations content more readily accessible, increasing shareholder engagement and participation during and outside the AGM voting requirements.

The company is listed on the Australian Securities Exchange (ASX:OMT). For more information about the company please visit www.omnimarkettide.com