

10 August 2015

ASX and Media Release

Change of Share Registry

In accordance with ASX Listing Rule 3.15.1, Shoply Limited (**Shoply** or the **Company**) advises that responsibility for the maintenance of its share register will be transferred from Computershare Investor Services Pty Limited to Boardroom Pty Limited as at close of business Friday 7 August 2015. Boardroom Pty Limited will be the registry provider commencing Monday 10 August 2015.

The Company's new share registry contact details will be as follows:

Boardroom Pty Limited
Level 12, 225 George Street
SYDNEY NSW 2000

PO Box 3993
SYDNEY NSW 2001

Telephone: 1300 737 760
Fax: +61 (02) 9279 0664

Email: enquiries@boardroomlimited.com.au
Web: www.boardroomlimited.com.au

Should shareholders have any questions regarding the change of address, please contact Boardroom Pty Limited on the number above.

-ENDS

For further information contact:

Alyn Tai, Company Secretary
Shoply Limited
T: +61 3 9286 7500

About Shoply Limited

Shoply's objective is to be a leading ASX listed online shopping company. Shoply is rapidly executing a dual, organic and acquisitive growth strategy, acquiring or creating positions in attractive retail categories.

<http://www.shoply.com.au>