

Form 605Corporations Act 2001
Section 671B**Notice of ceasing to be a substantial holder**

To Company Name/Scheme

COH! MEDIA LIMITED

ACN/ARSN

134 673 484

1. Details of substantial holder(1)

Name

MILFORD ASSET MANAGEMENT

ACN/ARSN (if applicable)

N/A

The holder ceased to be a
substantial holder on

25/8/15

The previous notice was given to the company on

17/7/15

The previous notice was dated

17/7/15

2. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest (2) of the substantial holder or an associate (3) in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date of change	Person whose relevant interest changed	Nature of change (4)	Consideration given in relation to change(5)	Class (6) and number of securities affected	Person's votes affected
	SEE ATTACHED				

3. Changes in association

The persons who have become associates (3) of, ceased to be associates of, or have changed the nature of their association (7) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
N/A	

4. Addresses

The addresses of persons named in this form are as follows:

Name	Address
MILFORD ASSET MANAGEMENT	LEVEL 17, 41 SHORTLAND STREET, AUCKLAND 1140

Signature

print name

Carla Martin

capacity

Compliance

sign here

C. Martin

date

26/8/15

BUY/ SELL		UNITS		VALUE		DATE
SELL	-	133,552	-	328,537.92		21/07/2015
SELL	-	40,000	-	103,184.00		24/07/2015
SELL	-	36,751	-	95,593.03		28/07/2015
SELL	-	26,635	-	69,285.62		29/07/2015
SELL	-	92,825	-	241,354.29		30/07/2015
SELL	-	69,456	-	180,592.66		31/07/2015
SELL	-	32,035	-	83,291.00		3/08/2015
SELL	-	34,361	-	89,338.60		5/08/2015
SELL	-	24,862	-	65,046.46		7/08/2015
SELL	-	68,017	-	179,381.23		10/08/2015
SELL	-	22,482	-	58,379.01		11/08/2015
SELL	-	3,955	-	10,283.00		12/08/2015
SELL	-	5,851	-	15,212.60		14/08/2015
SELL	-	2,635	-	6,898.96		17/08/2015
SELL	-	10,000	-	26,000.00		18/08/2015
SELL	-	1,000,000	-	2,500,000.00		24/08/2015
SELL	-	646,565	-	1,738,419.32		25/08/2015