

# Appendix 3X

## Initial Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/9/2001.

|                       |                   |
|-----------------------|-------------------|
| <b>Name of entity</b> | Infomedia Limited |
| <b>ABN</b>            | 63 003 326 243    |

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

|                            |                |
|----------------------------|----------------|
| <b>Name of Director</b>    | Mr Bart Vogel  |
| <b>Date of appointment</b> | 31 August 2015 |

### Part 1 - Director's relevant interests in securities of which the director is the registered holder

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

|                                         |
|-----------------------------------------|
| <b>Number &amp; class of securities</b> |
| Nil                                     |

+ See chapter 19 for defined terms.

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#### Part 2 – Director's relevant interests in securities of which the director is not the registered holder

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

| Name of holder & nature of interest<br><small>Note: Provide details of the circumstances giving rise to the relevant interest.</small> | Number & class of Securities |
|----------------------------------------------------------------------------------------------------------------------------------------|------------------------------|
| Nil                                                                                                                                    |                              |

#### Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

|                                                          |     |
|----------------------------------------------------------|-----|
| Detail of contract                                       | Nil |
| Nature of interest                                       | Nil |
| Name of registered holder<br>(if issued securities)      | Nil |
| No. and class of securities to which<br>interest relates | Nil |

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+ See chapter 19 for defined terms.