

oOh!media Limited
ABN 69 602 195 380

31 August 2015



ASX Announcement

Appointment of Company Secretary

Ms Katrina Eastoe, General Counsel of oOh!media Limited (ASX: OML), has been appointed Company Secretary effective 1 September 2015.

Ms Eastoe is a lawyer with over 17 years corporate and commercial legal experience in the IP, FMCG, manufacturing and resources sectors. She has worked both as a private practitioner and in corporate roles for market leaders across the Asia Pacific region. Prior to joining oOh! she held the role of Group Corporate Counsel Asia Pacific, responsible for the legal activities of multiple businesses within the Associated British Foods Group.

Ms Eastoe is taking over the role from Mr Michael Egan, who is stepping down after over 10 years in the role. The Board wishes to thank Mr Egan for his professional contribution and support over the past decade. Mr Egan will continue to work with the business in relation to governance and compliance activities.

Ms Eastoe holds a Bachelor of Arts and Bachelor of Laws from the Australian National University, Canberra, a Graduate Diploma of Legal Practice from the College of Law, Sydney, and is a Graduate of the Australian Institute of Company Directors.

About oOh!media Limited: oOh! specialises in providing clients with Unmissable creative media solutions that connect with more consumers while they are away from home. We do this through our diverse product offering across road, retail, airport, café, venue, study, social sports and experiential opportunities, throughout urban and regional Australia as well as OOH channels in New Zealand. oOh! also has the largest audience-reaching digital advertising network in Australia that when combined with our large static portfolio creates unmissable impact for brands..