

ASX: OMT

3 September 2015

OMT EXECUTES STRATEGIC ALLIANCE WITH LEADING INTERNATIONAL SHARE REGISTRY PROVIDER, BOARDROOM

- **The strategic alliance opens a large distribution and sales channel for OMT's innovative investor engagement platforms, through which OMT is afforded the opportunity to sustainably increase its revenue stream.**
- **This important milestone provides significant validation of OMT's unique, top-tier engagement technology.**
- **The alliance with Boardroom Limited's Australian subsidiary will focus on the development and maintenance of a Boardroom-branded engagement app for provision to a large number of listed entities in a consolidated environment, as well as white-labelled applications for Boardroom clients on an as-needed basis.**
- **The alliance does not prohibit OMT from offering its OMT-branded engagement platform to non-Boardroom clients.**
- **Boardroom Limited and OMT are currently in discussions to form a similar alliance in Asia.**

Digital stakeholder engagement leader Omni Market Tide Limited (**Company** or **OMT**, ASX:OMT) has entered into an exclusive strategic alliance with Boardroom Limited's Australian subsidiary, Boardroom Pty Limited (**Boardroom**) (the **Alliance**).

Under the terms of the Alliance, OMT's unique mobile stakeholder engagement applications will be integrated in the broader Boardroom digital solutions portfolio, enabling clients to significantly increase ongoing engagement with investors, whilst also reducing print and mail costs.

OMT will develop and maintain for Boardroom:

- a Boardroom-branded platform for use by its registry clients, providing enhanced shareholder engagement capabilities to a large number of listed entities in a consolidated environment; and

- white-labelled shareholder engagement applications for Boardroom’s clients on an as-needed basis.

Boardroom Limited is a leading international share registry and professional services provider in the Asia-Pacific region, and has offices located in China, Malaysia, Hong Kong, Singapore and Australia. The Alliance between OMT and Boardroom provides a pathway for the distribution of OMT’s innovative solutions for digital shareholder engagement products to Boardroom’s clients in the Australian market, where there is an increasingly high demand for such technologies.

OMT’s Managing Director, Megan Boston, said the strategic alliance with Boardroom was a significant strategic and commercial achievement for OMT. “The formation of an alliance with Boardroom, particularly given their ongoing strategic focus on digital solutions and large share registry business, is significant for Omni Market Tide”.

CEO of Boardroom Pty Limited, Rhett Tregunna, said, “OMT’s unique mobile stakeholder applications complement Boardroom’s portfolio of digital solutions. As a result, our customers are well positioned to significantly increase engagement with shareholders.”

OMT’s stakeholder engagement technology is designed to enhance the interconnectivity between companies and stakeholders, allowing push communications, web streaming, access to company reports, presentations and share price feeds, among other features.

The exclusive Alliance involves collaboration across sales, product training and operations. Duration of the alliance and other commercial details remain confidential. The Alliance does not prohibit OMT from offering its OMT-branded engagement platform to non-Boardroom clients.

Boardroom Limited and OMT are currently in discussions to form a similar alliance in Asia.

A news release from Boardroom Limited is attached to this announcement.

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About Omni Market Tide

Omni Market Tide is the market leader in digital stakeholder engagement. Omni Market Tide has the only stakeholder engagement app in Australasia designed to enhance the interconnectivity between companies and stakeholders, allowing push communications, web streaming, and direct voting, among other features. Our application makes investor relations content more readily accessible for the digital investor, increasing shareholder engagement and participation during and outside the AGM voting requirements. The company is listed on the Australian Securities Exchange (ASX:OMT). For more information about the company please visit www.omnimarkettide.com.

Forward Looking Statements

This release includes certain statements that may be deemed “forward-looking statements”. All statements in this discussion, other than statements of historical facts, that address future activities and events or developments that OMT expects, are forward-looking statements. Although OMT believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results or developments may differ materially from those in the forward-looking statements. Factors that could cause actual results to differ materially from those in forward-looking statements include market prices, and general economic, market, or business conditions. Investors are cautioned that any such statements are not guarantees of future performance and that actual results or developments may differ materially from those projected in forward-looking statements.



NEWS RELEASE

3 September 2015

BOARDROOM'S STRATEGIC ALLIANCE WITH OMNI MARKET TIDE

Boardroom Limited's ("Boardroom") subsidiary, Boardroom Pty Limited, has entered into an exclusive strategic alliance with digital stakeholder engagement leader Omni Market Tide Limited ("OMT").

OMT's stakeholder engagement application is designed to enhance the interconnectivity between companies and stakeholders, allowing push communications, web streaming, access to company reports, presentations and share price feeds, among other features.

Boardroom, a leading international share registry and professional services provider in the Asia-Pacific region, has offices located in China, Malaysia, Hong Kong, Singapore and Australia. The alliance between OMT and Boardroom provides a pathway for the exclusive distribution of OMT's innovative solutions for digital shareholder engagement products to Boardroom's clients in the Australian market.

OMT's unique mobile stakeholder engagement applications will be integrated in the broader Boardroom digital solution portfolio, enabling clients to significantly increase ongoing engagement with investors, whilst also reducing print and mail costs.

CEO of Boardroom Pty Limited, Rhett Tregunna, said, "OMT's unique mobile stakeholder applications complement Boardroom's portfolio of digital solutions. As a result, our customers are well positioned to significantly increase engagement with shareholders."

OMT Managing Director, Megan Boston, said the strategic alliance with Boardroom was a significant strategic and commercial achievement for OMT. "The formation of an alliance with Boardroom, particularly given their ongoing strategic focus on digital solutions and large share registry business, is significant for Omni Market Tide".

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Boardroom and OMT are currently in discussions to form a similar alliance in the Asia region.

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About Boardroom Limited

Boardroom Limited

Boardroom Limited is a leading provider of corporate secretarial, share registry services, business solutions and advisory services, serving over 5,500 public-listed and privately-owned companies. Headquartered in Singapore and listed on the Singapore Exchange, Boardroom has established a presence in Singapore, Malaysia, Hong Kong, China and Australia. More information on the Company is available at www.boardroomlimited.com