

oOh!media Limited  
ABN 69 602 195 380

7 September 2015



## ASX announcement

### Release of securities subject to voluntary escrow

oOh!media Limited (ASX:**OML** or the **Company**) advises that certain shares in the Company are held under voluntary escrow. These include escrowed shares that are subject to the early release exceptions.

Shares subject to both voluntary escrow and early release exceptions are:

Holder	Total escrowed shares	Escrowed shares subject to early release
CHAMP Funds	48,268,847	12,067,212
WPP	12,939,385	3,234,846
<b>Total shares subject to early release</b>		<b>15,302,058</b>

Under the terms of the voluntary escrow deeds, CHAMP Funds and WPP will be released early from their escrow obligations to the extent required in order to dispose of up to 25% of the escrowed shares after both of the following conditions have been satisfied:

1. the half year results of the Company for the period ended 30 June 2015 have been released to ASX being 25 August 2015 (the **Relevant Date**); and
2. the Company VWAP for any period of 20 consecutive trading days occurring after the Relevant Date is at least 20% higher than the offer price set out in the Prospectus dated 5 December 2014.

As at today's date the Company's shares are trading at more than 20% above the offer price of \$1.93.

In accordance with Listing Rule 3.10A, the Company advises that, subject to condition 2. above, the securities subject to both voluntary escrow and early release conditions will be released from escrow on 23 September 2015.

Other shares held by the escrowed shareholders will be escrowed until the date on which oOh!media's audited full-year results for the period ending 31 December 2015 are released to ASX.

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**Investor enquires:** Peter McClelland, COO and CFO, oOh!media Limited – 02 9927 5562

**About oOh!media Limited:** oOh!media Limited specialises in providing clients with Unmissable creative media solutions that connect with more consumers while they are away from home. We do this through our diverse product offering across road, retail, airport, café, venue, study, social sports and experiential opportunities, throughout urban and regional Australia as well as OOH channels in New Zealand. oOh! has the largest audience-reaching digital advertising network in Australia that when combined with our large static portfolio creates unmissable impact for brands.