

8 September 2015

## **Appointment of Rebekah Horne as a Non Executive Director**

Greencross Limited (ASX:GXL) today announced the appointment of Ms. Rebekah Horne as a Non Executive Director.

Rebekah has 20 years' experience in digital, telecommunications, mobile and media companies and is currently the Chief Digital Officer of Network Ten. Prior to joining Network Ten, Rebekah was the Chief Executive Officer of LA based start-up Topfloor.com, a Google and POLARIS Ventures backed e-commerce business. Between 2006 and 2011, Rebekah was responsible for the internationalisation of News Corp's digital business, Fox Interactive Media. As MD of EMEA and Asia Pacific, she managed 26 territories. Prior to joining News Corp, Rebekah held a senior content and commerce position at SingtelOptus. Rebekah also has experience as a Non-Executive Director, sitting on the board of a range of subsidiary companies for Network Ten.

Greencross Chairman, Stuart James, said: "On behalf of all of the directors, I would like to welcome Rebekah to the board. I am confident that Rebekah's strengths and capabilities will complement those of our existing directors. In particular, we expect to draw upon Rebekah's extensive digital experience as we develop and implement our multi channel offering including our mobile and on-line strategy."

Greencross is committed to gender diversity across the organisation and Ms. Horne's appointment brings the level of female representation on the board to 25%.

### **For further information please contact:**

Robert Wruck  
Head of Investor Relations, Greencross Limited  
Phone (02) 8595 3313  
rwruck@gx ltd.com.au