

ASX: OMT

10 September 2015

OMT RELEASES A PREVIEW BUILD OF ITS ENGAGEMENT PLATFORM TO SHAREHOLDERS

- **OMT has today released to shareholders a preview of its first generation engagement app.**
- **This important milestone affords OMT's shareholders an opportunity to test, assess and provide feedback on the current build of the OMT platform ahead of its official launch.**
- **Release of the first generation app to shareholders comes at an important growth point for OMT, following the announcement of an alliance agreement with Boardroom Pty Limited, and a number of key staff appointments.**

Digital stakeholder engagement leader Omni Market Tide Limited (**Company** or **OMT**, ASX:OMT) has today released a preview of its first generation engagement platform to shareholders for testing and feedback ahead of official launch.

The first generation engagement platform serves as a clear demonstration of OMT's technical development capability. It also provides insight into some of the features that will be built-in to OMT's multi-company engagement platform, scheduled for release later this calendar year.

The multi-company engagement platform will allow investors to engage with a large number of listed entities on the same application.

OMT's Managing Director, Megan Boston, said the release of the first generation platform was a fantastic achievement for the OMT development team. "The release of the app is a great moment for our development team, and for Omni Market Tide as a whole. We are thrilled to have released this app to shareholders today."

OMT's stakeholder engagement technology is designed to enhance the interconnectivity between companies and stakeholders, allowing push communications, web streaming, access to company reports, presentations and share price feeds, among other features.

OMT expects the application to be available to the general public via the App Store in coming weeks, and shortly afterwards on the Google Play Store for Android.

The release of the first generation app follows a number of significant milestones for OMT. These include the completion of key internal appointments, and announcing last week a strategic alliance with Boardroom Pty Limited. The alliance opens a large distribution and sales channel for OMT. Boardroom Limited and OMT are currently in discussions to form a similar alliance in Asia.

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About Omni Market Tide

Omni Market Tide is the market leader in digital stakeholder engagement. Omni Market Tide has the only stakeholder engagement app in Australasia designed to enhance the interconnectivity between companies and stakeholders, allowing push communications, web streaming, and direct voting, among other features. Our application makes investor relations content more readily accessible for the digital investor, increasing shareholder engagement and participation during and outside the AGM voting requirements. The company is listed on the Australian Securities Exchange (ASX:OMT). For more information about the company please visit www.omnimarkettide.com.

Forward Looking Statements

This release includes certain statements that may be deemed “forward-looking statements”. All statements in this discussion, other than statements of historical facts, that address future activities and events or developments that OMT expects, are forward-looking statements. Although OMT believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results or developments may differ materially from those in the forward-looking statements. Factors that could cause actual results to differ materially from those in forward-looking statements include market prices, and general economic, market, or business conditions. Investors are cautioned that any such statements are not guarantees of future performance and that actual results or developments may differ materially from those projected in forward-looking statements.