



Lovisa Holdings Limited
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ASX Market Announcement
ASX Limited
525 Collins Street
Melbourne, VIC 3000

18th September, 2015

Change in Director's Interest

Please find attached an Appendix 3Y for Mr Shane Fallscheer.

Following the release of Lovisa Holdings Limited (LOV) FY15 results on Thursday 27th August, and in accordance with the company's share trading policy, the company is in a share trading window.

Mr Shane Fallscheer has completed the sale of 3,385,000 shares. Following the sale of these shares, Mr Fallscheer continues to control 4,490,000 shares, equivalent to 4.28% of the company's issued capital.

Mr Fallscheer said, "I have decided to sell down a portion of my shares to balance my long term financial position. I remain a significant shareholder of Lovisa and I am both motivated and excited in the next phase of Lovisa's growth."

Yours faithfully,

A handwritten signature in blue ink, appearing to read "Iain Sadler".

Iain Sadler
Company Secretary

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity LOVISA HOLDINGS LIMITED
ABN 34 602 304 503

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	SHANE FALLSCHEER
Date of last notice	18 TH DECEMBER, 2014

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	INDIRECT
Nature of indirect interest (including registered holder) <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	CENTERVILLE PTY LTD AS TRUSTEE FOR THE FALLSCHEER TRUST
Date of change	17 th September, 2015
No. of securities held prior to change	7,875,000
Class	ORDINARY
Number acquired	N/A
Number disposed	3,385,000
Value/Consideration <small>Note: If consideration is non-cash, provide details and estimated valuation</small>	\$3.25 per share
No. of securities held after change	4,490,000

+ See chapter 19 for defined terms.

Appendix 3Y
Change of Director's Interest Notice

<p>Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back</p>	<p>Off market trade</p>
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Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A N/A
Date of change	N/A
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺closed period where prior written clearance was required?	NO
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

⁺ See chapter 19 for defined terms.