

SPECIALTYFASHION | GROUP

ASX Announcement

24 September 2015

Change of Annual General Meeting Date

Specialty Fashion Group Limited (ASX: SFH), wishes to announce a change to the date of the 2015 Annual General Meeting. The meeting was previously to be held on Thursday 29 October 2015 at 10am. The new date for the Annual General Meeting is **Tuesday 17 November 2015 at 10am**.

The Notice of Meeting and Proxy Form will be circulated in due course.

ENDS

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About Specialty Fashion Group

Specialty Fashion Group is the largest specialty retailer of women's fashion in Australasia, through Millers, Katies, Crossroads, Autograph, City Chic and Rivers. The Group operates 1086 stores in Australia, New Zealand, USA and South Africa and its brands' products are also available online at www.millers.com.au, www.katies.com.au, www.crossroads.com.au, www.autographfashion.com.au, www.rivers.com.au, www.citychic.com.au, and in the USA at www.citychiconline.com as well as selected national department stores.