

MEDIA RELEASE

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Spark New Zealand trials virtual Annual Meeting

In what is believed to be a first for a listed company in New Zealand or Australia, Spark New Zealand is giving shareholders the chance to participate fully in its annual meeting next month virtually via an online platform.

The annual meeting is being held in Auckland on 6 November 2015. Shareholders involved in the virtual annual meeting trial will join shareholders physically present at the annual meeting, and be able to view the presentations of directors and management, vote on the resolutions and ask questions via the internet from their own computer.

“As New Zealand’s leading digital services company, we’ve been keen to take the lead in bringing new ‘Digital First’ capabilities to expand the reach and relevance of our communications with investors,” commented Spark New Zealand Chairman Mark Verbiest.

“With more than 41,000 shareholders located around New Zealand and overseas, the virtual annual meeting trial gives an opportunity for many more of our shareholders to engage with the company’s Directors and Management and actively participate in the formal annual meeting.”

The virtual annual meeting trial is being run in association with share registry Link Market Services. Shareholders interested in taking part in the trial need to register at investors.sparknz.co.nz by Friday October 30.

American Depositary Receipt (ADR) holders are not eligible to participate in the virtual annual meeting trial.

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