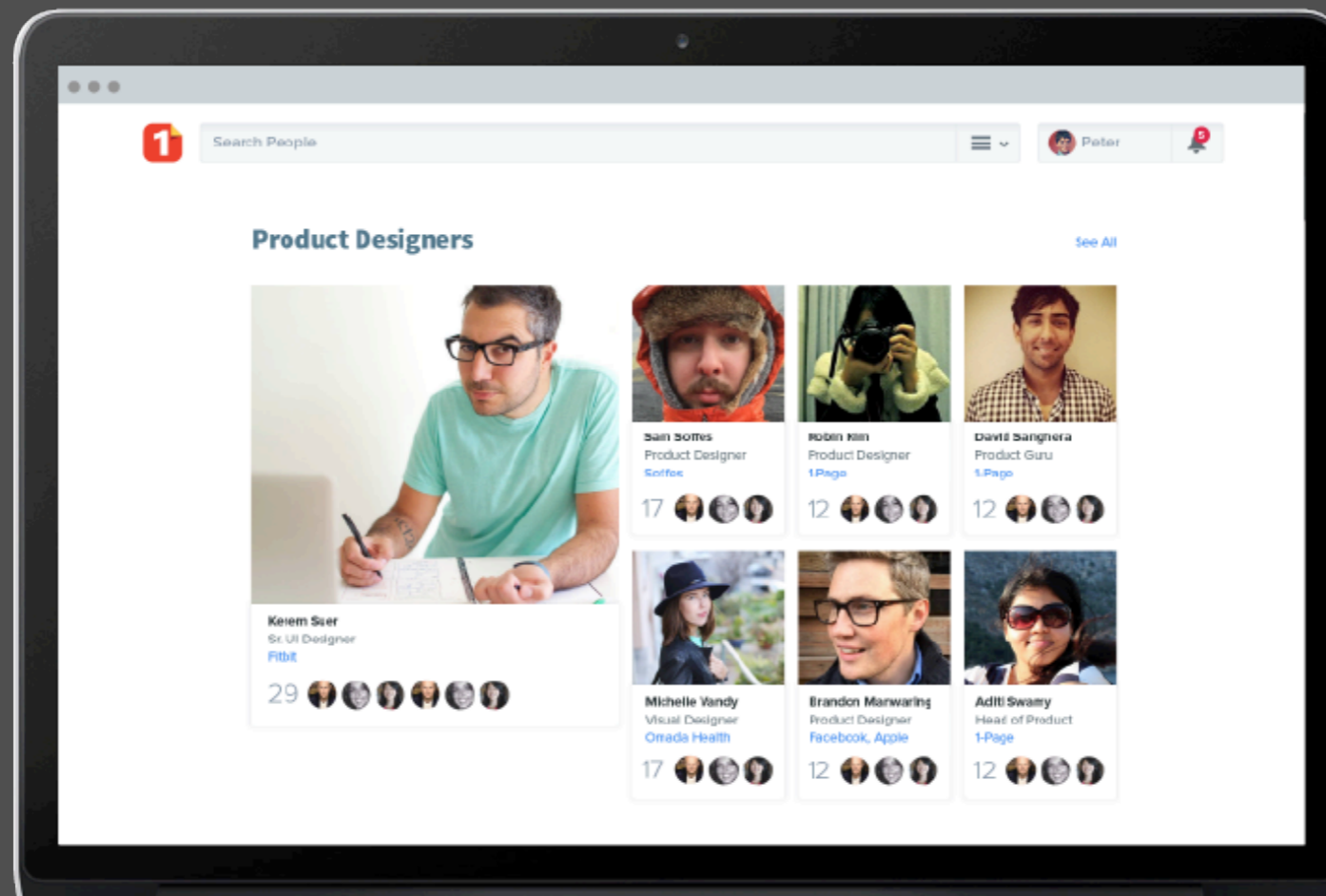


1-PAGE LIMITED

Next Generation of Sourcing, Assessment & Innovation

October 2015 | ASX:1PG



DISCLAIMER

Some of the information contained in this presentation contains “forward – looking statements” which may not directly or exclusively relate to the historical facts. These forward – looking statements reflect 1-Page’s current intentions, plans, expectations, assumptions and beliefs about future events and are subject to risks, uncertainties and other factors, many of which are outside the control of 1-Page. Important factors that could cause actual results to differ materially from the expectations expressed or implied in the forward-looking statements include known and unknown risks. Because actual results could differ materially from 1-Page’s current intentions, plans, expectations, assumptions and beliefs about the future, you are urged to view all forward-looking statements contained herein with caution.

BUSINESS OVERVIEW

1-Page is a Cloud-Based Human Resources Software-as-a-Service (SaaS) Platform, Currently Employed by Leading Global and US Companies

1-PAGE OPERATES THREE PLATFORMS THAT REVOLUTIONIZE THE WAY COMPANIES SOURCE, QUALIFY AND ENGAGE EMPLOYEES:



SOURCE

- Sourcing Platform contributes 80% of the company's revenue
- 1-Page Source provides clients access to its database, in the form of a company cloud, compiled of 1B+ professional profiles along with social connections to existing employees
- The company can then search, find and target in-demand **passive candidates**, displaying social connections to the candidate to determine which employee has the greatest connection strength to make the introduction.



ASSESS

- Talent Assessment Platform contributes 10% of the company's revenue
- Run parallel to the Sourcing Platform in order to assess and evaluate how the sourced candidates approach business issues and goals unique to their company
- Candidates are sent the tasked challenge and their solution/ response is evaluated and ranked using the platforms artificial intelligence and language processing tools



INNOVATE

- Internal Innovation Platform contributes 10% of the company's revenue
- Leveraging the same principle of the Assessment Platform, Internal Innovation helps the company engage their workforce to source the best ideas
- Employees can show their unique value and insights with a 1-Page Proposal to their companies real-time business challenge
- The Platform will then automatically rank the Proposals to help evaluators find the best ideas

CORPORATE SNAPSHOT

CAPITAL STRUCTURE

Shares on issue¹	140.99m
Share price as at 13 October 2015	A\$5.00
Market cap (fully diluted)	A\$827m
Rights²	10m
Options	14.46m
Cash balance as at 31 July 2015	A\$10m

¹ Includes 7.5m shares to be issued in November for BranchOut acquisition

² 5m rights: A\$1m in revenue, 5m rights: EBIT A\$1.25m

SUBSTANTIAL HOLDERS:

Joanna Riley Weidenmiller: 11.70%

Patrick Riley: 8.96%

TOP 20 SHAREHOLDERS: 67%

BOARD OF DIRECTORS

JOANNA WEIDENMILLER

as Managing Director

SCOTT MISON

as Non-Executive Director and Company Secretary

RUSTY RUEFF

as Non-Executive Chairman
(BOD Glassdoor, BOD HireVue,
former EVP HR Electronic Arts)

MAUREEN PLAVSIC

as Non-Executive Director
(former CEO of Seven Network, Australia)

LEADERSHIP TEAM



Joanna Weidenmiller

Chief Executive Officer, Co-Founder

- Nominated Female Entrepreneur of the Year 2012
- Built and sold Performance Advertising
- Co-Founder 360Fashion Network
- Recruited at the FBI after college
- Ranked in top 50 Movers & Shakers in HR/Recruitment 2014
- Full Scholarship & National Rower (University of Virginia)



Jeff Mills

Chief Revenue & Operations Officer

- Chief Revenue Officer at Gengo
- VP of Sales and Partnerships at Criteo
- Director of Sales at Kayak/SideStep, Inc.
- Sales Development at Yahoo!



Justin Baird

CTO and Head of APAC

- Innovationist at Google
- Director, Product Management at Dolby
- Research and Design Engineer at Meyer Sound



Maria Olide

Chief Financial Officer

- CFO, Worldwide Sales and Marketing at ADP
- Partner and Managing Director at KPMG LLP
- MBA, Business from Stanford University Graduate School of Business



Jeremy Malander

Head of Customer Success

- Dir. of Customer Success at Bluejeans
- Manager of Global Customer Engagement Operations at Yammer
- Customer Success at salesforce.com

























David Sanghera

Head of Product

- Head of Marketing at TrackR
- Senior Product Manager at Oracle
- Product Manager at DreamWorks

RAPID ENDORSEMENT OF THE 1-PAGE PRODUCT BY LEADING GLOBAL COMPANIES

 <p>\$ 1B 5,000</p> <p>Talent Assessment Platform</p>	 <p>15,000</p> <p>Talent Assessment Platform</p>	 <p>\$ 60B 168,000</p> <p>Talent Assessment Platform</p>	 <p>\$ 3B 10,000</p> <p>Talent Assessment Platform & Internal Innovation Platform</p>	 <p>\$ 7B+ 1,000</p> <p>Talent Assessment Platform</p>	 <p>Large IT Company</p> <p>+70,000</p> <p>Sourcing Platform</p>
 <p>\$ 3B+ 1,300</p> <p>Talent Assessment Platform</p>	 <p>\$ 800M+ 500+</p> <p>Talent Assessment Platform</p>	 <p>10,000</p> <p>Talent Assessment Platform</p>	 <p>Subsidiary of Foot Locker Inc.</p> <p>44,000</p> <p>Talent Assessment Platform</p>	 <p>\$ 7B+ 2,174</p> <p>Talent Assessment Platform & Sourcing Platform</p>	 <p>Large Telecommunications Company</p> <p>250,000</p> <p>Sourcing Platform</p>
 <p>9,000</p> <p>Talent Assessment Platform</p>	 <p>Subsidiary of Omnicom Group</p> <p>Talent Assessment Platform & Sourcing Platform</p>	 <p>\$ 58B 300,000</p> <p>Sourcing Platform</p>	 <p>10,000</p> <p>Sourcing Platform</p>	 <p>\$ 3.5B+ 250,000</p> <p>Talent Assessment Platform</p>	
 <p>\$ 170B+ 153,000</p> <p>Sourcing Platform</p>	 <p>22,000</p> <p>Sourcing Platform</p>	 <p>76,000</p> <p>Sourcing Platform</p>	 <p>Large Financial Institution</p> <p>+100,000</p> <p>Internal Innovation Platform</p>	 <p>Large Insurance Company</p> <p>+75,000</p> <p>Sourcing Platform</p>	



MARKET OPPORTUNITY

GLOBAL RECRUITMENT MARKET: MASSIVE & GROWING

GLOBAL
WORKFORCE OF
3B



U.S. WORKFORCE
OF **112M**
WORTH \$190B
IN 2013

GLOBAL RECRUITMENT MARKET

TO GROW BY
\$87B IN 2015

\$369B
IN 2014

\$456B
IN 2015



REPEATING: 100% STAFF TURNOVER EVERY 2.4 YEARS (U.S. Bureau of Labor Statistics)



GROWING: 600M NEW HIRES EVERY 15 YEARS (U.S. Bureau of Labor Statistics)



CHANGING: Baby BOOMERS RETIRING 10K/DAY
2030: MILLENNIALS 75% OF WORKFORCE
(PBS, U.S. Bureau of Labor Statistics)

ENTERPRISES WANT TO HIRE PASSIVE CANDIDATES

UNTOUCHABLE

Unwilling to change jobs

25%

of high demand candidates

PASSIVE

Gainfully employed
but willing to move for the right job

70%

of high demand candidates

ACTIVE

Looking on job-boards
and platforms like
SEEK.com

5%

of high demand candidates

**1-PAGE WILL CONNECT ENTERPRISES TO
PASSIVE CANDIDATES**

REFERRAL HIRES ARE BIGGER, BETTER, FASTER & STRONGER



Volume

#1 source for successful hires but only account for 6.9% of applicants



Quality

#1 source for new hire quality.



Speed

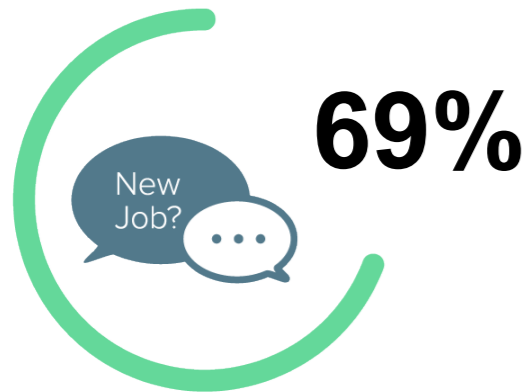
Fastest time from application to employment



Retention after 2 years (average)

#1 at 45% retention
(over 200% higher than job boards)

1-PAGE SURVEY HIGHLIGHTS



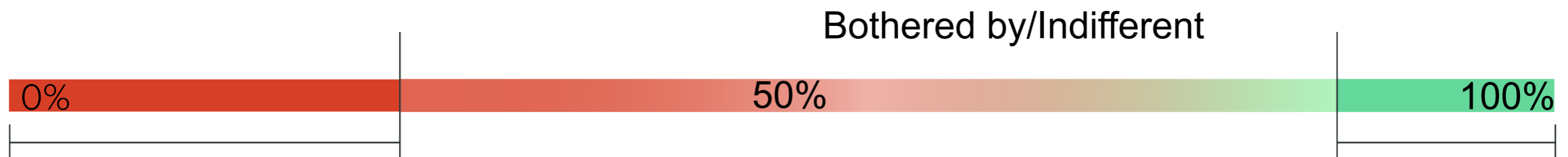
Fortune 500 employees are being contacted for job opportunities



Comes through online channels



of these messages come **directly** from recruiters or job boards



23%

immediately
HIT DELETE

14%

Those who answer to
recruiters/job boards

1-PAGE SURVEY HIGHLIGHTS

93%

of job related messages/
requests sent by a friend/
emotional connection are read

0%

50%

100%

73%

of people will respond to
a friend or personal connection.
That is **525% more** likely than
from a recruiter

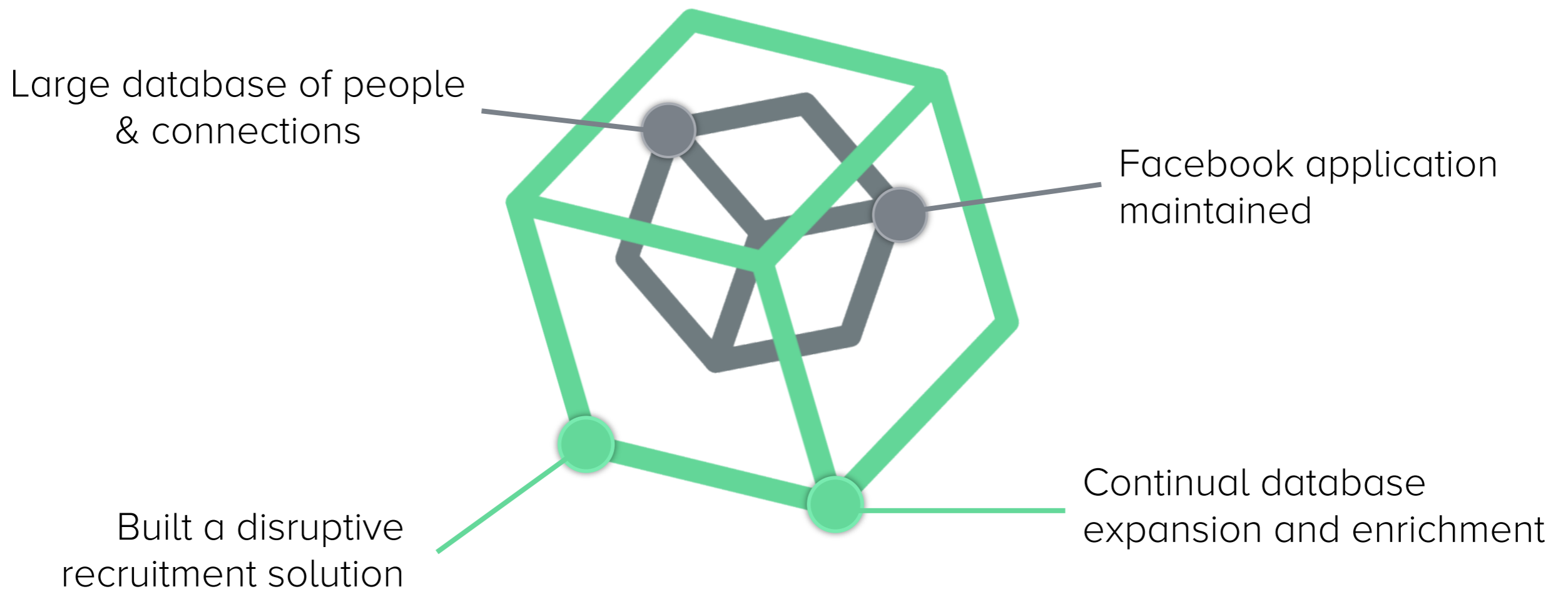


SOURCE

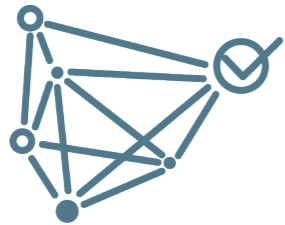
ACQUISITION OF BRANCHOUT

A Disruptive and Unique Sourcing Platform

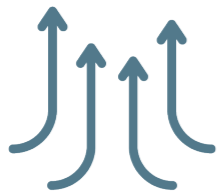
BranchOut™ + 1-Page 1



WHY 1-PAGE SOURCE



1-Page provides **sourcing database** with more than **1B** passive candidates



1-Page **increases an enterprise's conversion** of these **candidates (over ~500%)**



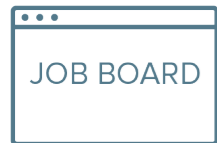
1-Page **lowers cost** of acquisition (**over 200%**)



Drive diversity, pipeline candidates, increase company culture, and **close better quality hires** in a **shorter amount of time**

1-PAGE VS. JOB BOARDS & RECRUITERS

EXISTING RECRUITMENT PATHS



Job Board

- Target **active candidates** only, reaching only 5% of In-Demand candidates
- Less than 2% of applicants via a job board are hired
- 68% of employers are dissatisfied with the job boards they are using:
 - #1 reason = low applicant quality

Outside Recruiters



- Driven by placement fees (often 30% of annual salary)
- Costly, <15% response rates
- Use same tools as internal recruiters to find candidates

Referrals



- Employees don't know all the open roles in their organization
- Generally refer for positions in same direct department or **active candidates** who have often already applied for the position
- #1 source for successful hires but only account for 6.9% of applicants

THE 1-PAGE DIFFERENCE



Reach

- An enriched database with over 1 Billion **passive candidates** to search and identify best talent



Quality Connections

- Provides direct access to in-demand **passive candidates** through a personal friend/social connection with an existing employee
- Proves candidate value by having them solve a unique business challenge



Results

- Drives 4 – 5x times the number of qualified candidates
- Improved retention rate of new hires through staff engagement

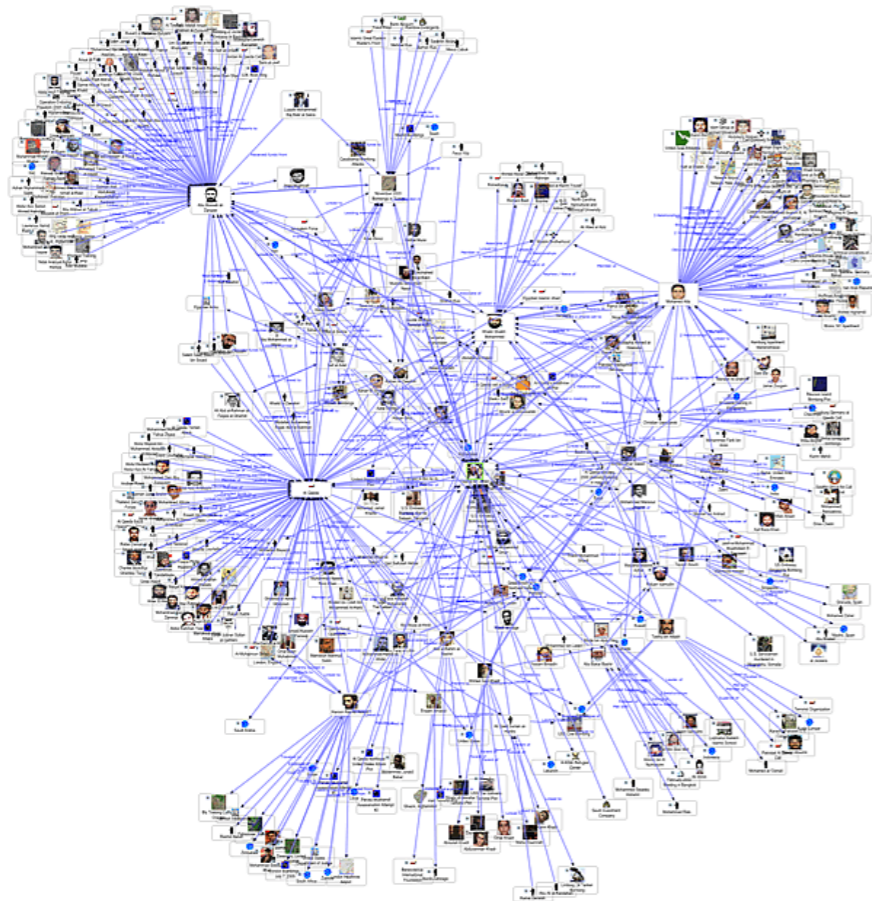


Cost Savings

- Offers significant cost savings per hire against traditional recruitment paths

1-PAGE IS BUILDING ON, ENRICHING & GROWING ITS DATABASE EVERYDAY

1-PAGE'S 1B+ PROFILE DATABASE



DATA ENRICHMENT

- Aggregates data from 70 public websites
- Working with industry leading data partners
- Enriched data, refreshed every second



1-PAGE SOURCE
with enriched profiles

1-PAGE SOURCING PLATFORM


A Beautiful, Easy to Use Platform to Source Qualified Candidates

The screenshot displays a web interface for a sourcing platform. At the top, a dark blue header contains a search bar with filters: "Pool: UX Designer SF", "UX", "Designer", "Research", "SF Bay Area", and "Exp: 3-5 Yr". To the right of the search bar, it shows "289 Results" and a "Pools" button. Below the search bar is a navigation menu with dropdowns for "POOL", "EXPERIENCE", "COMPANIES", "EDUCATION", "DEGREE", "LOCATION", "GENDER", and "RELEVANCE".

The main content area features a grid of 12 candidate profiles, each in a white card with a light gray border. Each card includes a profile picture, the candidate's name, title, previous employers, and experience/location details. A green triangle icon is present on each card, likely representing a score or status.

Name	Title	Employers	Experience	Location
Sarah Pulver	UX Designer	Apple, 1-Page	5 Yrs Exp.	San Francisco, CA
Jen Middle	UX Designer	IDEO, Google	4 Yrs Exp.	San Francisco, CA
Kevin Johnson	UX Designer	Marvel, National Geographic ...	5 Yrs Exp.	New York, NY
Andy Riddle	UX Designer	Marvel, National Geographic ...	7 Yrs Exp.	San Francisco, CA
Jayla Harris	UX Designer	Marvel, National Geographic ...	7 Yrs Exp.	San Francisco, CA
Mike Overman	UX Designer	Marvel, National Geographic ...	7 Yrs Exp.	San Francisco, CA
Allison Rosen	UX Designer	Zenefits, Zen Desk	3 Yrs Exp.	San Francisco, CA
Jess Silvernail	UX Designer	Twitter	3 Yrs Exp.	San Francisco, CA
Gloria Gallegos	UX Designer	Target, Visa	5 Yrs Exp.	New York, CA
Maria Pascoe	UX Designer	Marvel, National Geographic ...	7 Yrs Exp.	San Francisco, CA
Ethan Mann	UX Designer	Marvel, National Geographic ...	7 Yrs Exp.	San Francisco, CA
Kerem Seur	UX Designer	Marvel, National Geographic ...	7 Yrs Exp.	San Francisco, CA

DIRECT CONTACT



[Add to Pool](#)

Sarah Pulver
UX Designer [Apple](#)
San Francisco Bay Area

WORK (9 YRS EXP)


UX Designer
[Apple](#) 2013- Current

UI Designer
[1-Page](#) 2012- 2013
[+ View All](#)


EDUCATION

Whitworth University
Class of 2000
[+ View All](#)


...

Very Strong 


Company Affinity

 Contact

[Show Contact Info](#)

 Inside Contact

[Get an Introduction](#)

 Contact

sarahpulveda@gmail.com

(925) 978-1748

PIPELINE

POOL: UX Designers



RECENTLY ADDED 6

- Andy Riddle** UX Designer
Marvel, National Geographic ...
7 Yrs Exp. | San Francisco, CA
- Jody Duncan** UX Designer
IDEO, Instacart
7 Yrs Exp. | San Francisco, CA
- John Der Nederlanden** UX Designer
IDEO, Instacart
7 Yrs Exp. | San Francisco, CA
- Andy Riddle** UX Designer
Marvel, National Geographic ...
7 Yrs Exp. | San Francisco, CA
- Jody Duncan** UX Designer
IDEO, Instacart

RECOMMENDED 2 1 1

- Jen Middle** UX Designer
Marvel, National Geographic ...
7 Yrs Exp. | San Francisco, CA
- Recommended by Roelof Botha**
Jul 5, 2015
- Jody Duncan** UX Designer
IDEO, Instacart
7 Yrs Exp. | San Francisco, CA
- Recommended by Cathy Han**
Jul 5, 2015
- Ethan Williams** UX Designer
IDEO, Instacart
7 Yrs Exp. | San Francisco, CA
- Negative Review by Roelof Botha**
Jul 5, 2015

IN ATS 3

- Kevin Meyer** UX Designer
Marvel, National Geographic ...
7 Yrs Exp. | San Francisco, CA
- Added to ATS by Peter Hatch**
Jul 5, 2015
- Allison Rosen** UX Designer
IDEO, Instacart
7 Yrs Exp. | San Francisco, CA
- Recommended by Cathy Han**
Jul 5, 2015
- Jess Silvernail** UX Designer
IDEO, Instacart
7 Yrs Exp. | San Francisco, CA
- Added to ATS by Peter Hatch**
Jul 5, 2015

COMMUNICATION TRACKING

Contact History 6 Messages

Roelof Botha
Chief Digital of Marketing Ma...

Request for Recommendation ... Hi Roelof, Sarah seems to have the... 3 Weeks

3 More Conversations [View More](#)

I'll be happy to Refer Sarah. I'll let you know... Yesterday

Peter Hatch 1 Hour ago

Ok Thanks Roelof.
Let me know if she's interested, i'd love to know by this Friday if possible.
-Peter

Peter Hatch

...

[Send](#)

Hi Roelof,
Sarah seems to have the right skills for an open UX Design position. Do you think she would be a good fit for our company?

Sarah Pulver
UX Designer
[Apple, 1-Page](#)

NO YES



ASSESS

1-Page Talent Assessment Platform

Establish an assessment model that identifies what the candidate will do for your business in the future, instead of justifying their fit based on what they have done in the past.

INDUSTRY CHALLENGES

- Millennials need to be engaged and their ideas heard
- 65% of resumes are filled with false claims
- Managing volumes of applicants through a pipeline takes time
- Interview strategies are centered around asking proof of claims to the past.

1-PAGE BENEFIT

- Evaluate how candidates would approach **business issues & goals** unique to your company
- Utilize dashboard and autoscoring to **streamline internal decision making**
- Reduction in pipeline attrition and **reduced time to hire**
- **Establish clear evaluation roles** across recruiting and hiring managers

1-PAGE SUCCESS

- Develop challenge templates or leverage the 1-Page Challenge Writing Team
- Establish a flexible assessment protocol that adheres to compliance regulations and integrates with internal systems and processes
- Utilize autoscoring and collaborative scoring to determine advancement
- Cohort themes, analysis sentiment, and leverage word clouds to pinpoint relevant skillsets

1-PAGE TALENT ASSESSMENT PLATFORM

PRESENT CHALLENGE AND RECEIVE JOB PROPOSALS

The screenshot displays a web interface for a talent assessment platform. At the top, there are navigation links for '121 PIPELINE', '16,909 SCOREBOARD' (with a red '5' notification), and 'ANALYTICS'. Below this is a 'CANDIDATE LIST' dropdown menu and buttons for 'DOWNLOAD' and 'PRINT'. The main content area is split into two columns. The left column features a job challenge titled 'MARKETING DEVELOPMENT & CONTROLLER IN ONE SUPER PERSON' with a sub-image of hands and a detailed description of the challenge. The right column shows a candidate profile for Sarah Pulver, who is 'ACCEPTED' for the role of 'MARKETING ASSOCIATE'. It includes a '1-PAGE SCORE' of 5 and a 'TEAM AVERAGE' of 10 based on 3 reviews. A section for '3 REVIEWS' shows a recommendation from Evan W. & Amy B. and a review from Rocco Sannelli with a score of 8. The bottom of the right column shows a table of candidate and fit scores.

121 PIPELINE 16,909 SCOREBOARD 5 ANALYTICS

CANDIDATE LIST DOWNLOAD PRINT

MARKETING DEVELOPMENT & CONTROLLER IN ONE SUPER PERSON

To provide intelligence and business analytics aimed at growing the business.

- To provide Your Company flexibility and agility and to apply its solution to emerging markets.
- To optimize financial performance and integrate the user enterprise network software sol

The complexity and technical requirements of Your Company's business have shifted the equation from purely an information economy to an innovation economy. Using technologies correctly not only conserves the budget of Your Company by doing more with less, but most importantly it enables Your Company to collect intelligence around their customers and users. Increasing the ability to observe and quantify buying and behavior will allow Your Company to gather useful analytics that will set them apart and enhance their strategic growth.

My idea is to integrate the enterprise networks into the other financial analyses that Your Company does routinely as part of the Controller's job. It's my observation that it's the development and understanding of the

SARAH PULVER
ACCEPTED
MARKETING ASSOCIATE

5 1-PAGE SCORE

10 TEAM AVERAGE
3 Reviews

2 Evan W. & Amy B.
Recommend this candidate

3 REVIEWS

Rocco Sannelli
Let's be sure to discuss more with Marco, his ideas & experience are solid.

CANDIDATE'S...	
Strength of Idea	★★★★★
Ability to Exectute	★★★★☆
Drive to Execute	★★★☆☆

FIT FOR...	
This Position	★★☆☆☆
Our Company	★★★★☆



INNOVATE

1-Page Internal Innovation Platform

Establish and promote a company wide culture of measurable innovation.

INDUSTRY CHALLENGES

- Company cultures are struggling to maintain a sense of shared purpose
- Identification of micro business improvements dilute through tiers of management
- Ideation from the frontlines are delivered partially baked with no business rationale
- Ideas are deployed without consideration of measurable results

1-PAGE BENEFIT

- **Derive justified business solutions** from the employees closest to the source
- Establish and track relevant KPIs to **determine bottom line business impact of ideas**
 - Internally **publish & collaborate results** with management
- Prove that **any employee has the power to strategically impact to the business** through innovation

1-PAGE SUCCESS

- Attract actionable ideas through an easy to use user interface
- Build and distribute idea business impact templates
- Expose analytics to defined set of users in real-time
- Build idea portfolios and snapshot historical performance of deployed ideas

1-PAGE INTERNAL INNOVATION PLATFORM

AUTO CURATION & RANKING OF SOLUTIONS & IDEAS

The screenshot displays a comprehensive innovation platform interface. At the top, navigation tabs include 'In Progress (23)', 'Submitted (30)', and 'Analytics'. A progress bar shows stages: CREATE, INVITE, TRACK, SCORE, and CLOSED. The main content area is divided into several sections:

- Team Favorites:** A section titled '9 Team Favorites' with a 'Team Avg. Score of 5 of 4.9'. It features five profile cards, each with a score of 5.0. Visible names include Sarah Pulver, Jakob Vander M., Norman Dea, and Jan Overma.
- Analytics:** A central analytics dashboard with three main components:
 - CANDIDATE PARTICIPATION:** A pie chart showing 51% Completed (619), 39% Did Not Finish (5), and 410 Opted Out, totaling 1,034 candidates.
 - COMPANIES MENTIONED (42):** A horizontal bar chart showing the number of companies mentioned by various candidates.
 - WORD CLOUD:** A visualization of keywords used in submissions, with 'integrationcapacities' and 'consumers newtrends' being prominent.
- Scoreboard:** A section for '30 Submitted Candidates' with a '1-Page Score' filter and a 'SELECTED: Deselect All' button.
- Ranked List:** A table of candidates with their scores and names:

Rank	Score	Name
1	5.0	Sarah Pulver
2	4.9	Lindse...
3	4.7	Lars C...
4	4.9	Jacob...
5	3.9	Norma...
6	3.9	R.J. L...
- Word Cloud Detail:** A dark overlay window titled 'CLICK WORDS TO FIND OUT MORE' provides a larger view of the word cloud, highlighting 'integrationcapacities', 'consumers newtrends', and 'telematics'.



REVENUE MODEL

PRICING STRATEGY

Sourcing Platform

CONTRACT PRICING ILLUSTRATION

Stage 2 contract pricing	Small company	Med-Large company
Employees in company	10,000	50,000
Employee turnover (%)	30%	30%
Total employee hires	3,000	15,000
Positions Sourced on 1PG (%)	10%	5%
Annual positions 1PG sources	300	750
1PG Average fee per position (US\$)	\$1,000	\$1,200
1PG Revenue – Annual (US\$m)	\$300,000	\$900,000
1PG Revenue – Monthly (US\$m)	\$25,000	\$75,000

Comparison of 1PG to traditional recruitment

Client cost per hire	\$4,000	\$4,500
1PG cost per hire	\$1,000	\$1,200
Cost of 5% of hires through 1PG	\$300,000	\$900,000
Cost of these 5% of hires using traditional methods	\$1,200,000	\$3,375,000
Annual saving using 1PG	\$900,000	\$2,475,000

1 Please note, this is for illustrative purposes only and does not necessarily reflect the fee charged to clients of similar metrics

PRICING UNDER THE “LAND & EXPAND” MODEL

STAGE 1: US\$20,000 - \$30,000 for a 3 month trial

- 1-Page launches client with 5 – 10 curated data pools specific to positions and skills along with full client cloud.

STAGE 2: Individual 12-month enterprise contract

- Each enterprise contract is negotiated and priced on a customer-by-customer basis
- Fee is informed by a number of factors, such as: number of annual company hires, positions curated on 1PG Platform, total number of employees, staff turnover etc.

STAGE 3: Annual contract repricing, based on prior year usage

- Analysis of a client’s usage of Source during the previous contract year allows the contract to be reset appropriately
- If factors such as usage increase (i.e. 5% of all positions expected to come through Source, but in fact 10% did) then contract renegotiated to include increased usage, potentially significantly increasing contract value

PRICING STRATEGY

Innovation and Assessment Platforms

ASSESSMENT PLATFORM

- Clients charged on a price per job (slot) basis, in advance
- For each job to be filled, a number of assessment proposals can be completed
- Proposals used in excess of the those pre-paid will be charged on a price per proposal basis
- Unlimited assessment proposals are negotiated on an enterprise basis

CONTRACT PRICING ILLUSTRATION

Job Slots	Price Per Slot	Max Proposals*	Price Per Proposal	Monthly Cost	Annual Cost
5	\$350	500	\$3.50	\$1,750	\$21,000
10	\$250	1,000	\$2.50	\$2,500	\$30,000
20	\$150	2,000	\$1.50	\$3,000	\$36,000
50	\$100	5,000	\$1.00	\$5,000	\$60,000
100	\$75	10,000	\$0.75	\$7,500	\$90,000
Unlimited	Enterprise Pricing				

INNOVATION PLATFORM

- Clients charged on a price per proposal basis, opting to buy in advance a “bucket” of proposals at a certain price to use over a fixed time frame
- Proposals used in excess of the those pre-paid will be charged on a price per proposal basis
- Unlimited assessment proposals are negotiated on an enterprise basis

CONTRACT PRICING ILLUSTRATION

Max Proposals*	Price Per Proposal	Monthly Cost	Annual Cost
500	\$3.50	\$1,750	\$21,000
1,000	\$2.50	\$2,500	\$30,000
2,000	\$1.50	\$3,000	\$36,000
5,000	\$1.00	\$5,000	\$60,000
10,000	\$0.75	\$7,500	\$90,000
Unlimited	Enterprise Pricing		

SOURCING PLATFORM CONTRACT OUTLOOK

More than 240 companies in active pipeline

- 1-Page expects to have **125 paying clients by end of FY2016 (January 2016):**
 - 30 of which will have completed Stage 1 and rolled on to Stage 2
 - 90+ of which will be on Stage 1 period
 - In 12 months time, 1-Page expects to have 125 clients fully rolled out on Stage 2
- **1-Page has more than 240 companies with 1,000+ employees in its active pipeline** with 15% in the proposal and/or procurement stages

PARTNER PROGRAM

SYSTEM INTEGRATORS, MARKETPLACES, TECHNOLOGY DISTRIBUTION PARTNERS AND REFERRAL PARTNERS



Unique partnership which allows 1PG to sell, implement and scale into Global Fortune 1000 companies.

Partnership allows 1-Page to:

Access to UST engineers & technical support (15,000 staff), **Referrals** into UST's blue chip client base

Credibility – aided by UST's established vendor status, 1-Page's vetting process with key enterprises is cut significantly

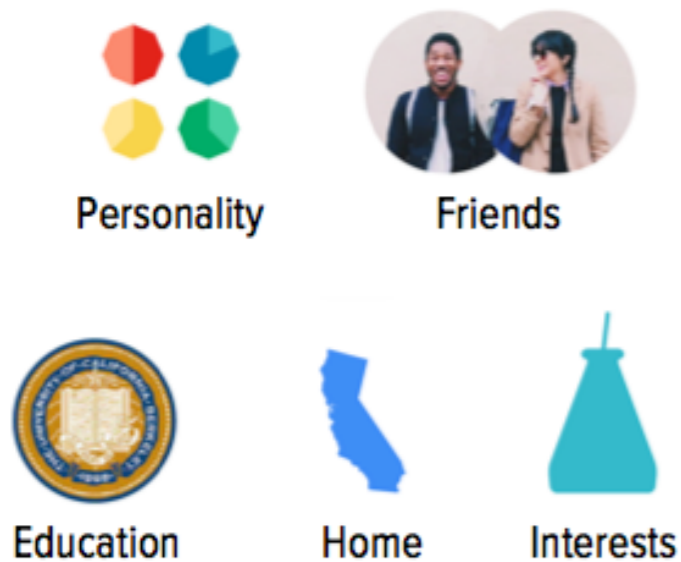
Seamless integration – With UST's expertise already present with a potential client, becomes considerably easier to add products to the potential client's systems.



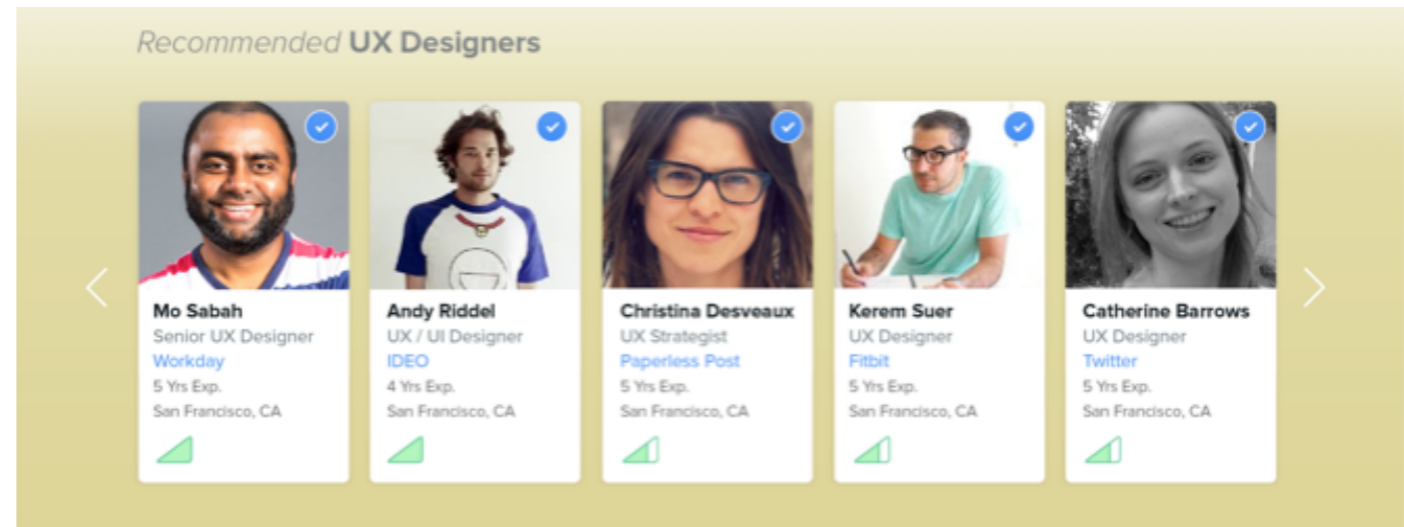
PRODUCT DEVELOPMENT

Coming Soon!

Affinity



Recommendations



Analytics



SUMMARY

- **Highly scalable revenue model** - land and expand model will continue to result in strong growth as 1-Page drives more qualified candidates to be hired (30+ Stage 2 Deployments by end of January 2016)
- 1-Page's platforms have the ability to **help save large enterprises time and money** sourcing, assessing and engaging employees
- **Highly defensible position in the sector**, with more than 1 billion enriched profiles that cannot be replicated again without another Facebook
- **Global opportunity** – 1001 companies in the US alone with 10,000+ employees
- UST Global partnership allows **for seamless technical integrations with a large number of Fortune 100 companies**. Partner program provides ability to quickly and efficiently scale.

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“Great jobs, world-class jobs, jobs people kill for...
Those jobs don't get filled by people emailing in resumes.
Ever.”

-Seth Godin, American Author, Entrepreneur, Marketer, and Public Speaker

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