NOT FOR DISTRIBUTION OR RELEASE IN THE UNITED STATES



ASX Code: 1PG

27 October 2015

1-PAGE ANNOUNCES FULLY UNDERWRITTEN INSTITUTIONAL EQUITY PLACEMENT AND MAJOR STRATEGY ACCELERATION

- 1-Page to raise approximately A\$50m in a fully underwritten institutional equity placement at a fixed price of A\$4.50 per share
- Strategic initiatives to accelerate the development and commercialization of 1-Page's Sourcing, Assessment and Innovation products
- Proposed acquisition to enhance 1-Page's product development roadmap

1-Page Limited (ASX:1PG) ("1-Page"), the enterprise cloud-based talent acquisition platform announces that it is undertaking a fully underwritten placement of approximately 11.1m shares to raise approximately A\$50m ("Institutional Placement") at a fixed price of A\$4.50 per share ("Institutional Placement Price"). The proceeds raised will be used to fund a strategic acceleration of the commercialization of its recruitment platform and a proposed acquisition intended to bolster its revenue generating capabilities.

Acceleration of Revenue Profile

1-Page is to invest the majority of the proceeds of the Institutional Placement in its customer engagement, on-boarding and product development processes. In total, 1-Page intends to triple the number of employees across its Sales, Customer Success, Product and Engineering teams to over 100 by the end of 2016, aiming to expand the Company's revenue generating capabilities and facilitate enhanced leverage of its unique database of over 1 billion candidate profiles. The proceeds of the Institutional Placement will also be used to fund working capital requirements over the next 12 months.

Potential Strategic Acquisition

1-Page is in the final stages of negotiations of a strategic acquisition, which if completed, is intended to deepen 1-Page's capabilities in product and strategy, and extend the addressable revenue potential of 1-Page's candidate database. It is anticipated that the proposed transaction will (if it proceeds) complete by the end of December 2015, subject to the agreement of satisfactory terms and to customary closing conditions.

The consideration for the proposed acquisition is expected to be a combination of up-front cash, funded via a small proportion of the Institutional Placement proceeds, and the issue of 1-Page equity within 1-Page's current placement capacity (pro forma for completion of the Institutional Placement), and subject to 1-Page attaining specific revenue and market capitalization performance criteria over time. The Institutional Placement proceeds are also expected to afford 1-Page the flexibility to potentially fund future acquisition opportunities to create additional shareholder value.

Institutional Equity Placement

The Institutional Placement will be undertaken at a fixed price of A\$4.50, equal to 1-Page's closing share price on 23 October 2015.

The Institutional Placement will be made within the Company's placement capacity pursuant to ASX Listing Rule 7.1. New shares issued under the Institutional Placement will rank equally with existing shares on issue.

An investor presentation to accompany the Institutional Placement has been separately lodged with the ASX.

Key dates for the Institutional Placement:

Event	Date ¹
Trading Halt	26 and 27 October 2015
Institutional Placement bookbuild	27 October 2015
Announcement of completion of Institutional Placement	28 October 2015
1-Page shares recommence trading	28 October 2015
Settlement of new shares	4 November 2015
Allotment and trading of new shares issued under the Institutional	5 November 2015
Placement	

All times and dates refer to times and dates in Sydney, Australia.

www.1-Page.com

For more information please contact:

Simon Hinsley Investor Relations and Media Asia Pacific simon@1-page.com +61 401 809 653

About 1-Page

1-Page provides a revolutionary cloud-based human resources Software-as-a-Service (SaaS) platform, currently employed by leading global and US companies. 1-Page's technologies include the 1-Page Sourcing and Referral Engine, the Talent Assessment Platform and the Internal Innovation and Engagement Platform.

¹ Timetable is subject to change. 1-Page reserves the right to alter the above dates at its discretion and without notice, with the consent of the underwriters of the Institutional Placement and subject to the ASX Listing Rules and Corporations Act.

NOT FOR DISTRIBUTION OR RELEASE IN THE UNITED STATES

This announcement does not constitute an offer, invitation or recommendation to subscribe for or purchase any securities and neither this announcement nor anything contained in it shall form the basis of any contract or commitment. In particular, this announcement does not constitute an offer to sell, or a solicitation of an offer to buy, securities in the United States or to any person acting for the account or benefit of a person in the United States, or in any other jurisdiction in which such an offer would be unlawful. The securities referred to herein have not been and will not be registered under the U.S. Securities Act of 1933 (the "Securities Act"), or under the securities laws of any state or other jurisdiction of the United States and may not be offered or sold, directly or indirectly, within the United States or to any person acting for the account or benefit of a person in the United States, unless the securities have been registered under the Securities Act or an exemption from the registration requirements of the Securities Act and applicable U.S. state securities laws is available.

Important notices

This announcement is not a financial product or investment advice, a recommendation to acquire shares or financial, accounting, legal or tax advice. The information in this announcement does not contain all the information necessary to fully evaluate an investment. It should be read in conjunction with the other materials lodged with ASX in relation to the Institutional Placement (including the investor presentation and the key risks set out therein), and 1-Page's other periodic and continuous disclosure announcements. This announcement has been prepared without taking into account the objectives, financial or tax situation or needs of individuals. Before making an investment decision, prospective investors should consider the information in this announcement, in the investor presentation in relation to the Institutional Placement and the Company's continuous disclosure documents filed on asx.com.au having regard to their own objectives, financial and tax situation and needs, and should seek legal, tax and other professional advice. 1-Page is not licensed to provide financial product advice in respect of an investment in shares.

This announcement contains certain forward-looking statements. The words "expect", "should", "will", and other similar expressions are intended to identify forward-looking statements. Forward-looking statements in this announcement include statements regarding: the timetable and outcome of the Institutional Placement and the use of the proceeds thereof, the plan of increasing the number of employees across the Company's Sales, Customer Success, Product and Engineering teams, the potential acquisitions and business strategic initiatives. Indications of, and guidance on, future earnings and financial position and performance are also forwardlooking statements. Forward-looking statements, opinions and estimates provided in this announcement are based on assumptions and contingencies which are subject to change without notice, as are statements about market and industry trends, which are based on interpretations of current market conditions. Forward-looking statements, including projections, guidance on future earnings and estimates are provided as a general guide only and should not be relied upon as an indication or guarantee of future performance. To the extent that this announcement contains forward looking information, the forward looking information is subject to a number of risk factors, including those generally associated with the recruitment technology industry. No representation, warranty or assurance (express or implied) is given or made in relation to any forward-looking statement by any person (including the Company). In particular, no representation, warranty or assurance (express or implied) is given that the occurrence of the events expressed or implied in any forward-looking statements in this announcement will actually occur. Actual results, performance or achievement may vary materially from any projections and forward-looking statements and the assumptions on which those statements are based. The forward-looking statements in this announcement speak only as of the date of this announcement. Subject to any continuing obligations under applicable law or any relevant ASX

listing rules, the Company disclaims any obligation or undertaking to provide any updates or revisions to any forward-looking statements in this announcement to reflect any change in expectations in relation to any forward-looking statements or any change in events, conditions or circumstances on which any such statement is based. Nothing in this announcement will under any circumstances create an implication that there has been no change in the affairs of 1-Page since the date of this announcement.

A number of figures, amounts, percentages, estimates, calculations of value and fractions in this presentation are subject to the effect of rounding. Accordingly, the actual calculation of these figures may differ from the figures set out in this presentation.