



Freedom Foods Group Limited
ABN 41 002 814 235
80 Box Road
Taren Point NSW 2229

28 October 2015

**Freedom Foods Group Limited
Despatch of Retail Offer Booklet**

Freedom Foods Group Limited (ASX: FNP) (**Freedom Foods**) confirms that the Retail Offer Booklet and personalised Entitlement and Acceptance Form in connection with the accelerated pro-rata non-renounceable entitlement offer (**Entitlement Offer**) as announced on 21 October 2015 was despatched to Eligible Retail Shareholders¹ today.

A letter to Ineligible Retail Shareholders¹ notifying them of the Entitlement Offer and their ineligibility to participate has also been despatched.

Retail Entitlement Offer

The retail component of the Entitlement Offer (**Retail Entitlement Offer**) will open on 28 October 2015. The Retail Entitlement Offer is expected to close at 5.00pm (Sydney time) on Monday 9 November 2015. Application and associated monies must be received prior to this time.

Shareholder Enquiries

Eligible Retail Shareholders are encouraged to carefully read the Retail Offer Booklet for further details relating to the Retail Entitlement Offer.

For all investor enquiries, please contact the Freedom Foods Offer Information Line on 1300 761 372 (within Australia) and +61 1300 761 372 (outside Australia), 8.30am to 5.30pm (Sydney time) Monday to Friday.

For further information, please contact:

Rory J F Macleod
Managing Director
Freedom Foods Group Limited
Tel: +61 2 9526 2555

Miche Paterson
Newgate Communications
Tel: +61 400 353 762

¹ As defined in the Retail Offer Booklet