



16 November 2015

Australian Stock Exchange
Company Announcements Office

Dear Sir/Madam

Costa Group Holdings Ltd (ASX: CGC) - presentation to UBS Australasia conference

Attached is a presentation to be presented today by the Company's Chief Executive Officer, Harry Debney, at the UBS Australasia conference in Sydney.

Yours faithfully

A handwritten signature in black ink that reads 'D Thomas'.

David Thomas
Company Secretary



Adapting and initiating change

November 2015



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Costa Group – adapting and initiating change

- Costa is now Australia's largest horticultural company with Transacted Sales of circa \$1 billion⁽¹⁾.
- We have undertaken a transformational journey over the past six years from an undifferentiated traditional produce company to a tightly focused growth company
- Costa's journey of adapting to, and initiating change to improve profitability has spanned a number of key themes
- Our core competence, our values and people culture has underpinned these changes

Today, our business model can be simply stated as

Business Model

- Portfolio of attractive fresh produce categories
- Integrated farming, packing and marketing operations
- Active risk management – 80% protected cropping, portfolio, geographic diversity
- 52 week production via geographical reach, varietal mix and agronomic expertise
- Product and process IP as a key differentiator
- #1 market position in core categories with high market share
- Largest fresh produce supplier to the major Australian retailers – Woolworth's, Coles and Aldi

(1) Refer Costa Group Holdings Limited Annual Report 2015 page 17 for the definition of Transacted Sales; FY2015 revenue was \$724 million

Major overhaul of Product Portfolio



Radical restructure of a too broad and too commoditised product portfolio:

- Exited potato, heavy produce, leafy vegetables and stone fruit categories
- Major reduction in table grapes, banana, logistics and wholesale market operations
- Selected and built four chosen categories into an integrated farming / packing / marketing model:
 - Mushroom, berry, citrus and glasshouse tomato categories, with #1 market positions
 - Continued growth opportunities through innovation, market share and category growth



Key change elements -

Proactively manage climate change and risk

Adapt to climate change AND alter the risk profile from traditional agriculture to a semi-industrial exposure:

- We live in an era of climate change, with more frequent and extreme weather events
- Costa has moved from protected cropping being 30% of produce earnings 5 years ago to 80% in FY2016
- Geographical dispersal of production sites reduces reliance on a small number of locations.
- Spread of harvest to 52 weeks ensures widest market opportunities and provides more stable cash flow



Monarto mushroom farm, SA



Devonport strawberry farm, TAS

Key change elements -

Change agronomic practices

Costa was an early adopter of substrate (hydroponic) production of raspberries six years ago, and the world leader in applying this agronomic technique to blueberries

- With access to leading berry genetics (Costa and Driscoll's), the opportunity existed to develop new production techniques to optimise profit outcomes
- Blueberry trials commenced four years ago; commercial plantings two years ago.
- Today all of our blueberry growth plantings are in substrate, as are most re-plantings
- Substrate plantings require a significant increase in capital and technical skills, but with the following advantages:
 - An increase in yield from 8-10 tonnes p/ha to 20+ tonnes p/ha, depending on variety and location
 - A commercial crop in one year as opposed to three
 - Improved, consistent fruit quality
 - Protected cropping as opposed to exposed field production
 - No reliance on soil quality



Corindi blueberries, NSW



New Far North Queensland blueberry farm

Key change elements -

Water management

Water is a scarce resource in Australian agriculture. Costa is sustainably achieving major economies in use of water.

New 10 ha tomato glasshouse:

- The facility has been designed for full water self-sufficiency
- Rainfall is collected from the glasshouse roof, buildings, hard stands and land and stored in large holding dams.
- The site is designed to capture all allowable surface water and this passes through an ultra-filtration system to filter it for irrigation use.
- All drain water from irrigation is captured and recycled, resulting in significant water and fertiliser savings.

Citrus Farms:

- Costa farms 2,062ha of citrus and other crops in the Riverland region, and relies on the Murray-Darling system for irrigation
- Soil moisture sensing probes determine precise plant water requirements, plus conversion from sprinkler to drip irrigation reduced water consumption by ~ 40%
- Costa was able to operate through the last eight year drought maintaining tree health and crop yields



New Guyra tomato glasshouse, NSW

Key change elements -

Leveraging core competencies

Costa has well demonstrated world class blueberry varieties and agronomic skills, which we are leveraging to build an international business

Morocco JV

- Established in 2007, we are now farming 182ha of Costa blueberry varieties under permanent tunnels, supplying Europe.
- A further 90ha will be planted in FY2016 and FY2017, with additional land recently acquired to enable further growth



African Blue – Larache Farm, Morocco

China

- New JV being established in Southern China, farming raspberries and blueberries to supply the Asian market.
- Long term proposition but one with large potential.



China – first farm at Shiping, Yunnan Province

Thailand

- Two years of trialling blueberry production in Thailand may result in the establishment of a production unit there in the mid-term.

Thankyou

