

18 November 2015
ASX Market Announcement
Australian Securities Exchange
20 Bridge Street
Sydney NSW 2000

Catapult Signs Four Year Deal with Australian Rugby Union

Catapult Group International Limited (Catapult, ASX:CAT) is pleased to announce it has completed negotiations with the Australian Rugby Union (ARU) to be the sole provider of athlete tracking and analytics solutions to elite Australian Rugby teams for the next four (4) years.

The service will be provided via Catapult's wholly-owned GPSports division, initially with a minimum 450 tracking units to be deployed across the Wallabies and other ARU national squads, all Australian-based Super Rugby teams and their Academy/Under 20s teams, Men's and Women's Rugby 7s and ARU referees.

The exclusive deal covers all athlete tracking solutions both in training and on game-day for teams under the deal, with all data captured to be centralised and analysed using Catapult's existing analytics platform. Catapult and its wholly-owned GPSports division already supply to a large number of Australian Rugby teams including all Australian Super Rugby franchises and the Wallabies, allowing for seamless migration of all historical performance data to ensure continuity amongst existing users.

The deal also covers fan engagement and broadcast capabilities using Catapult's proprietary OpenField and ClearSky solutions. Catapult already delivers live game-day data from its technology to teams in real-time and is considered the global pioneer of this solution.

Shaun Holthouse, Chief Executive Officer of Catapult, said "We are very pleased to be embarking on this next chapter with the ARU. We see this as an enormous opportunity for Australian Rugby to take full advantage of the advanced capabilities and features of our athlete data tracking platform. This is the start of a new era for how wearable tracking solutions are utilised and are confident it will lead to far greater benefits for athletes, teams, leagues, fans and the community."

About Catapult

Catapult is a leading global sports analytics company that provides elite sporting organisations and athletes with detailed, real time data and analytics to monitor and measure athlete:

- Fitness and skill levels
- Response to specific training techniques
- Tactical performance
- Risk of injury and safety and to assist with rehabilitation.

Since its formation in 2006, Catapult has been at the forefront of pioneering new technology combining "wearable" hardware and sophisticated analytical software. This has revolutionised the way the performance of professional and elite athletes is monitored and analysed.