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STARBUCKS SIGNS TO 1-PAGE SOURCING PLATFORM

- *1-Page has signed Starbucks to its Sourcing Platform, to provide access to up to 30,000 relevant and engaged prospective candidates for barista roles in two major US cities.*

1-Page Limited (ASX:1PG) (“1-Page”), the enterprise cloud-based talent acquisition platform, is pleased to advise it has signed global coffee retailer Starbucks to leverage the 1-Page Sourcing Platform, to quickly scale the corporation’s talent sourcing efforts.

1-Page will provide Starbucks with an innovative sourcing platform to help it find, attract and engage talent, starting with 30,000 relevant prospective candidates delivered via Curated Talent Pools for open barista roles across its locations in Boston and Seattle.

The agreement also provides scope to widen the search to additional Starbucks locations, of which there are more than 12,000 in the United States, and 23,000 worldwide.

Additionally, 1-Page will also launch a targeted social media campaign on behalf of Starbucks, to engage prospective candidates across networks for the open roles, using the BranchOut application.

The signing of Starbucks, as the largest coffeehouse chain globally, proves 1-Page’s strength in another vertical and ability to offer particular value for occupations not well represented on other online professional networks. It also further validates 1-Page’s Curated Talent Pool model for prospective candidate identification.

About Starbucks

- Starbucks is a Fortune 200 company which was recently vote #5 in Fortune’s Most Admired companies
- Currently employs more than 180,000 full-time staff, and 300,000 in total across 68 countries
- Starbucks is recognised as a global leader in innovation and people management, and is one of America’s Top 100 Employers

About 1-Page’s Sourcing Platform

1-Page allows talent acquisition teams to attract and engage the most valuable prospective candidates. The 1-Page Sourcing Platform gives companies access to more than a billion professional profiles, delivered using Curated Talent Pools based on the specific role requirements. The Sourcing Platform also displays a selection of the most connected and qualified candidates to the client’s workforce.

www.1-Page.com

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