



Annual General Meeting


November 2015

PRESENTATION AGENDA



- Welcome & Introduction
- Chairman's Address
- CEO Presentation
- Formal Business of Meeting
- Thank You & Closing

Welcome & Introduction



Our vision is to become **the leading independent provider of connectivity services** across the Asia Pacific Region.

Thank you Mr Chairman.

Ladies and Gentlemen, it is indeed my privilege to stand before you as CEO of Superloop.

The last 9 months has been focussed on building the Company and our culture.

Superloop is a telecommunications infrastructure company established in 2014 with the aim of becoming a leading independent provider of connectivity services in the Asia Pacific Region.

We have assembled an amazing team who have been working hard towards executing on our vision. The team has extensive experience in managing large and high-growth IT & Telecommunications companies.

We believe that our culture which is underpinned by Our Values plus Our Performance will deliver value for our Customers and Shareholders.

ASIA PACIFIC GROWTH STRATEGY

Portfolio of APAC Fibre Assets to capture Market Opportunity



CUSTOMER EXPERIENCE



NETWORK COVERAGE



CAPABILITY MODEL

Our strategic direction is summarised across 3 key areas:-

Customer Experience - our customer is at the heart of our business model. Our team is empowered to provide exceptional customer service. Our focus is concentrated on enabling customer solutions through our people, network coverage and capability.

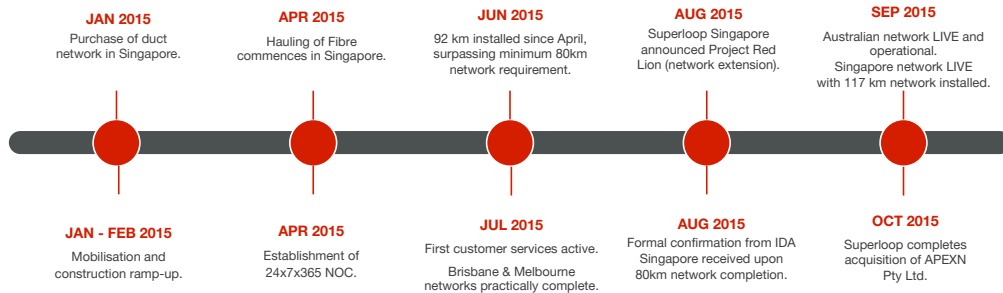
Expand Network Coverage - an essential path of our growth will come from expanding our network coverage, scale and reach. Whilst our core network interconnects critical data centres and cable landing stations, the next phase of revenue will come from bringing enterprise buildings onto our network. Enterprise building penetration will entail innovation in CBD campus networks and offer the quickest, most reliable access networks across the APAC Region.

Capability Model - we are committed to uplifting our end to end networking solutions capability to include an expanded product set beyond dark fibre. This will serve to provide customers with complete networking solutions and enable Superloop to diversify revenue sources from its core product offering. Our enhanced capability comes from our people, processes and systems.

To this end - we continued to strengthen the team with the appointment of fibre construction project managers, provisioning engineers, Geographical Information Systems specialists, sales and marketing professionals, legal, corporate and finance staff. I am pleased to welcome Murray Hankinson to the team. Murray takes on the key leadership role of Chief Commercial Officer and will be responsible for customer solutions and sales, business development, commercial management and strategic M&A. Murray is a telecommunications veteran and was instrumental in building Telstra's successful international division.

My leadership team and I are committed to instilling a deep culture of customer service, entrepreneurialism and disruptive start-up behaviour within Superloop.

SUPERLOOP / TIMELINE 2015



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We have momentum as demonstrated by the following milestones. Let me recap with selected highlights.

Jan 2015 Purchased a duct network in Singapore and immediately ramped up construction

April 2015 Hauling of Fibre commenced in Singapore in order to achieve 80 kms by 30 June 2015

Established Network Operations Centre in Singapore

Jun 2015 Listed on the ASX and welcomed you as Shareholders

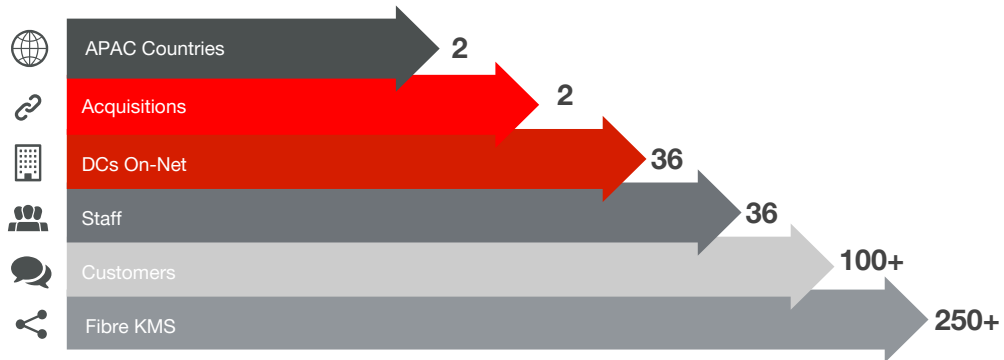
Installed 92 kms across the Singapore Network

July 2015 First customer services were activated

Sep 2015 Australian and Singapore Network's Live

Oct 2015 Superloop makes first acquisition to build network solutions capability

SUPERLOOPS CONNECTIVITY PROGRESS



Superloop is making rapid progress. To be a leading provider of connectivity services we must operate at a frenetic pace. We are.

Superloop now has a presence in 2 APAC Countries - Australia and Singapore.

Superloop commenced its M&A program - making 2 acquisitions to expand our business and capability.

Superloop has connected 35 Data Centres on-net.

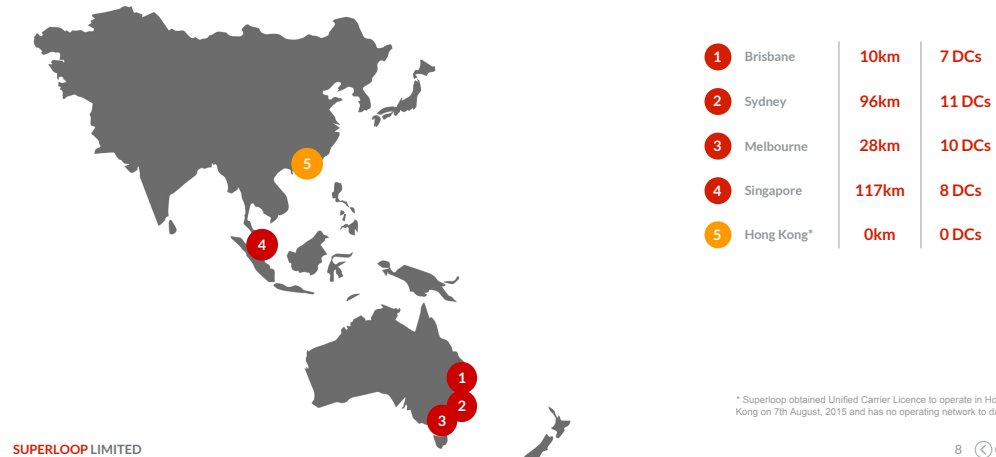
Superloop employs 36 talented staff across Australia, Singapore and Hong Kong.

Superloop is open for business with 100+ customers across our 3 businesses.

Superloop has established a network footprint of 250+ KMs.

CURRENT NETWORK COVERAGE

In less than 12 months



In less than 12 months, Superloop has established dark fibre network coverage in key telecommunications geographies - Australia and Singapore.

Superloop's Board is actively evaluating potential expansion markets across the Asia Pacific Region.

Asia represents the growth hub for interconnectivity - as evidenced with CAGR of 32% for Cloud Data Centres and International Internet Bandwidth of 50% CAGR in both Singapore and Hong Kong over the past 5 years.

By 2017, the Asia Pacific Region is expected to overtake North America as the largest generator of cloud traffic in the world.

APAC is critical to our growth aspirations and Superloop will look distinctly different in 2017.



AUSTRALIA

Our Australian Network



Australian Networks

Australia represents an important market within the Asia Pacific Region, and was Superloop's initial investment in fibre optic telecommunications infrastructure.

Our Australian network assets include Brisbane, Melbourne and Sydney.

The Australian networks went LIVE in September 2015 and the team commenced provisioning services to customers, meaning our customers are being connected.

AUSTRALIA NETWORK / LIVE

Sydney



DATA CENTRES

- ▶ Fujitsu - 25 Waterloo Road
- ▶ NextDC S1 - 4 Eden Park Drive
- ▶ Equinix SY1/SY2 - 639 Gardeners Road
- ▶ Vocus - 59 Doody Street
- ▶ Equinix SY3 - 47 Bourke Road
- ▶ Pacnet - 133 Liverpool Street
- ▶ Global Switch - 400 Harris Street
- ▶ Macquarie IntelliCentre 2 - 15 Talavera Road
- ▶ Interactive - 39 Herbert Street
- ▶ AAPT - 55 Clarence Street
- ▶ Fujitsu Homebush - 4 Figtree Drive

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Superloop's Sydney Network is LIVE and connects 11 Data Centres.

AUSTRALIA NETWORK / LIVE

Brisbane



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DATA CENTRES

- ▶ Over the Wire - 100 Wickham Street
- ▶ PIPE DC3/DC4 - 148 Brunswick Street
- ▶ NextDC B1 - 20 Wharf Street
- ▶ CITEC - 317 Edward Street
- ▶ Primus DC - 127 Creek Street
- ▶ PIPE DC1/DC2 - 127 Creek Street
- ▶ Nextgen - 54 Alfred Street
- ▶ AAPT - 344 Queen Street

The Brisbane Network is LIVE and connects 8 Data Centres.

AUSTRALIA NETWORK / LIVE

Melbourne



DATA CENTRES

- ▶ NextDC M1 - 826 Lorimer Street
- ▶ Interactive 1 - 1 Tarver Street
- ▶ Interactive 2 - 437 Williamstown Road
- ▶ Vocus - 55 Crockford Street
- ▶ MDC - 530 Collins Street
- ▶ Vocus - 530 Collins Street
- ▶ Primus/M2 - 55 King Street
- ▶ Nextgen - 22 Walsh Street
- ▶ Equinix ME1 - 600 Lorimer Street
- ▶ Datacom - 190 City Road
- ▶ AAPT - 376 Flinders Street

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The Melbourne Network is LIVE and connects 11 Data Centres.



SINGAPORE

Increased Network Coverage in Singapore

SINGAPORE NETWORK / LIVE

Singapore & CBD



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Singapore Network

It was only back in January 2015, that the Company acquired an underground duct network in Singapore. This acquisition represented a significant strategic advantage for the Company as it provided us with approximately 120 km network across Singapore.

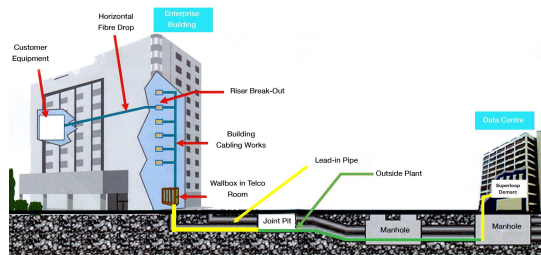
Within 9 months, the Company has installed approximately 117 km of fibre cable into the duct network, connecting major data centres and submarine cable landing stations. As I stand here today, it is amazing to reflect that in less than a year a Company can establish an entire operational fibre network of the size and quality that we have, and activate the first customer services in Singapore between data centres.

Importantly, Superloop received formal confirmation from the Infocomm Development Authority (Singapore's Telecommunications Regulator) for the construction of 80 km of fibre, a condition pursuant to Superloop's telecommunications licence.

We also undertook work to recondition the acquired duct network, manholes and pits, including enhancing the manhole access security system. We established the Network Operations Centre with 24x7x365 monitoring of the Australian and Singapore networks in Singapore, and opened an office in Singapore employing local sales professionals and provisioning engineers.

PROJECT RED LION

Singapore Network Expansion



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01 STRATEGIC OPPORTUNITY TO PROVIDE FIBRE SERVICES DIRECT TO ENTERPRISE CUSTOMERS

02 PHASE 1
Phase 1 budget of AU\$2m already approved to connect the first 25 buildings including 4 new data centres.

03 ANALYSIS & DESIGN
Design and budgets undertaken to connect over 100 buildings over multiple phases. Project is designed to leverage existing network and deliver a higher "service success rate" per enquiry and to improve cost and provisioning lead times for customers

04 FUTURE PHASES
Opportunity to increase network coverage by connecting additional high-value buildings and expanded product set via leveraging the systems and capability from the acquisition of APEXnetworks. Further phases are actively being considered for completion in 2016.

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Project Red Lion - Expanding Singapore Network

We have continued to expand our network in Singapore by connecting strategic high-value buildings.

These buildings house key enterprises and include both Fortune 500 companies, Singapore Stock Exchange members and ICT ecosystems that require high speed data services.

Our initial Phase A roll-out includes the 25 high priority commercial buildings concentrated in the central business district.

Phase A will allow us to leverage our core network investment, and create a lower cost model for installation and more consistent delivery times for customers to activate services.

Future phases will provide the opportunity to increase network coverage.

APEX NETWORKS



APEXnetworks was incorporated in 2006 to service niche requirements in Australian business broadband and connectivity services.

- ▶ Local Australian Service Provider focusing on channel
- ▶ Small nimble operator that built outstanding customer service driven through culture and their NMS platform
- ▶ NMS brings Service Qualification, Quote, Ordering, Provisioning, Billing and Support Tools to Superloop with minimal effort to integrate
- ▶ Extends product portfolio to include reseller agreements and platform integration with products from Telstra, Optus, AAPT and Vocus
- ▶ Operated 12 points of presence in 4 markets in Australia
- ▶ Superloop network being integrated into APEXN's Service Qualification tool
- ▶ EBITDA Positive and earning accretive acquisition before synergies

ADDITIONAL PRODUCTS TO SUPERLOOP PORTFOLIO

- ▶ Metro-Ethernet
- ▶ Inter-cap & International Capacity

ADDITIONAL CAPABILITY

- ▶ Proven leadership in network aggregation
- ▶ Design and deployment of Level 2 and 3 services



SERVICE
QUALIFICATION



ORDERING



BILLING &
PROVISIONING



SUPPORT



NETWORK
MANAGEMENT

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APEXNetworks is both Superloop's and our Founder's first ever acquisition.

APEXNetworks bring tremendous capability to Superloop, allowing Superloop to provide full end to end network solutions.

APEXnetworks has been aggregating data and communications networks across Australia for the past 10 years.

APEXnetworks has established full network solutions capability across Layer 2 and Layer 3 and it made commercial sense for Superloop to acquire this capability.

APEXnetworks offers Superloop customers the ability to provide "lit" services including metro-ethernet services.

Their customers include both large and Small to Medium Enterprises. I spent a week meeting some APEXNetworks customers with Matthew Gregg (APEXNetworks General Manager) and customer feedback was overwhelmingly that APEXNetworks is exceeding their expectations.

APEXNetworks will allow customers across the APAC Region to experience what

Australian customers enjoy today.

Initially, our Singapore and Australian customers will have access to:-

- an expanded product set
- a service qualification tool that allows customers to determine network coverage options
- an automated ordering, billing and provisioning system
- a network management system

Over time, as we expand into new markets, our broader APAC Region customers will enjoy the product design capability that Superloop acquired through the APEXNetworks acquisition.

The capabilities of the 2 companies combines both infrastructure and networking products into full networking solutions.

The combined capability and track record of execution will enable Superloop to leverage APEXNetworks capability and to accelerate its product roll-out.

Importantly, APEXnetworks offers immediate capability to diversify revenue and meet customer requirements.

CINENET

Australia's only high-speed data network created specifically for features, television and screen media industries.

- ▶ Founded in 2003 as a network for big screen data companies
- ▶ Small nimble operator that built outstanding customer service
- ▶ Extends Superloop capabilities and customer base into fast growing media vertical
- ▶ Operated 12 points of presence in 4 markets in Australia including new markets of Adelaide
- ▶ Operates international gateway in Los Angeles with dedicated capacity between Sydney and US
- ▶ EBITDA Positive and earning accretive acquisition before synergies

RECENT PROJECTS

Tarzan, Pan, Gods, Wolverine, Fury Road, The Hunger Games, Lord of the Rings: Return of the King

CONNECTED SITES



SoundFarm, Spectrum Films, MTV, The Lab, Deluxe, South Australian Film Corporation, Fox Studios, Rising Sun Pictures, Equinix, Vocus, NEXTDC, Global Switch and more.

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MOVING



LARGE



DIGITAL MEDIA



ONLINE

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Cinenet is Superloop's newest acquisition. In fact, the ink is still drying on the agreement.

Cinenet has built a specialised high-speed international data network created specifically for needs of screen and broadcast media industries.

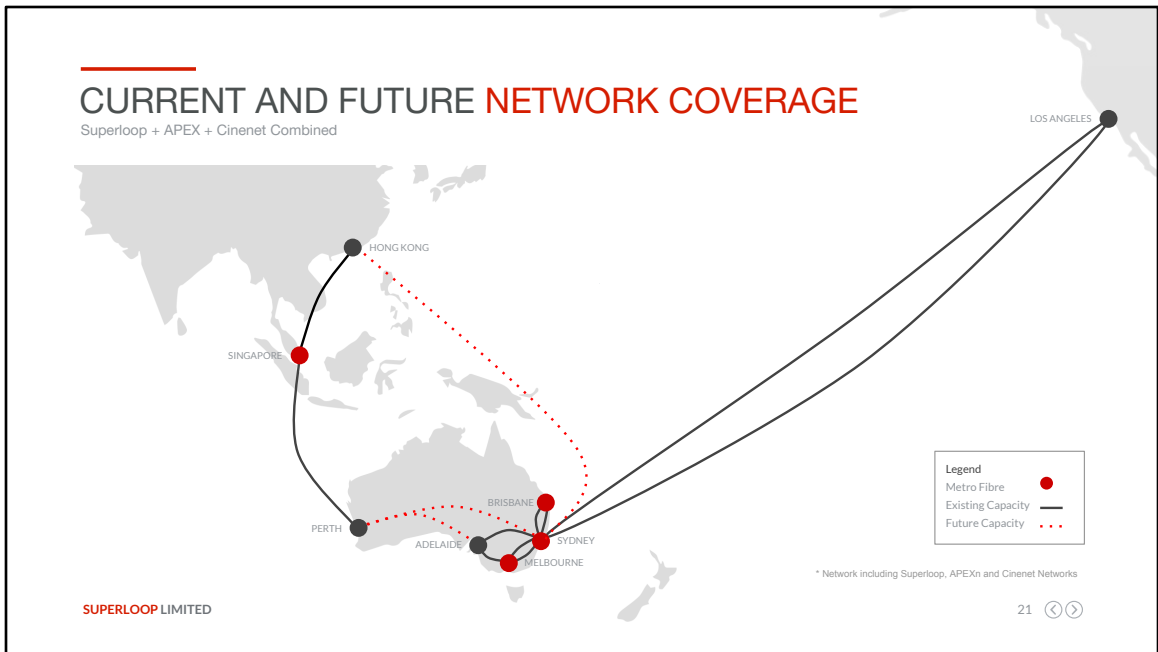
Cinenet's connected infrastructure is used by movie studios, producers, editing facilities, visual effects providers, sound facilities and DVD producers creating and exchanging large digital assets.

The network interconnects media businesses in Brisbane, Sydney, Melbourne, Adelaide and Los Angeles via dedicated international capacity to Cinenet's Los Angeles point of presence.

On average, a typical feature length movie is 144 000 frames, or 2.4 TB uncompressed, with its production distributed across dozens of digitally connected facilities worldwide. In a tentpole movie, the source data to create a 5 second, visual effects shot can easily exceed 100TB, and major movies have hundreds of these shots in production.

This incredible data volume requires a network that can cope with huge file movement for its customers - Cinenet helps its customers deliver more than 2TB each day of digital film prints to distributors and exhibitors throughout Asia, while providing the enabler for distributed production amongst its connected customers and major studios.

We are excited about the future that Cinenet brings to the Superloop Group.



Superloop’s Current and Future Network Coverage gives customers options for connectivity services across the APAC Region.

The network reach of a combined Superloop, APEXn and Cinenet provides coverage across Australia, Singapore, Hong Kong and into Los Angeles.

The current network footprint provides many options to expand global coverage.



HONG KONG

The Gateway to China

WHY HONG KONG

Key Market Opportunity in APAC Region

GATEWAY TO ASIA AND MAINLAND CHINA

International springboard to Mainland China

MAJOR IP TRANSIT HUB FOR GLOBAL TRAFFIC

- ▶ Key Hub for International Internet Bandwidth/Connectivity
- ▶ 13 International Submarine cable systems
- ▶ Key DC Market in APAC Region - with 10 new DCs planned
- ▶ Large concentration of DCs in campus layout
- ▶ Mobile penetration rate of 233.3% - among highest in the world
- ▶ Average peak internet connection speed is 92.6Mbps (2nd fastest in the world)

GLOBAL FINANCIAL & BUSINESS CENTRE

Banking and Finance epicentre for Asia

REPRESENTS KEY MARKET OPPORTUNITY

Superloop has secured a Hong Kong Unified Carrier Licence

Hong Kong

Superloop (Hong Kong) Limited was granted a Unified Carrier Licence by the Office of the Communications Authority, for the provision of fixed internal telecommunications services in August 2015.

The dynamics of the Hong Kong market are similar to Singapore in terms of density, sub-marine capacity, data centres, and thus Superloop believes it is a strategic market that warrants serious investigation.

The Board and Management are currently evaluating a range of potential opportunities for Superloop to expand into the Hong Kong market.



BUSINESS OUTLOOK



SUMMARY & BUSINESS OUTLOOK

- ▶ Core Network Built in Brisbane, Sydney, Melbourne and Singapore
- ▶ Accelerated synergies and expansion in service and product capability through APEXN and Cinenet acquisitions
- ▶ Investment evaluation continues for Hong Kong
- ▶ 2016 to focus on expansion of enterprise building coverage in Singapore under Project Red Lion
- ▶ Focus on delivering \$10m in contracted annualised recurring revenue at the commencement of the 2016/17 financial year

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Summary & Business Outlook

Superloop's core networks have contracted recurring revenues which exceeds the direct monthly network operating costs of both operating networks, this is known as gross profit (GP).

Both networks are stand-alone GP Positive since going LIVE at the end of September 2015.

Superloop is focused on delivering \$10M in annualised recurring revenue at the commencement of the 2016/17 financial year.

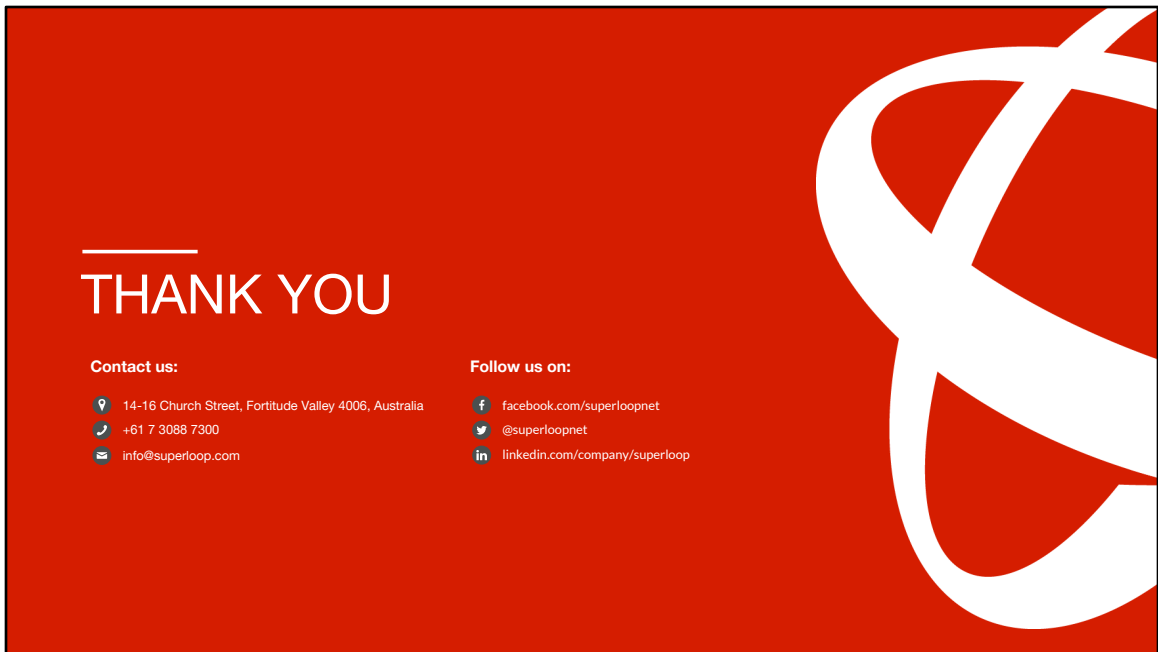
Future environment

Cloud computing represents the biggest disruptor in our industry. The rapid growth in cloud computing positions Superloop with an opportunity to establish a foothold in the APAC Region.

Our capability allows us to offer connectivity solutions and managed services to a global customer base.

Superloop is the source of inspiration and passion for all our people.

As a start-up, our legacy will be the innovation that we embrace, the disruption we lead, and the customer experience that we create.



Concluding remarks

In closing, I would like to reinforce my deep appreciation to our Chairman, Bevan Slattery, for his outstanding vision and leadership and mentorship.

I would also like to acknowledge our Board of Directors for their stewardship of our Company.

Thanks especially of course must go to our valued customers and business partners, for whom we are passionate about delivering connectivity solutions for them to communicate, collaborate and stay connected.

In conclusion, I would like to thank all of Superloop's staff for their dedication and hard work this year. I acknowledge the tremendous support from my leadership team and I thank them.

And, finally, thanks to you, the owners of our business, for your support in helping us establish an innovative business of the future. Thank You