

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity SHOPLY LIMITED
ABN 93 085 545 973

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	ANDREW PLYMPTON
Date of last notice	25 May 2010

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct interest
Nature of indirect interest (including registered holder) <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	N/A
Date of change	1 December 2015
No. of securities held prior to change	Nil
Class	Options to acquire ordinary fully paid shares, exercisable at \$0.01891 each on or before 1 December 2018
Number acquired	4,000,000
Number disposed	Nil
Value/Consideration <small>Note: If consideration is non-cash, provide details and estimated valuation</small>	Nil
No. of securities held after change	Mr Plympton holds 4,000,000 options to acquire ordinary fully paid shares, exercisable at \$0.01891 each on or before 1 December 2018
Nature of change <small>Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back</small>	The options are issued for nil consideration under the Company's LTIP, with shareholder approval obtained at the Company's 2015 Annual General Meeting held on 10 November 2015.

+ See chapter 19 for defined terms.

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Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
Date of change	N/A
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

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Name of entity SHOPLY LIMITED
ABN 93 085 545 973

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	DOMENIC CAROSA
Date of last notice	8 October 2015

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct and indirect interest
Nature of indirect interest (including registered holder) <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	Mr Carosa is a director of and has a relevant interest in the shares held by the following shareholders: <ol style="list-style-type: none"> 1. Mp3 Australia Pty Ltd <The Mp3 Unit A/C> (Mp3 Australia) 2. Tiger Domains Pty Ltd <ATF Tiger Domains Unit Trust> (Tiger Domains) 3. Dominet Digital Corporation Pty Ltd <The Carosa Family A/C> (Dominet Digital)
Date of change	1 December 2015
No. of securities held prior to change	<ol style="list-style-type: none"> 1. Mp3 Australia held 16,866,667 ordinary shares 2. Tiger Domains held 36,178,324 ordinary shares 3. Dominet Digital held 13,490,000 ordinary shares
Class	Options to acquire ordinary fully paid shares, exercisable at \$0.01891 each on or before 1 December 2018

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Number acquired	3,000,000
Number disposed	Nil
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	Nil
No. of securities held after change	<ol style="list-style-type: none"> 1. Mp3 Australia holds 16,866,667 ordinary shares 2. Tiger Domains holds 36,178,324 ordinary shares 3. Dominet Digital holds 13,490,000 ordinary shares 4. Mr Carosa holds 3,000,000 options to acquire ordinary fully paid shares, exercisable at \$0.01891 each on or before 1 December 2018
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	The options are issued for nil consideration under the Company's LTIP, with shareholder approval obtained at the Company's 2015 Annual General Meeting held on 10 November 2015.

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t 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
Date of change	N/A
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

+ See chapter 19 for defined terms.

Part 3 – +Closed period

Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

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Name of entity SHOPLY LIMITED
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We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	LORENZO COPPA
Date of last notice	20 August 2015

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct and indirect interest
Nature of indirect interest (including registered holder) <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	Mr Coppa has a relevant interest in the shares held by registered holder Isabel Coppa ATF Coppa Family Trust as he has the right to control the exercise of votes attached to the shares held by the registered holder.
Date of change	1 December 2015
No. of securities held prior to change	Isabel Coppa ATF Coppa Family Trust held 20,017,552 fully paid ordinary shares
Class	Options to acquire ordinary fully paid shares, exercisable at \$0.01891 each on or before 1 December 2018
Number acquired	3,000,000
Number disposed	Nil
Value/Consideration <small>Note: If consideration is non-cash, provide details and estimated valuation</small>	Nil
No. of securities held after change	<ol style="list-style-type: none"> 1. Isabel Coppa ATF Coppa Family Trust holds 20,017,552 fully paid ordinary shares 2. Mr Coppa holds 3,000,000 options to acquire ordinary fully paid shares, exercisable at \$0.01891

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	each on or before 1 December 2018
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	The options are issued for nil consideration under the Company's LTIP, with shareholder approval obtained at the Company's 2015 Annual General Meeting held on 10 November 2015.

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
Date of change	N/A
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

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Name of entity SHOPLY LIMITED
ABN 93 085 545 973

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Matthew Dickinson
Date of last notice	18 May 2015

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct and indirect interest
Nature of indirect interest (including registered holder) <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	Mr Dickinson is associated with and has a relevant interest in the shares held by Diamond Bowl Pty Ltd <The Diamond Bowl S/F A/C>
Date of change	1 December 2015
No. of securities held prior to change	Diamond Bowl Pty Ltd <The Diamond Bowl S/F A/C> held 17,350,199 fully paid ordinary shares (Shares)
Class	Options to acquire ordinary fully paid shares, exercisable at \$0.01891 each on or before 1 December 2018
Number acquired	3,000,000
Number disposed	Nil
Value/Consideration <small>Note: If consideration is non-cash, provide details and estimated valuation</small>	Nil
No. of securities held after change	<ol style="list-style-type: none"> 1. Diamond Bowl Pty Ltd <The Diamond Bowl S/F A/C> holds 17,350,199 Shares 2. Mr Dickinson holds 3,000,000 options to acquire ordinary fully paid shares, exercisable at \$0.01891 each on or before 1 December 2018

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Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	The options are issued for nil consideration under the Company's LTIP, with shareholder approval obtained at the Company's 2015 Annual General Meeting held on 10 November 2015.
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Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
Date of change	N/A
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

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We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	MARK GOULOPOULOS
Date of last notice	6 May 2015

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct and indirect interest
Nature of indirect interest (including registered holder) <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	Mr Gouloupoulos is the practical controller of and has a relevant interest in the shares held by the following shareholders: 1. Atlantis MG Pty Ltd <MG Family Super Fund A/C> 2. Atlantis MG Pty Ltd <MG Family A/C>
Date of change	1 December 2015
No. of securities held prior to change	1. Atlantis MG Pty Ltd <MG Family Super Fund A/C> held 7,000,000 fully paid ordinary shares 2. Atlantis MG Pty Ltd <MG Family A/C> held 5,697,565 fully paid ordinary shares <i>*400,000 listed options exercisable at \$0.025 on or before 31 July 2015 have lapsed</i>
Class	Options to acquire ordinary fully paid shares, exercisable at \$0.01891 each on or before 1 December 2018
Number acquired	3,000,000
Number disposed	Nil
Value/Consideration <small>Note: If consideration is non-cash, provide details and estimated valuation</small>	Nil

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No. of securities held after change	<ol style="list-style-type: none"> 1. Atlantis MG Pty Ltd <MG Family Super Fund A/C> holds 7,000,000 fully paid ordinary shares 2. Atlantis MG Pty Ltd <MG Family A/C> holds 5,697,565 fully paid ordinary shares 3. Mr Goulopoulos holds 3,000,000 options to acquire ordinary fully paid shares, exercisable at \$0.01891 each on or before 1 December 2015
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	The options are issued for nil consideration under the Company's LTIP, with shareholder approval obtained at the Company's 2015 Annual General Meeting held on 10 November 2015.

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
Date of change	N/A
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

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