



9 December 2015
ASX Market Announcement
Australian Securities Exchange
20 Bridge Street
Sydney NSW 2000

Catapult signs agreement to be provider of GPS Athlete Tracking for the AFL from 2016

Catapult Group International Limited (Catapult, ASX:CAT) is pleased to announce it has signed a binding memorandum of understanding with Champion Data Pty Ltd (Champion Data) to be the provider of GPS based athlete tracking services to all 18 Australian Football League (AFL) teams and the AFL talent pathways program for five (5) years commencing from the 2016 season (Agreement).

The Agreement also ensures Catapult will receive an annual subscription payment plus a share of new revenue generated from any commercial applications of wearable data.

The parties are expected to now negotiate a long form contract that includes Catapult, Champion Data and the AFL.

Shaun Holthouse, Chief Executive Officer of Catapult, said "We are excited about the possibilities in our new relationship with Champion Data, who have a long history of successfully working with the AFL and are well placed to explore the commercialisation of wearable data. The AFL is very important to us locally. We have been servicing every AFL team for a number of years, and it's very pleasing to be able to now broaden this relationship to the AFL, and every AFL Club for a further 5 years, as the official game day provider of GPS wearables."

About Catapult

Catapult is a leading global sports analytics company that provides elite sporting organisations and athletes with detailed, real time data and analytics to monitor and measure athlete:

- ❑ Fitness and skill levels
- ❑ Response to specific training techniques
- ❑ Tactical performance
- ❑ Risk of injury and safety and to assist with rehabilitation.

Since its formation in 2006, Catapult has been at the forefront of pioneering new technology combining "wearable" hardware and sophisticated analytical software. This has revolutionised the way the performance of professional and elite athletes is monitored and analysed.

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