

21 December 2015

Level 19, 31 Queen Street Melbourne VIC 3000 Australia telephone 03 8616 1957 facsimile 03 8616 1111 www.greencapecapital.com ABN 98 120 328 529 AFSL 303903

The Manager Company Announcements Office ASX Limited 20 Bridge Street SYDNEY NSW 2000

By electronic lodgement

Dear Sir/Madam

## Re: Notice of becoming an initial substantial holder ~ Infomedia Ltd (IFM)

We enclose notice of becoming an initial substantial holder in Infomedia Ltd. This notice is given by Greencape Capital Pty Ltd.

Yours faithfully

Melissa Robinson Company Secretary

Yeuna & Boinson

attach

# **Form 603**

Corporations Act 2001 Section 671B

# Notice of initial substantial holder

To CompanyName/Scheme	Infomedia Ltd
ACN/ARSN	003 326 243
Details of substantial holder (1)  Name	Greencape Capital Pty Ltd
ACN/ARSN (if applicable)	120 328 529
The holder became a substantial holder on	17/12/2015

#### 2. Details of voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in on the date the substantial holder becamea substantial holder are as follows:

Class of securities (4)	Number of securities	Person's votes (5)	Voting power (6)	
Ordinary Fully Paid	Same as persons votes	16,350,011	5.28%	

#### 3. Details of relevant interests

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

Holder of relevant interest	Nature of relevant interest (7)	Class and number of securities
	Ordinary Fully Paid securities purchased on market by Greencape Capital Pty Ltd	Refer Annexure 1

### 4. Details of present registered holders

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Class and number of securities
Greencape Capital Pty Ltd	Citicorp Nominees Pty Limited	Citicorp Nominees Pty Limited	1,710,353 (Ordinary Fully Paid)
Greencape Capital Pty Ltd	J P Morgan Nominees Australia Limited	J P Morgan Nominees Australia Limited	4,314,318 (Ordinary Fully Paid)
Greencape Capital Pty Ltd	National Nominees Limited	National Nominees Limited	2,409,140 (Ordinary Fully Paid)
Greencape Capital Pty Ltd	HSBC Custody Nominees (Australia) Limited	HSBC Custody Nominees (Australia) Limited	7,916,200 (Ordinary Fully Paid)

#### 5. Consideration

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

Holder of relevant interest	Date of acquisition	(-)		Class and number of securities	
		Cash	Non-cash		
Greencape Capital Pty Ltd	Refer	Refer		Refer	
	Annexure 1	Annexure 1		Annexure 1	

6	Associate	26
v.	ASSUCIAL	53

The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
N/A	N/A

#### 7. Addresses

The addresses of persons named in this form are as follows:

Name	Address
Greencape Capital Pty Ltd	Level 15, 255 Pitt Street, Sydney

C:	~ ~ ~	4	
ЭI	ana	ture	

print name	Melissa Robinson	capacit	v Compa	any Secretar	v

Melina & Espinson

sign here date 21/12/2015

#### **DIRECTIONS**

- (1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 7 of the form.
- (2) See the definition of "associate" in section 9 of the Corporations Act 2001.
- (3) See the definition of "relevant interest" in section s608 and 671B(7) of the Corporations Act 2001.
- (4) The voting shares of a company constitute one class unless divided into separate classes.
- (5) The total number of votes attached to all the voting shares in the company or voting interests in thescheme (if any) that the person or an associate has a relevant interest in
- (6) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.
- (7) Include details of:
- (a) any relevant agreement or other circumstances by which the relevant interest was acquired. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
- (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.

- (8) If the substantial holder is unable to determine the identity of the person (eg. if the relevant interest arises because of an option) write "unknown".
- (9) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.

Meuna & Evinson

Melissa Robinson
Company Secretary of Greencape Capital Pty Ltd

Transactions:

Company Name/Scheme:

Infomedia Ltd (IFM)

As at:

17/12/2015

Class of security:

**Ordinary Fully Paid** 

Date of Change	Holder of relevant interest	Nature of Change	Consideration	Number of Securities	Person's Votes Affected
Date of Gridings	interest	rtatare or originary	Concidentation	occur inco	711100100
16/08/2015	Greencape Capital Pty Ltd	Opening Balance		7,512,239	7,512,239
17/08/2015	as above	Buy	9,446.53	9,013	9,013
17/08/2015	as above	Buy	23,473.25	22,396	22,396
17/08/2015		Buy	14,190.23	13,539	13,539
17/08/2015	as above	Buy	41,276.27	39,382	39,382
17/08/2015		Buy	5,509.86	5,257	5,257
17/08/2015		Buy	1,228.37	1,172	1,172
17/08/2015		Buy	560.73	535	535
17/08/2015		Buy	475.84	454	454
09/10/2015		Buy	1,402.98	1,823	1,823
09/10/2015		Buy	6,329.96	8,225	8,225
09/10/2015		Buy	16,354.00	21,250	21,250
09/10/2015		Buy	11,627.12	15,108	15,108
09/10/2015		Buy	47,373.50	61,556	61,556
09/10/2015		Buy	26,962.94	35,035	35,035
09/10/2015		Buy	643.39	836	836
09/10/2015		Buy	639.54	831	831
		,			
12/10/2015 12/10/2015		Buy Buy	880.26 3,972.94	1,159 5,231	1,159 5,231
		,			
12/10/2015		Buy	10,264.64	13,515	13,515
12/10/2015		Buy	7,298.04	9,609	9,609
12/10/2015		Buy	29,736.70	39,153	39,153
12/10/2015		Buy	16,923.94	22,283	22,283
12/10/2015		Buy	404.05	532	532
12/10/2015		Buy	401.02	528	528
14/10/2015		Buy	250.16	327	327
14/10/2015		Buy	1,127.61	1,474	1,474
14/10/2015		Buy	2,913.89	3,809	3,809
14/10/2015		Buy	2,071.62	2,708	2,708
14/10/2015		Buy	8,441.78	11,035	11,035
14/10/2015		Buy	4,804.20	6,280	6,280
14/10/2015		Buy	114.75	150	150
14/10/2015		Buy	113.99	149	149
15/10/2015	as above	Buy	4,428.59	5,789	5,789
22/10/2015	as above	Buy	21,890.66	28,459	28,459
22/10/2015		Buy	56,463.90	73,406	73,406
22/10/2015	as above	Buy	40,263.77	52,345	52,345
22/10/2015	as above	Buy	4,849.04	6,304	6,304
22/10/2015		Buy	93,147.81	121,097	121,097
22/10/2015		Buy	163,563.46	212,641	212,641
22/10/2015		Buy	2,218.37	2,884	2,884
22/10/2015	as above	Buy	2,202.99	2,864	2,864
23/10/2015	as above	Buy	30,208.96	39,843	39,843
23/10/2015		Buy	77,918.70	102,768	102,768
23/10/2015		Buy	55,563.17	73,283	73,283
23/10/2015		Buy	6,691.87	8,826	8,826
23/10/2015		Buy	128,542.20	169,536	169,536
23/10/2015		Buy	225,714.62	297,698	297,698
23/10/2015		Buy	3,060.85	4,037	4,037
23/10/2015		Buy	3,039.62	4,009	4,009
26/10/2015		Buy	12,966.50	17,321	17,321
26/10/2015		Buy	713.42	953	
		,			953
26/10/2015		Buy	711.17	950	950
26/10/2015	as above	Buy	52,646.79	70,327	70,327

	Holder of relevant			Number of	Person's Votes
Date of Change	interest	Nature of Change	Consideration	Securities	Affected
26/10/2015		Buy	7,046.57	9,413	9,413
26/10/2015		Buy Buy	18,175.26	24,279 2.080	24,279
26/10/2015 26/10/2015		Buy	1,557.09 29,987.42	40,058	2,080 40,058
26/10/2015		Buy	38,621.40	52,368	52,368
26/10/2015		Buy	2,125.48	2,882	2,882
26/10/2015	as above	Buy	2,118.84	2,873	2,873
26/10/2015		Buy	156,806.51	212,619	212,619
26/10/2015		Buy	20,988.51	28,459	28,459
26/10/2015		Buy	54,135.45	73,404	73,404
26/10/2015 26/10/2015		Buy Buy	4,637.40 89,316.41	6,288 121,107	6,288 121,107
26/10/2015		Buy	115,864.20	157,107	157,107
26/10/2015		Buy	6,377.16	8,647	8,647
26/10/2015		Buy	6,357.25	8,620	8,620
26/10/2015	as above	Buy	470,421.01	637,859	637,859
26/10/2015		Buy	62,964.80	85,376	85,376
26/10/2015		Buy	162,405.61	220,211	220,211
26/10/2015		Buy	13,911.46	18,863	18,863
26/10/2015		Buy	267,948.50	363,320	363,320
28/10/2015 28/10/2015		Buy	2,711.25	3,615 199	3,615
28/10/2015		Buy Buy	149.25 148.50	199	199 198
28/10/2015		Buy	11,007.00	14,676	14,676
28/10/2015		Buy	1,473.00	1,964	1,964
28/10/2015		Buy	3,799.50	5,066	5,066
28/10/2015		Buy	325.50	434	434
28/10/2015	as above	Buy	6,269.25	8,359	8,359
03/11/2015		Buy	25,759.51	35,287	35,287
03/11/2015		Buy	1,417.66	1,942	1,942
03/11/2015		Buy	1,413.28	1,936	1,936
03/11/2015		Buy	104,586.37	143,269	143,269
03/11/2015 03/11/2015		Buy Buy	13,998.48 36,106.53	19,176 49,461	19,176 49,461
03/11/2015		Buy	3,093.01	4,237	4,237
03/11/2015		Buy	59,571.65	81,605	81,605
04/11/2015		Buy	8,987.58	12,228	12,228
04/11/2015	as above	Buy	58,672.11	79,826	79,826
04/11/2015	as above	Buy	85,062.29	115,731	115,731
04/11/2015		Buy	100,726.61	137,043	137,043
04/11/2015		Buy	13,374.80	18,197	18,197
04/11/2015		Buy	266,082.50	362,017	362,017
04/11/2015 04/11/2015		Buy Buy	204,887.13 4,557.00	278,758 6,200	278,758 6,200
05/11/2015		Buy	3,301.62	4,492	4,492
05/11/2015		Buy	21,551.67	29,322	29,322
05/11/2015		Buy	31,245.59	42,511	42,511
05/11/2015		Buy	36,999.90	50,340	50,340
05/11/2015		Buy	4,912.74	6,684	6,684
05/11/2015		Buy	97,738.83	132,978	132,978
05/11/2015		Buy	75,260.33	102,395	102,395
05/11/2015		Buy	1,674.33	2,278	2,278
09/11/2015		Buy	971.01 6,337.12	1,349 8,804	1,349 8,804
09/11/2015 09/11/2015		Buy Buy	9,187.53	12,764	12,764
09/11/2015		Buy	10,879.06	15,114	15,114
09/11/2015		Buy	1,444.64	2,007	2,007
09/11/2015		Buy	28,737.30	39,924	39,924
09/11/2015		Buy	22,128.81	30,743	30,743
09/11/2015	as above	Buy	492.34	684	684
11/11/2015		Buy	9,362.43	12,738	12,738
11/11/2015		Buy	61,121.87	83,159	83,159
11/11/2015		Buy	88,613.07	120,562	120,562
11/11/2015 11/11/2015		Buy Buy	104,931.54 13,933.40	142,764 18,957	142,764 18,957
11/11/2015		Buy	277,189.08	377,128	377,128
11/11/2015		Buy	213,440.33	290,395	290,395
11/11/2015		Buy	4,747.37	6,459	6,459
25/11/2015		Buy	7,395.00	10,200	10,200
30/11/2015	as above	Buy	61,510.45	84,842	84,842
30/11/2015		Buy	3,320.50	4,580	4,580
30/11/2015		Buy	85,110.65	117,394	117,394
30/11/2015		Buy	7,669.05	10,578	10,578
30/11/2015	as above	Buy	3,320.50	4,580	4,580

	Holder of relevant			Number of	Person's Votes
Date of Change	interest	Nature of Change	Consideration	Securities	Affected
30/11/2015	as above	Buy	140,177.30	193,348	193,348
30/11/2015	as above	Buy	33,047.68	45,583	45,583
30/11/2015	as above	Buy	245,843.88	339,095	339,095
17/12/2015	as above	Buy	9,136.99	14,471	14,471
17/12/2015	as above	Buy	36,393.90	57,640	57,640
17/12/2015	as above	Buy	493.75	782	782
17/12/2015	as above	Buy	20,745.28	32,856	32,856
17/12/2015	as above	Buy	4,896.51	7,755	7,755
17/12/2015	as above	Buy	493.75	782	782
17/12/2015	as above	Buy	12,617.90	19,984	19,984
17/12/2015	as above	Buy	1,138.41	1,803	1,803
17/12/2015	as above	Buy	86,074.77	132,934	132,934
17/12/2015	as above	Buy	342,851.25	529,500	529,500
17/12/2015	as above	Buy	4,650.99	7,183	7,183
17/12/2015	as above	Buy	195,431.69	301,825	301,825
17/12/2015	as above	Buy	46,125.31	71,236	71,236
17/12/2015	as above	Buy	4,650.99	7,183	7,183
17/12/2015	as above	Buy	118,866.11	183,577	183,577
17/12/2015	as above	Buy	10,723.90	16,562	16,562

Total Number of Securities 16,350,011