



233 Post St. 4<sup>th</sup> Floor  
San Francisco, CA 94108  
USA

**ASX Code: 1PG**  
**22 December 2015**

## **1-PAGE ANNOUNCES A\$1.39M IN NEW BOOKINGS**

- 1-Page announces A\$1.39M in New Bookings (or Annualized Contract Revenue) as of 30 November 2015.
- Significant traction achieved with existing clients with with an increase of more than 250% of pools requested and delivered from 30 November 2015 to today.
- 1-Page remains on track to deliver 30 annual enterprise contracts by end of FYQ4 (January 31, 2015).
- 1-Page has launched multi-tiered marketing efforts to penetrate small and mid-market clients by end of FYQ4.

1-Page Limited (ASX:1PG) (“1-Page” or the “Company”), the enterprise cloud-based talent acquisition platform is pleased to announce that as of 30 November 2015, the Company had A\$1.39M in New Bookings.

After the 1-Page software solutions are deployed, New Bookings (or Annualized Contract Revenue) are recognized as revenue on a monthly basis over time. 1-Page will continue to disclose the New Bookings amount to provide a clear indication of progress to the market.

As a direct result of the success and traction 1-Page is experiencing signing large enterprise clients to annual contracts, the major focus continues to be on the efforts to close these enterprise accounts. 1-Page has more than 20 Enterprise and Global Enterprise accounts in final stages of procurement with annual agreements. 1-Page has an additional 50 prospects with a high probability to move into procurement during the next few weeks.

*Enterprise clients* are segmented as having 3,000 to 10,000 employees in their organization and *Global Enterprise clients* are 10,000+. These clients typically start with 10-25 pools per month at a cost of US\$10,000 to US\$25,000 per month based on (US\$1,000 per pool per month). The Company is pleased to report it has achieved significant traction with existing clients with an increase of more than 250% of pools requested and delivered as of 30 November 2015.

As a result of the accounts in final stages of procurement and additional prospects in the pipeline, the Company remains confident in delivering 30 annual enterprise contracts by the end of FYQ4. To ensure the focus remains on the significant revenue opportunity, 1-Page has



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also begun its multi-tiered marketing efforts to penetrate small and mid-market clients by end of FYQ4.

#### **About 1-Page's Sourcing Platform**

1-Page allows talent acquisition teams to attract and engage the most valuable prospective candidates. The 1-Page Sourcing Platform gives companies access to more than a billion professional profiles, delivered using Curated Talent Pools based on the specific role requirements. The Sourcing Platform also displays a selection of the most connected and qualified candidates to the client's workforce.