Greencross Limited

The Pet Company

11 February 2016

Senior Management Appointments

Greencross has today announced two senior management appointments in Finance and IT.

Following an extensive external and internal search **Mr Warwick Thresher** has been appointed as **Chief Financial Officer**. Warwick is a chartered accountant with over 18 years of finance experience. Warwick joined Greencross in 2014, and as General Manager, Finance has been responsible for all financial planning and analysis and controllership across the Group. Before joining Greencross, Warwick was Group Financial Controller of Study Group International, a private equity owned education business and has previously held senior finance positions with InterContinental Hotels Group (a FTSE 100 company), MITIE Group (a FTSE 250 company) and GE Capital Solutions UK.

Mr Paul Kennedy has been appointed as Chief Information Officer. Paul has over 20 years of IT experience, specialising in the retail and consumer discretionary sectors and specifically ecommerce. Paul has held a number of CIO roles with an explicit focus on development of an omni channel distribution model. Paul previously worked for The Apparel Group, a fashion retailer with over 400 stores, where he led IT and digital operations and oversaw the development of an omni channel distribution model. Prior to that, Paul was at John Lewis, a leading UK retailer, where he was responsible for implementing a digital platform which increased online sales to over £1 billion annually.

Commenting on the appointments, CEO Mr Martin Nicholas said that he was delighted to welcome Warwick and Paul as senior members of the Greencross management team.

"Warwick and Paul are great additions to our leadership team bringing specific skills and experience that Greencross needs at this stage of our growth journey. I am confident that they will play a key role in profitably expanding the business and rapidly developing our omni channel platform as we expand our unique integrated pet care solution delighting Pet Owners across Australasia."

For investor enquiries please contact:

For media enquires please contact:

Robert Wruck
Head of Investor Relations, Greencross Limited
Phone (02) 8595 3313
rwruck@gxltd.com.au

Geoff Elliott GRACosway Phone 0488 051 888 gelliott@gracosway.com.au







