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Manager of Company Announcements
ASX Limited
Exchange Centre
20 Bridge Street
Sydney NSW 2000

DICKER DATA TO DISTRIBUTE CORNING OPTICAL CONNECTIVITY SOLUTIONS
Appointment Grants Access to Corning Products for Enterprise Applications

The Board of Directors of Dicker Data Limited (ASX: DDR) are pleased to announce our appointment as a distributor for Corning products in Australia. Dicker Data will distribute Corning's fibre optic and pre-terminated optical cabling systems.

Chairman and CEO, David Dicker, said "As the IT and electrical trade channels continue to converge, we see an opportunity to capitalise by enabling our IT reseller partners to sell not only the hardware they do today, but also the cabling and racking solutions that go with the hardware. The same goes for the electrical reseller partners who will be able to purchase hardware solutions from us in addition to the cabling solutions they sell today."

Greg Whiffin, Director - Commercial Operations, Enterprise Networks Australia, Corning, said "We are excited to enter the expansive IT market together with Dicker Data, leveraging its network of over 5000 IT resellers in Australia. The alliance with Dicker Data, supported by market demand for high-speed communications networks, is expected to continue to drive growth for both companies."

The Corning range will provide a complimentary attach opportunity for Dicker Data's APC, Cisco, Hewlett Packard Enterprise and Nimble Storage offerings.

For and on behalf of the Board,



David Dicker
Chairman & CEO

About Dicker Data Limited

Dicker Data Limited was listed on the Australian Stock Exchange on January 24, 2011. Since its listing, the company has achieved record trading results. The Company is Australia's largest and longest established Australian owned distributor of information technology products. Its vendors include Hewlett-Packard, Cisco, Microsoft, Lenovo, Symantec, RSA, Toshiba, Samsung, ASUS and other major brands. The Company's clients include over 5,000 value added resellers. For more information, [click here](#).