## 2016 FIRST HALF RESULTS

PRESENTATION 24 FEBRUARY 2016





## PRESENTATION OVERVIEW

- Introduction
  - by Haydn Long
- Financial Highlights
  - by Adam Campbell
- Global Overview
  - by Graham Turner
- Strategic Update
  - by Melanie Waters-Ryan
- Outlook
  - by Graham Turner
- Questions
- Appendices





## INTRODUCTION

- Improved results
  - Record global sales, margin recovery & stronger profits
- Increased shareholder returns
  - Improved 1H EPS, record interim dividend
- Continued investment in key areas
  - Network, systems, unique products, acquisitions, marketing & people
- Strategic blueprint in place
  - Evolution to world's best P2P travel experience retailer





## **INVESTING FOR GROWTH**

#### Network enhancements

- · Next generation shop roll-out
- · New brands Aunt Betty
- Acquisitions to fast-track growth in key sectors online, student/youth & corporate
- Exporting brands Travel Money, FCBT, cievents, Stage & Screen, Campus Travel

## Systems upgrade

- Project 1 (Microsoft Dynamics)
- New CRM tool
- · In-store booking tools
- · Book With Me
- Quicksearch (hotel aggregator)

### Product development

- · Unique ranges designed and deployed
- · New products on the way Key To The World
- · Better access to LCC fares & ancillary products

## People

- New front-end wage model in UK and NZ (implemented in Australia FY15)
- · Workplace flexibility initiatives
- Person-to-person retailing

**Enquiry generation** 

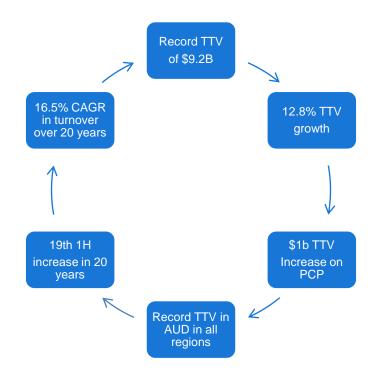
- Digital enhancements
- PACE expansion
- · Increased spend leading to increased sales



# FINANCIAL HIGHLIGHTS



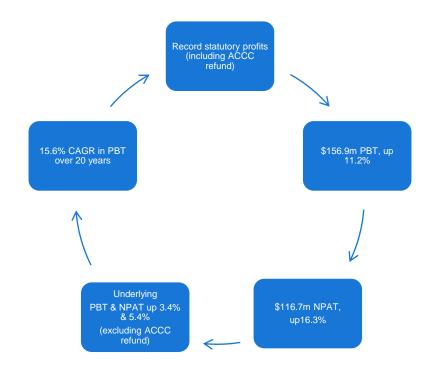
## FINANCIAL HIGHLIGHTS: STRONG SALES







## FINANCIAL HIGHLIGHTS: PROFIT GROWTH





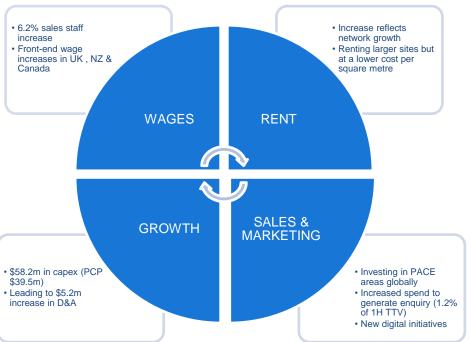
## FINANCIAL HIGHLIGHTS: MARGIN

- Revenue growth (up 15.1%) exceeded TTV growth
- Leading to stronger income margin (13.8%)
- 16 basis point recovery from PCP (excluding ACCC refund)
- 1.6% net margin excluding ACCC refund (PCP: 1.7%)
- Costs & investments leading to slower 1H profit growth





## **COST DRIVERS**







## BALANCE SHEET STRENGTH

#### STRONG CASH POSITION

\$429.8m in general cash – up slightly despite acquisitions

\$1.15b global cash & investment portfolio



#### MINIMAL DEBT

Lower debt

Down to \$21.2m



#### STRONGER POSITIVE NET CASH POSITION

\$408.6m positive net cash position

Circa 10% of market cap in free cash



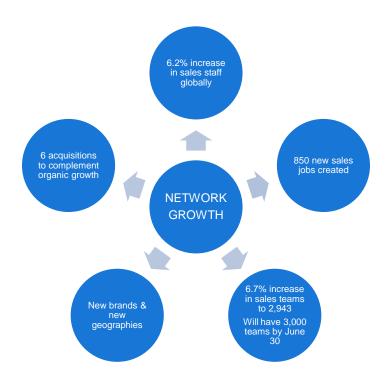
## CASH FLOW

- Seasonal operating cash outflow \$96.7m (PCP outflow: \$68.1m)
- Major swings in operating cash flow are typically brought about by timing of airline payment cycle (BSP)
- Cash builds during peak 2H booking periods for payment to suppliers after peak travel seasons during the following 1H
- Leads to 1H outflow, followed by larger 2H inflow (already being experienced)





## **COST EFFECTIVE GROWTH**







## STRATEGIC ACQUISITIONS



StudentUniverse.com

BYOjet.com

**AVMIN** 

**FCM Mexico** 

FCM Malaysia

cievents Hong Kong (completed Feb16)



Overall market growth in a high value segment

FCTG acquired
StudentUniverse in Dec '15



Combined with FCTG's offline expertise



Leading student brand and expertise

Growing and underserved student population in Europe Industry leading online booking platform



# highly coveted YOUTH TRAVELLERS

18 – 25 years-old

Educational, leisure & altruistic travel purposes

Multiple long-haul trips per year

Long term customer base

Flexible dates

Explore new destinations

Future business travelers

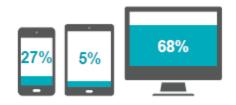
Global explorers



## STUDENT UNIVERSE AT A GLANCE



#### **TECHNOLOGY** Breakdown



6MM+ MONTHLY Page Views



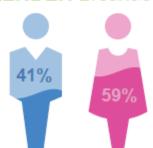


## 34% Domestic (US) nternational

#### AGE Breakdown

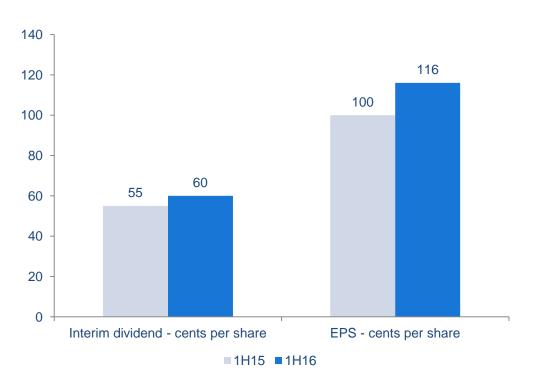
1% 17<	53%	22%	17%
18-20	21–25	26-29	30<

#### **GENDER** Breakdown





## SHAREHOLDER RETURNS





- Fully franked interim dividend of 60c per share (PCP: 55c)
- 57.3% of "underlying" NPAT returned to shareholders (excluding ACCC)
- FLT paid a dividend on the \$11m ACCC fine during FY14
- \$1.34b returned in dividends since listing

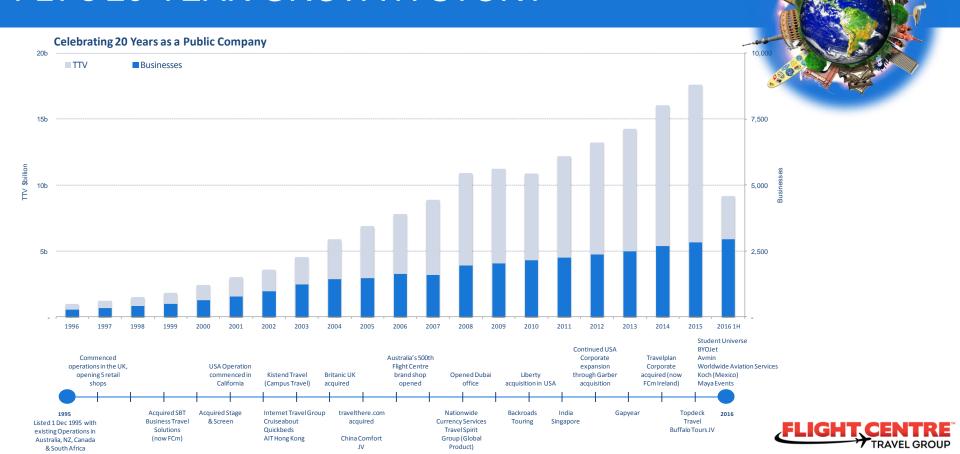


## 2016 HALF YEAR RESULTS SUMMARY

\$' million	DECEMBER 2015	DECEMBER 2014	%
ттv	\$9.2b	\$8.1b	12.8%
Revenue	\$1.3b	\$1.1b	15.1%
Income margin	13.83%	13.55%	28bps
Net margin (excluding ACCC)	1.6%	1.7%	(10bps)
Profit Before Tax (excluding ACCC)	\$145.9m	\$141.0m	3.4%
Refund of ACCC Fine	\$11.0m	-	-
Statutory Profit Before Tax	\$156.9m	\$141.0m	11.2%
Net Profit After Tax (excluding ACCC)	\$105.7m	\$100.3m	5.4%
Statutory Net Profit After Tax	\$116.7m	\$100.3m	16.3%
Effective tax rate	25.6%	28.9%	
Dividends			
Interim Dividend	60.0c	55.0c	9.1%



## FLT's 20-YEAR GROWTH STORY

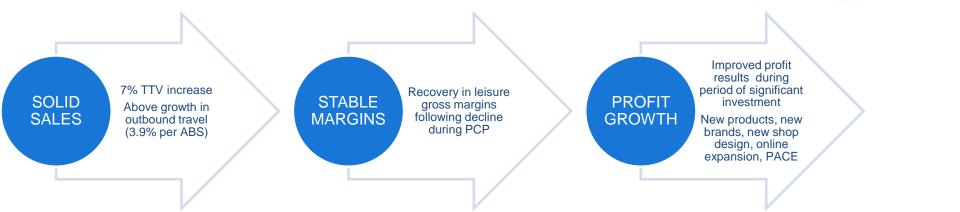


# GLOBAL OVERVIEW



## SEGMENTED RESULTS: AUSTRALIA







## SEGMENTED RESULTS: AUSTRALIA



#### **LEISURE**

- •Record overall sales, despite ongoing slowdown in short-term resident departures
- •More rapid growth in several key sectors cruise, youth touring, complex airfares, FCBT, Travel Money
- Increased LCC sales
- •Agreements with Scoot, Air Asia & Tigerair & broader online product range

#### **CORPORATE**

- •Record turnover of \$1.2b to maintain position as Australia's largest corporate travel manager
- •Strong pipeline of account wins to offset losses & down-trading in some sectors & states
- •High profile wins include NSW Government (to start trading Q4), SANZAR, Cricket Australia
- •Benefitting from strong customer value propositions "More than a Travel Management Company"



## CORPORATE VALUE PROPOSITIONS

Industry-leading service proposition

- Delivered locally by dedicated teams no off-shoring or call centres
- FCM judged World's Leading TMC for five consecutive years & Best National Travel Management Company at the 2015 National Travel Industry Awards

**Brand diversity** 

- · Six dedicated brands providing specialist services
- FCM, Corporate Traveller, Stage & Screen, Campus Travel, cievents & 4th Dimension

Technology suite

- · Working with innovative tech partners, including Serko
- Suite includes Rapidbook- the industry's fastest online booking tool

Unique product ranges

- Exclusive to FLT and delivering tangible benefits to customers
- Ranges include Corporate Traveller's "Smart" suite

Market intel & analysis

 Proactively working with customers to better manage spend through cutting edge analytics tools & via supplier negotiations

**Efficiencies** 

• Reduced administrative requirements for clients through streamlined financial processing

Value adds

• More than a TMC – providing access to additional FLT services to help businesses grow



## SEGMENTED RESULTS: UK & IRELAND



#### RECORD CONTRIBUTION

1H TTV topped GBP500m for 1st time

EBIT up solidly in AUD but flat in local currency after period of strong growth (18% CAGR in EBIT since 2009 recession)



#### INVESTING FOR THE FUTURE

Pay-rise for front-end sales staff & team leaders
Up-skilling PACE area to generate stronger enquiry

Network enhancements - systems & shops
Major investment in new product ranges - Journeys & Escapes



#### **GROWTH DRIVERS IN PLACE**

New Chester hyperstore opened Sites secured in Dublin & in Richmond Large BDM network to win corporate accounts - largest in FLT globally

New brand introduced – Stage & Screen

Ready to expand on the Continent



## SEGMENTED RESULTS: USA & MEXICO



#### Record sales

 Modest TTV increase in local currency (including Mexico) after rapid growth last year

#### Losses ahead of peak months

 Bottom-line results not yet tracking at last year's record levels during seasonally softer trading period for leisure & wholesale businesses. Becomes profitable during Q3

#### Future growth opportunities

- StudentUniverse.com acquisition (December 2015) gives FC USA a major presence in youth/student demographic for 1st time
- Longer term opportunities to leverage SU's digital expertise across the US business



## SEGMENTED RESULTS: USA & MEXICO



#### Corporate

- Continued strong performance
- •Record 1H profit
- •31% growth in BDM numbers
- Campus Travel introduced & starting to win accounts
- •FCM Mexico integrated into FC USA
- •Further expansion planned Corporate Traveller to open in Raleigh/Durham (North Carolina), Minneapolis (Minnesota) & Orange County (California)

#### Liberty (leisure)

- •Losses during seasonally softer 1H
- Breaks, Journeys & Escapes ranges in place
- New Union Square megastore opened housing 1st USA Travel Money shop
- •2nd Travel Money to open next week on Broadway
- Chicago hyperstore site secured

#### GOGO (wholesale)

- Losses during seasonally softer trading period
- •Unique products launched GOGO Care
- 1H TTV affected by loss of major client during FY15



## R.O.W SEGMENT: CANADA





Solid sales growth achieved under new leadership team

New products – IAPs
Brand expansion –
cievents

Continued corporate profits & reduced leisure losses - some loss making brands closed

Lower 1H losses & more positive outlook heading into peak 2H trading period



## R.O.W SEGMENT: SOUTH AFRICA







## R.O.W SEGMENT: NEW ZEALAND





#### Solid sales growth

1H TTV topped NZD500m for 1st time

New TTV milestone established



#### Mixed profit results

Lower overall profit but some positive signs heading into 2H

Record corporate account wins, Travel Money, Travel Associates & Cruiseabout performing well



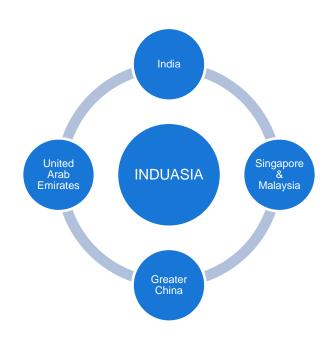
#### Investment in people & the network

Pay-rise for front-end sales staff New shop design rolled out Expanded unique product range

More International flights on Flight Centre & Student Flights
websites



## R.O.W SEGMENT: INDUASIA







## R.O.W SEGMENT: INDUASIA



# Accelerated sales growth

- Good 1H performance
- Region could now deliver AUD1b in TTV during FY16

#### Corporate travel

- Subdued trading conditions in some countries airfare price war in India, oil & gas industry pressure impacting Singapore results
- · Good pipeline of account wins

#### Leisure travel

- Businesses generally growing strongly from small base
- 40%+ turnover growth in Singapore, Hong Kong, UAE

#### Broader footprint

- · Acquisitions Malaysia & HK
- Specialist SME offering launched in China & India
- Singapore hyperstore, new leisure shops on Lantau Island (Hong Kong) & Bangalore, Ahmedabad & Chandigarh (India)



## OTHER BUSINESSES



- Record results highlighted by 27% sales growth to \$37.2m & 41% EBIT growth to \$2.4m
- New 99 Bikes shops in Blackburn, Bentleigh (both Victoria) & Brisbane CBD
- Expanded Advance Traders' wholesale range exclusive distribution rights for BMC brand



- Good profit contribution from Top Deck
- Expansion Asia product range launched, first trip due to depart in April



## OTHER BUSINESSES



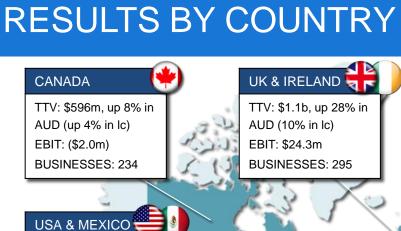


- Providing ground handling services to FLT customers in 11 Asian countries
- Operating Top Deck's Asia range
- Unique ranges deployed Masterclass & Essence products



- Good performance
- 1300 students have completed qualifications since July 1 2015
- Currently has more than 4300 active enrolments, including internal and external students





#### INDIA

TTV: \$204m, up 14% in AUD (down 1% in Ic) EBIT: (\$0.6m)

**BUSINESSES: 61** 

## **GREATER CHINA**

TTV: \$134m, up 22% in AUD (down 1% in Ic) EBIT: \$0.2m

**BUSINESSES: 41** 

#### **AUSTRALIA**

TTV: \$4.9b, up 7% EBIT: \$121.6m

**BUSINESSES: 1,568** 

#### NEW ZEALAND

TTV: \$456m, up 8% in AUD (up 8% in Ic)

EBIT: \$0.9m

**BUSINESSES: 202** 

TTV: \$1.3b, up 25% in AUD (up 1% in lc) EBIT: (\$4.9m) **BUSINESSES: 326** 

#### **SOUTH AFRICA**

TTV: \$245m, up 11% in AUD (up 11% in lc)

EBIT: \$5.6m

**BUSINESSES: 165** 

#### UAE

TTV: \$53m, up 54% in AUD (up 25% in lc) EBIT: \$0.9m **BUSINESSES: 16** 

#### **SINGAPORE**

TTV: \$94m, up 26% in AUD (up 13% in lc)

EBIT: \$0.1m

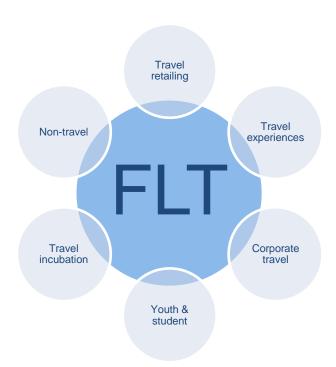
**BUSINESSES: 31** 



# STRATEGIC UPDATE



## **GROWTH PATHS**

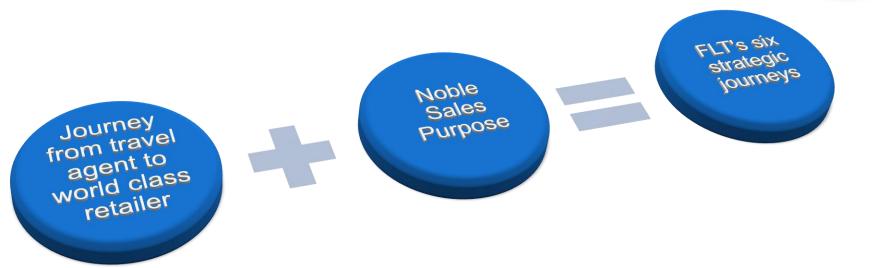






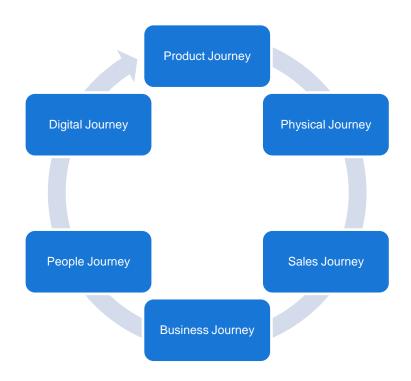
### STRATEGIC EVOLUTION







## STRATEGIC JOURNEYS







## PRODUCT JOURNEY







### PRODUCT JOURNEY: LCCs







### **UNIQUE PRODUCTS: IAPs**







# SHOP JOURNEY: THEN AND ...









## ... FLIGHT CENTRE NOW









# GEORGE ST HYPERSTORE





# GEORGE ST HYPERSTORE





# ESCAPE TRAVEL THEN AND ...





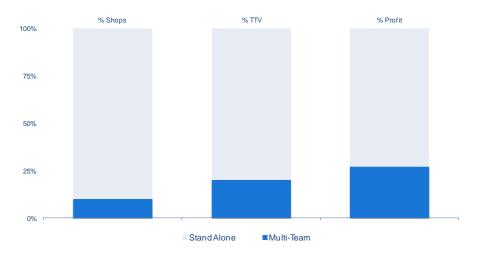






### SHOP JOURNEY: MULTI-TEAM SHOPS

- 10% of existing shops are either hyper or mega stores
- Multi-team stores are more productive, have higher morale and deliver a vastly improved customer experience





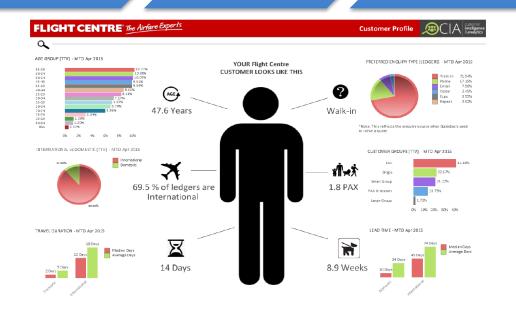


### **SALES JOURNEY**



### MOBILE

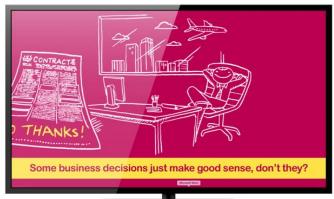
### CRM





### SALES JOURNEY: CORPORATE TVC













# THE BUSINESS JOURNEY



**Ownership** 

Replicable

**One Best Way** 

**Simple** 

The world's best small business



### THE PEOPLE JOURNEY

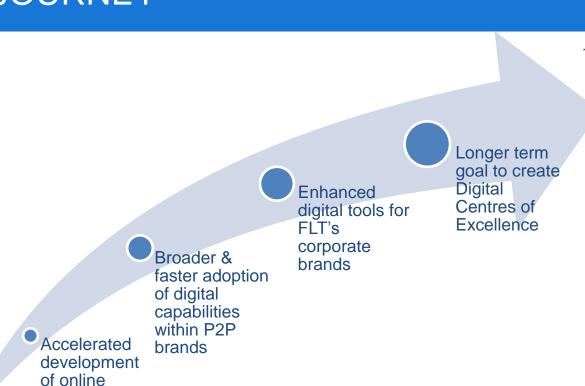






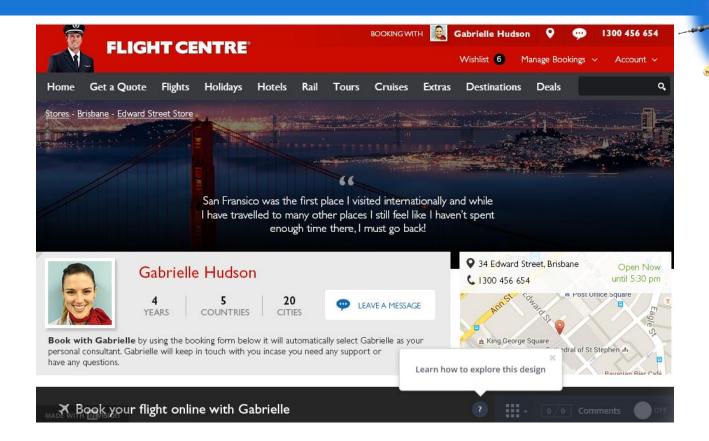
### **DIGITAL JOURNEY**

brands





### **BOOK WITH ME**





### OFFICE HEROES CAMPAIGN

- 7.2 million impressions
- 634 new businesses acquired
- \$31.7m new business opportunities
- Top 3 trending posts on LinkedIn across leisure, travel and tourism industry for week beginning 11/10/2015







**CORPORATE** 





### FCM RESPONSIVE WEBSITES

Rollout of 94 responsive (mobile friendly) websites globally



### PERSON 2 PERSON INDEX



#### OTA

- High volume, low touch, low margin
- flightcentre.com, Student Universe, BYOJet, Aunt Betty

#### Call Centre

 24/7 telephone sales and assist in Brisbane and Sydney

#### CORE LEISURE VOLUME

#### Multi-Team Stores

- Hyperstores
- Megastores

#### Community

- Shopping centres
- CBD and strip locations

#### Home Based

Travel Associates

#### **Events**

- Travel Expos, Discover Europe, Discover America
- 36 events nationally per year in Australia



### P2P & DIGITAL



**CORE LEISURE VOLUME** 

OTA

Call Centre Multi-Team Stores

Community

Home Based

**Events** 

EMBRACING DIGITAL ACROSS ENTIRE P2P INDEX









Book With Me

Ez Book

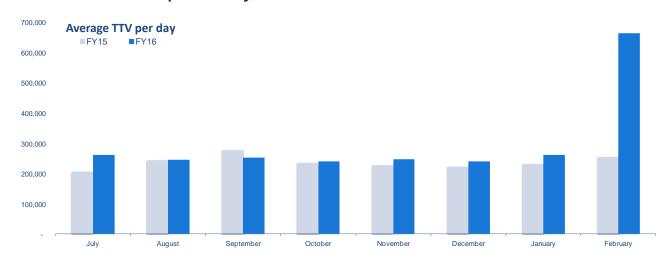


**Dynamics** 



### **BYOJET**

- Growth opportunities FLT's products, improved contracting, new markets, stronger marketing
- FLT's marketing investment already generating 2.5x more TTV per day









### TRAVEL EXPOS

- Record attendances at FY16 events up 10%
- Expected to generate \$300m+ in TTV in Australia this year
- Attracting new customers 64% of total attendees are first-time FLT customers
- 1% of population in each location attends a travel expo
- Concept successfully rolled out to other key markets – NZ, Canada, USA.







# OUTLOOK



### 2015/16 GUIDANCE

- Solid 1H results given trading conditions & investments made
- Will continue to target \$380m-\$395m underlying PBT
- Targeted range represents 4-8% growth on PCP & exceeds FY14 record
- Guidance excludes ACCC refund, possible impairment (India & USA)
   & major unforseen items
- Significant ongoing business investment to drive future returns wages, product ranges, digital, enquiry generation



### 2015/16 TRADING CONDITIONS



### Some ongoing volatility

Slower than normal outbound growth in Australia

Downturn in resouces sector affecting some markets



### Corporate sector

Good pipeline of accounts won

Record multi-national wins



#### Leisure sector

Aiming to capitalise on strong enquiry

Strong Expo results in Australia Cheap fares to stimulate demand

























# GOLDEN ERA OF TRAVEL



ROUTE	ADVERTISED FARE - Jan 2016	ADVERTISED FARE - Jan 2015	% PRICE MOVEMENT
Sydney-Auckland	\$235	\$276	DOWN 14.9%
Sydney-Bali	\$391	\$539	DOWN 27.5%
Sydney-Fiji	\$440	\$594	DOWN 25.9%
Sydney-Singapore	\$456	\$456	FLAT
Sydney-Phuket	\$471	\$625	<b>DOWN 24.6%</b>
Sydney-Hawaii	\$511	\$856	DOWN 40.3%
Sydney-Bangkok	\$566	\$565	FLAT
Sydney-LA	\$989	\$1080	<b>DOWN 8.4%</b>
Sydney-London	\$1299	\$1593	DOWN 18.5%
Sydney-New York	\$1399	\$1566	<b>DOWN 10.7%</b>



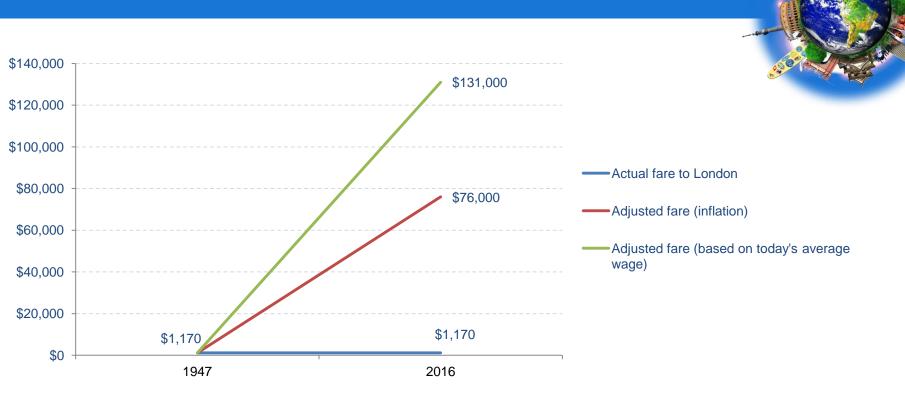
### **GOLDEN ERA OF TRAVEL**

DESTINATION	ADVERTISED FARE	2016 ADJ. FARE*	2016 ACTUAL FARE
	February 17, 2006		February 19, 2016
Auckland	\$575	\$721	\$389
Singapore	\$855	\$1071	\$396
Bangkok	\$919	\$1152	\$436
Hong Kong	\$985	\$1234	\$516
Manila	\$1035	\$1297	\$729
Tokyo	\$1215	\$1523	\$787
Paris	\$1575	\$1974	\$1179
Vancouver	\$1629	\$2041	\$1392
London	\$1665	\$2086	\$1299

<sup>\*</sup>The 2006 return fares from Sydney have been adjusted for inflation to produce fictional 2016 adjusted fares. The adjustments are based on Reserve Bank of Australia data showing 25.3% inflation between 2006 and 2015. The 2016 actual fares were advertised on flightcentre.com.au



### THE TURNER INDEX





### 2015/16 ACQUISITION STRATEGY



Further acquisitions likely to complement organic growth

Possible expansion in Mainland China - likely to target high-end customers

Expansion into Continental Europe - extension of UK business

Vertical (adding to margin) & horizontal (adding to TTV and geographic diversity) growth opportunities



### COMING SOON: KEY TO THE WORLD

- Innovative new digital travel wallet developed by Travel Money
- Brings together:
  - Customer itineraries
  - Prepaid currency card with 10 currencies
  - Travel insurance; &
  - Travel phone & data SIM cards
- Can be used via mobile app (iphone & android), mobile device or PC
- Linked by a physical card that serves as the customer's prepaid currency card & travel insurance emergency assistance card



### **KEY TO THE WORLD**











#### **KEY TO THE WORLD**



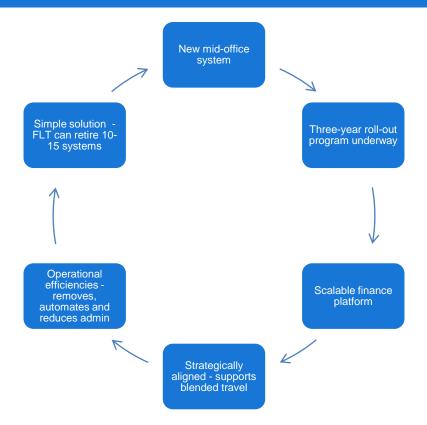








#### COMING SOON: MICROSOFT DYNAMICS









## QUESTIONS



### **APPENDICES**

### 5-YEAR GROWTH TRAJECTORY

	DECEMBER 2015	DECEMBER 2014	DECEMBER 2013	DECEMBER 2012	DECEMBER 2011
TTV	\$9,182m	\$8,138m	\$7,480m	\$6,593m	\$6,181m
Income margin	13.8%	13.6%	14.1%	13.9%	13.9%
EBITDA	\$188.0m	\$164.0m	\$179.3m	\$148.9m	\$137.5m
PBT	\$156.9m	\$141.0m	\$155.0m	\$129.5m	\$119.7m
NPAT	\$116.7m	\$100.3m	\$110.8m	\$91.8m	\$81.6m
EPS	115.7c	99.7c	110.3c	91.7c	81.6c
DPS	60.0c	55.0c	55.0c	46.0c	41.0c
ROE	9.1%	8.8%	10.3%	10.4%	10.5%
Capex	\$58.2m	\$39.5m	\$28.2m	\$28.4m	\$27.4m
Selling staff	14,706	13,853	13,096	12,317	11,866
General cash	\$429.8m	\$429.4m	\$401.9m	\$319.5m	\$316.9m
Client cash	\$612.2m	\$611.3m	\$594.4m	\$453.9m	\$429.8m
Cash and cash equivalents	\$1,042.0m	\$1,040.7m	\$996.3m	\$773.4m	\$746.7m
Investments	\$104.5m	\$62.0m	\$32.2m	\$55.1m	\$53.7m
Cash and investments	\$1,146.5m	\$1,102.7m	\$1,028.5m	\$828.5m	\$800.4m



#### RECENT ACQUISITIONS

#### BYOjet.com

- · Low cost airfare specialist operating in Australia and New Zealand
- Range includes flights operated by scheduled carriers & fares sourced from LCCs, via API connections
- · Offers JETMAX booking system as white-label technology product
- · Strong TTV growth since acquisition
- FLT last week acquired additional 20% (now has 90% holding)

#### **AVMIN**

- · Aircraft charter & logistics specialist synergies with FLT's leisure & corporate brands
- Winning high profile accounts 5-year Santos Cooper Basin contract in conjunction with Alliance Airlines
- Working with Whitsunday Regional Council to launch underwritten international charter services
- Tapping into high-end China/Hong Kong outbound market private charters

# FCM Mexico & Malaysia

- Mexico acquisition (completed July 2015) now integrated into Flight Centre USA
- Strengthens FLT's corporate presence throughout the Americas
- FCM Malaysia business managed by FLT Singapore operation
- Stronger presence in key market oil & gas, marine
- · Opportunity to migrate FCM multi-national accounts

#### cievents Hong Kong

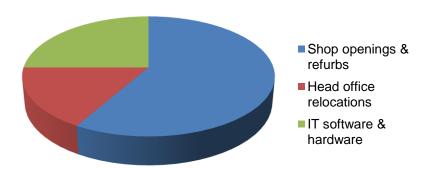
- Small acquisition completed in February 2016 to bolster cievents' Hong Kong offering
- Acquired MICE business has strong event management, creative & production expertise



#### FY16 CAPEX BREAKDOWN



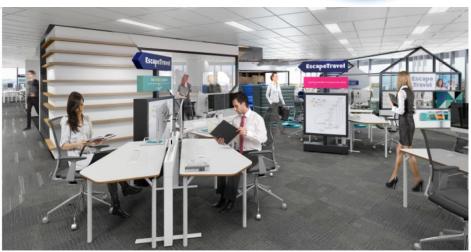
#### **FY16 CAPEX**



- Up to \$70m on store network
  - Refurbs, new shop roll-out
- \$30m on IT software & hardware
  - Includes Dynamics roll-out
- \$20m on head office moves
  - Australia, USA & Singapore

### **NEW GLOBAL HEAD OFFICE: FY17**







### **NEW GLOBAL HEAD OFFICE: FY17**







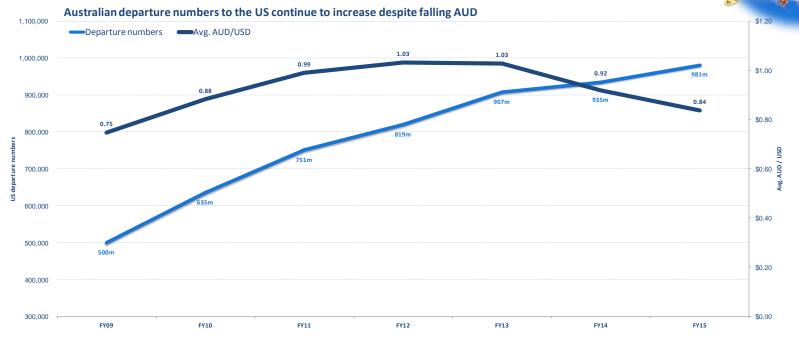
#### **EFFECT OF LOWER AUD**







# AUSTRALIAN DEPARTURES TO THE US ARE INCREASING WHILE THE AUD FALLS





#### Disclaimer

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