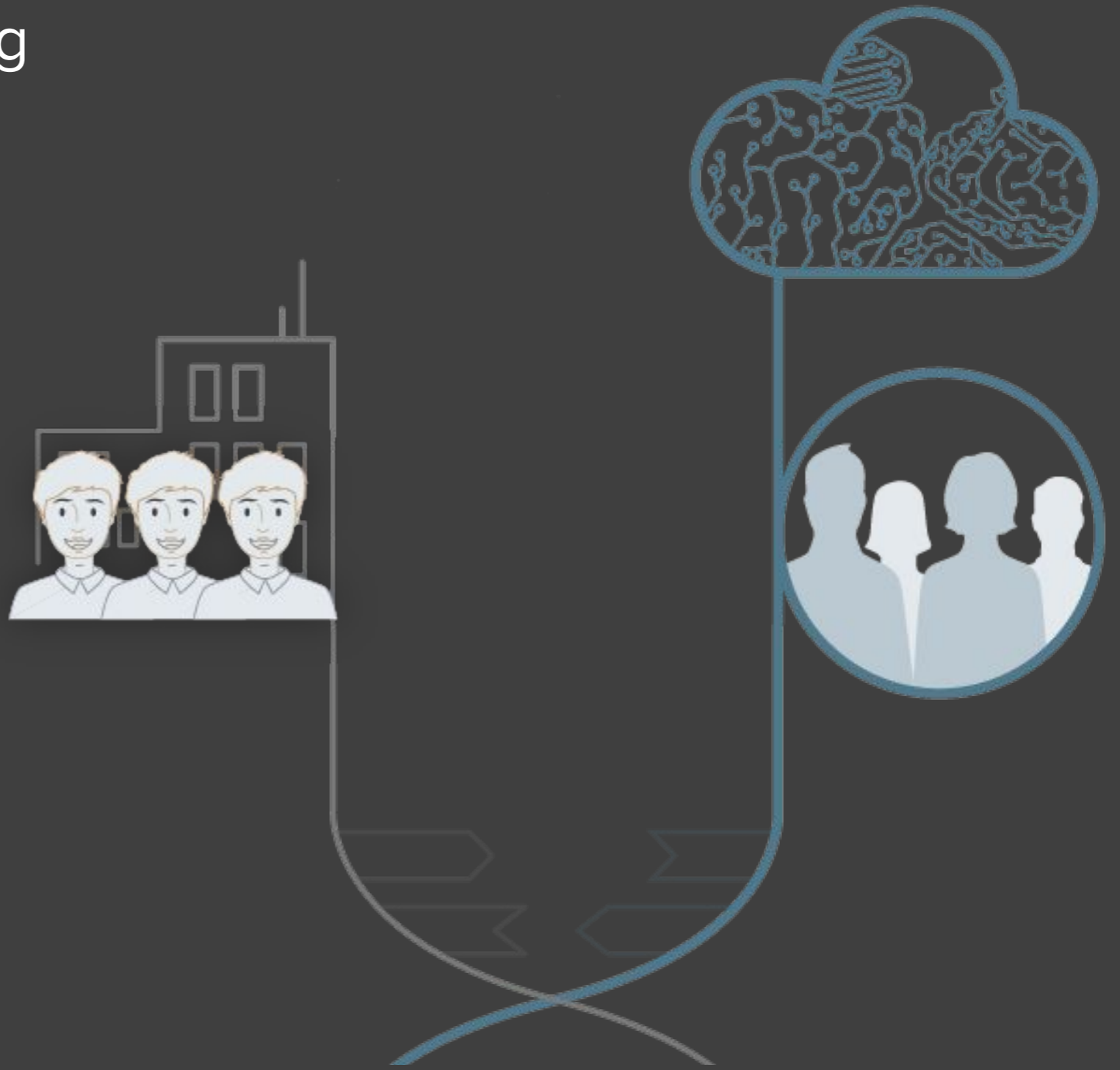


1-Page 

1-PAGE LIMITED

Next Generation of Sourcing
Feb - March 2016 | ASX:1PG



DISCLAIMER

This presentation has been prepared by 1-Page Limited (ACN 112 291 960) (**1-Page** or the **Company**) in relation to our most recent financial reports on 4C and 4D, and other forms and information about the Company that we may file or disclose publically from time to time.

The information contained in this presentation is current at the date of this presentation and remains subject to change without notice. The information is a summary overview of the current activities of the Company and does not purport to be complete or to contain all the information that a prospective investor may require in evaluating a possible investment. This presentation is for general information purposes and is not intended to be and does not constitute a prospectus, product disclosure statement, pathfinder document or other disclosure document for the purposes[GL1] of the Corporations Act and has not been, and is not required to be, lodged with ASIC.[PD2] It is to be read in conjunction with the Company's periodic and continuous disclosures lodged with the Australian Securities Exchange (**ASX**) which are available at www.asx.com.au, including the Company's half-year financial report lodged with the Australian Securities Exchange on 1 October 2015 and each of the Company's most recent financial reports on 4C and 4D, and other forms and information about the Company that we may file or disclose publically from time to time. You are advised to read this disclaimer carefully before reading or making any other use of this presentation or any information contained in this presentation. In accepting this presentation, you agree to be bound by the following terms and conditions including any modifications to them.

The material contained in this presentation is not, and should not be considered as, financial product or investment advice, nor legal or tax advice. This presentation is not (and nothing in it should be construed as) an offer, invitation, solicitation or recommendation with respect to the subscription for, purchase or sale of any security in any jurisdiction, and neither this document nor anything in it shall form the basis of any contract or commitment. In particular, this presentation does not constitute an offer to sell, or a solicitation of an offer to buy, any securities in the United States. This presentation is not intended to be relied upon as advice to investors or potential investors and does not take into account the investment objectives, financial situation or needs of any particular investor which need to be considered, with or without professional advice, when deciding whether or not an investment is appropriate.

This presentation contains information as to the past performance of the Company. Such information is given for illustrative purposes only, and is not, and should not be relied upon as, an indication of future performance of the Company, including the future trading price of 1-Page shares. The historical information in this presentation is, or is based upon, information contained in previous announcements made by the Company to the market.

This document may contain certain "forward-looking statements" and comments about future events, including the Company's expectations about the performance of its business, future product development and certain strategic transactions. The words "anticipate", "believe", "expect", "project", "forecast", "estimate", "outlook", "upside", "likely", "intend", "should", "could", "may", "target", "plan" and other similar expressions are intended to identify forward-looking statements. Indications of, and guidance on, future earnings and financial position and performance, including 1-Page's FY16 outlook[PD3], are also forward-looking statements, as are statements regarding 1-Page's plans and strategies, the development of the market and any pricing illustrations included herein.

Such forward-looking statements are not guarantees of future performance and involve known and unknown risks including but not limited to the risks factors described in our public filings on the ASX,[PD4] uncertainties and other factors, many of which are beyond the control of 1-Page, its officers, employees, agents and associates, which may cause actual results to differ materially from those expressed or implied in such statements. A number of figures, amounts, percentages, estimates, calculations of value and fractions in this presentation are subject to the effect of rounding. Accordingly, the actual calculation of these figures may differ from the figures set out in this presentation.

1-Page cannot give any assurance or guarantee that the assumptions upon which management based its forward-looking statements will prove to be correct or exhaustive beyond the date of its making, or that 1-Page's business and operations will not be affected by other factors not currently foreseeable by management or beyond its control. Such forward-looking statements only speak as at the date of this announcement and 1-Page assumes no obligation to update such information. The release, publication or distribution of this presentation in jurisdictions outside Australia may be restricted by law. Any failure to comply with such restrictions may constitute a violation of our pricing laws.

To the maximum extent permitted by law, 1-Page makes no representation or warranty (express or implied) as to the accuracy, reliability or completeness of any information contained in this document. To the maximum extent permitted by law, 1-Page shall have no liability (including liability to any person by reason of negligence or negligent misrepresentation) for any statements, opinions or information (express or implied), arising out of, contained in or derived from, or for any omissions from this document, except liability under statute that cannot be excluded.

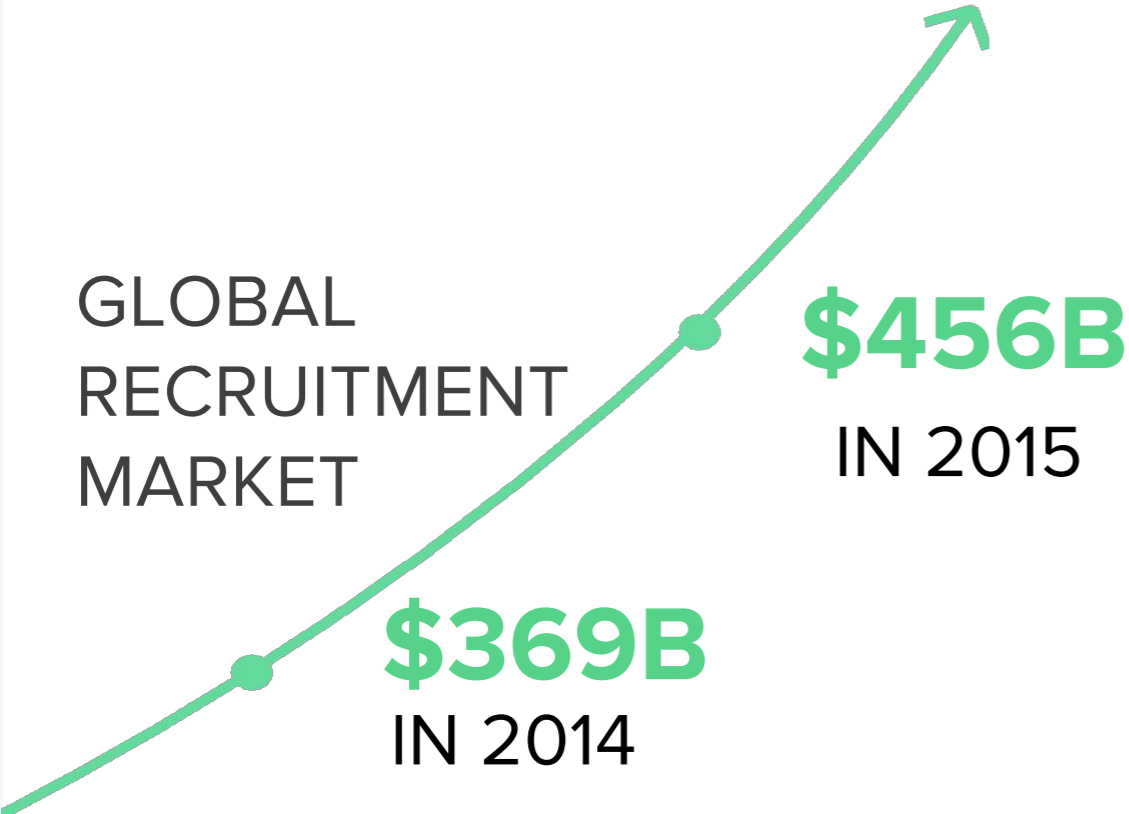
GLOBAL RECRUITMENT \$500B MARKET

GLOBAL
WORKFORCE OF
3B



U.S. WORKFORCE OF
112M

U.S. RECRUITMENT MARKET
\$190B IN 2013



- + **REPEATING:** 100% STAFF TURNOVER EVERY 2.4 YEARS (U.S. Bureau of Labor Statistics)
- + **GROWING:** 600M NEW HIRES EVERY 15 YEARS (U.S. Bureau of Labor Statistics)
- + **CHANGING:** Baby BOOMERS RETIRING 10K/DAY 2030: MILLENNIALS 75% OF WORKFORCE (PBS, U.S. Bureau of Labor Statistics)

THE SOURCING PROBLEM



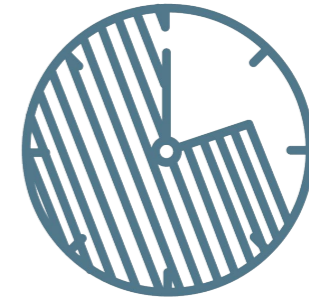
POOR QUALITY

- Job boards are responsible for less than 2% of hires.
- Active candidates are rarely top performers.



EXPENSIVE

- Recruiters charge up to 30% first year salary.
- Networks/Aggregators charge by seat and convert poorly.



TIME CONSUMING

- Professional sites everywhere with redundant, random candidate data.
- Recruiters sift through large amounts of data for relevant information.

“ Professional networks are cumbersome to search, and good candidates are over contacted and indifferent to connect. ”

1-PAGE SOURCING SOLUTION



BROADER SEARCH

Broader candidate search by aggregating across many data sources.



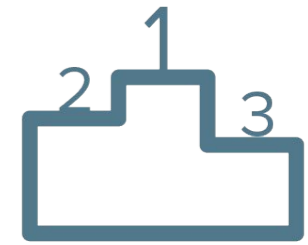
MATCH

Match candidate profiles to highly correlated client job openings.



VERIFIED CANDIDATES

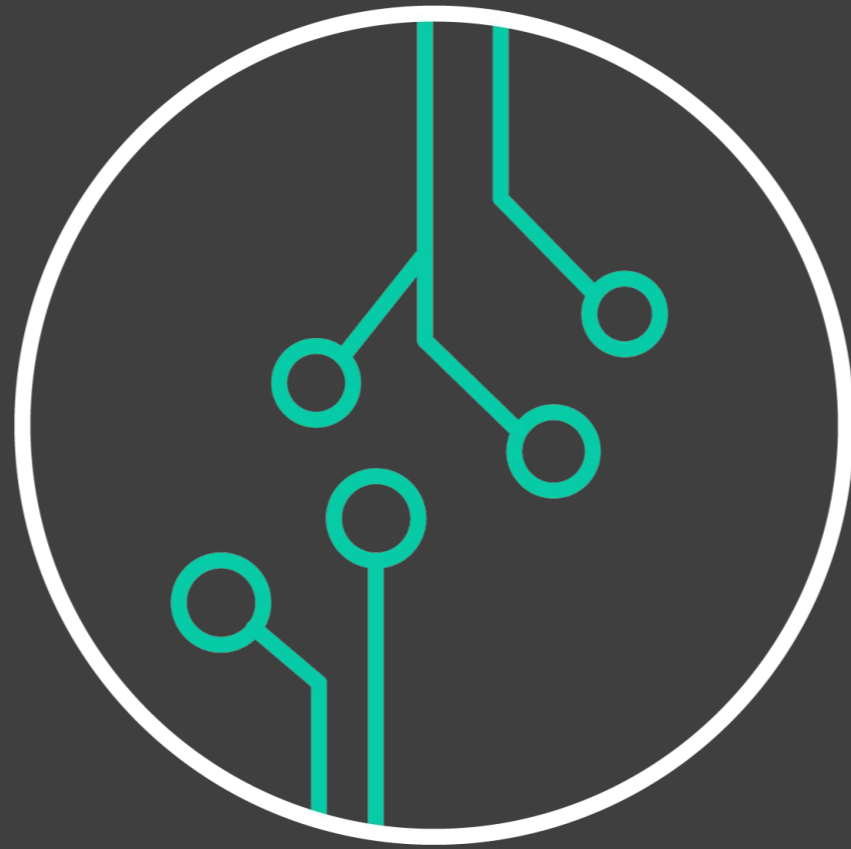
Provide actionable and verified candidates who are directly contactable.



RANK

Rank against internal employees for higher conversion and fit.

“ *1-Page’s platform shortens the hiring cycle and reduces the number of recruiters spend searching for qualified talent.* ”



TECHNOLOGY

ENRICHING AND GROWING DATABASE

DATA ENRICHMENT

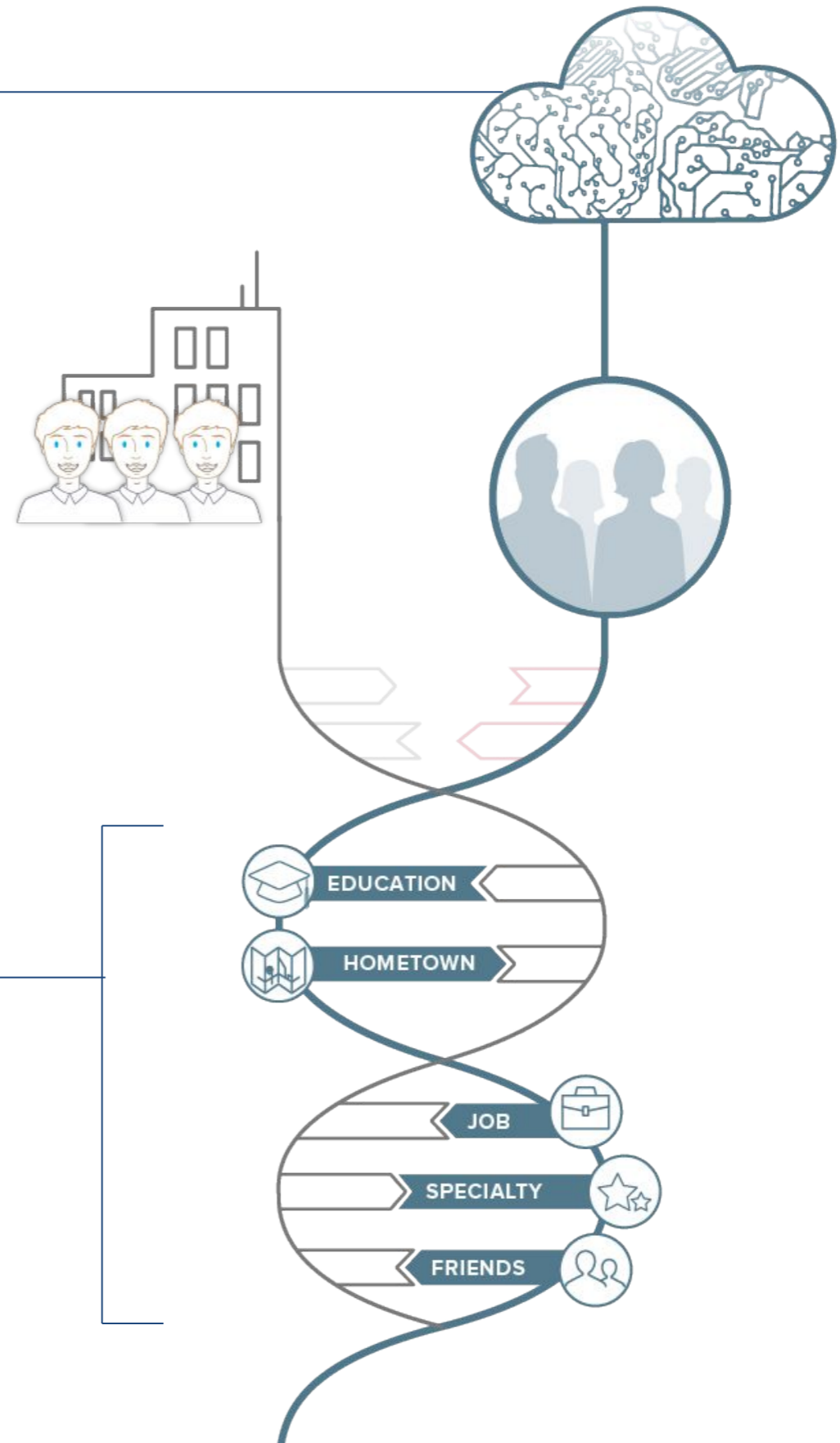
- Aggregates data from websites globally
- Works with industry leading data partners
- Enriched data, refreshed every second

Rank candidates with an Association to Your Employees

- Same Previous Employers
- Same Location/Hometown
- Same School
- Same Interests/Organization

2 Ways to Contact

- Directly - email and phone
- By Referral (>5x conversion)





ENRICHING AND GROWING DATABASE

Robin Kim

Berkeley, California

WORK (9 YRS EXP)

Lead Designer at 1-Page	2013 - CURRENT
San Francisco, CA	
Art Director at Square	2012 - CURRENT
San Francisco, CA	
Product Designer at Google	2011 - 2012
San Francisco, CA	
High School Art Teacher at Las Lomas High School	2004 - 2011
Walnut Creek, CA	

[VIEW ALL](#)

EDUCATION

MBA Design Studies at Whitworth University	2000 - 2004
Spokane, WA	

[VIEW ALL](#)

SKILLS

Wire Frames

User Research

CSS

Interaction

UX

User Behavior

Java Script

Adobe Illustrator

Sketch

Photoshop

Interface

[VIEW ALL](#)

SHOW CONTACT INFO

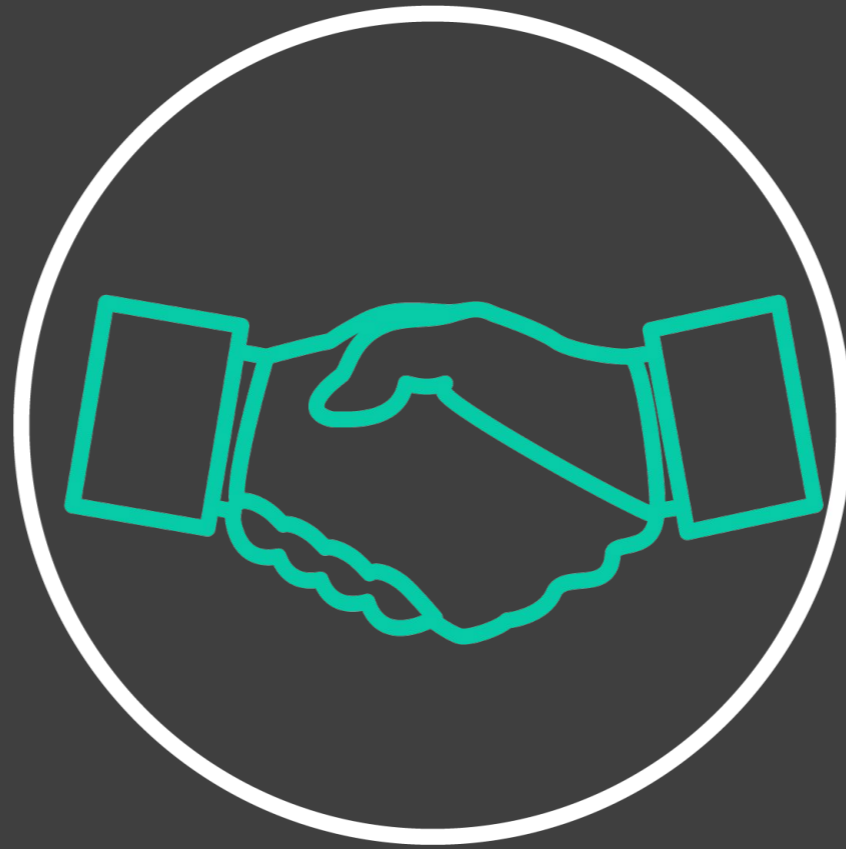
GET AN INTRO

Peter H clicked "Share"
11.7.15

David S clicked "Get An Intro"
11.6.15

David S clicked "Show Contact Info"
11.6.15

David S clicked Star
11.5.15



CUSTOMERS

LEADING GLOBAL COMPANIES ACROSS MULTIPLE INDUSTRIES ENDORSE 1-PAGE



\$ 260B+ 230,800
Sourcing Platform



\$ 9B+ (NYSE: FRC)
Sourcing Platform & Talent Assessment Platform



\$ 22B+ 95,000
Sourcing Platform



\$ 1.4B+ 7,000
Sourcing Platform



\$ 87B+ 300,000
Sourcing Platform



Subsidiary of Foot Locker Inc.
44,000
Talent Assessment Platform



\$ 24B+ 17,000
Sourcing Platform



\$ 14B+ 14,000
Sourcing Platform



\$ 5B+ 3,900
Sourcing Platform



\$ 18B+ 11,000
Sourcing Platform



100 Technology Companies
500 Real Estate
300 Payments

PARTNERSHIP ECOSYSTEM





CREDIT SUISSE

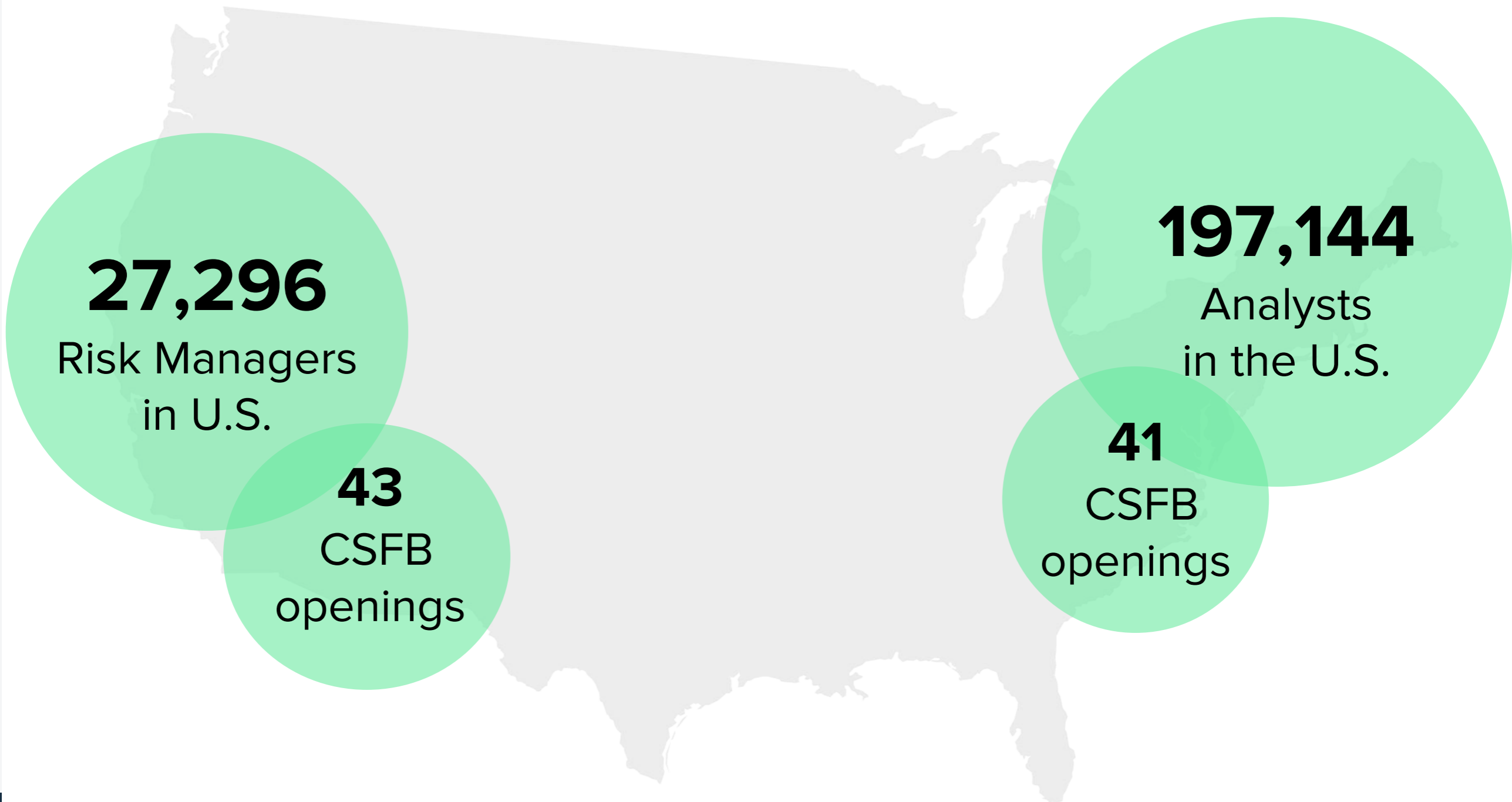


Business Analyst
Type Roles



Risk Manager
Type Roles

1-PAGE SOURCE: POWER IN NUMBERS

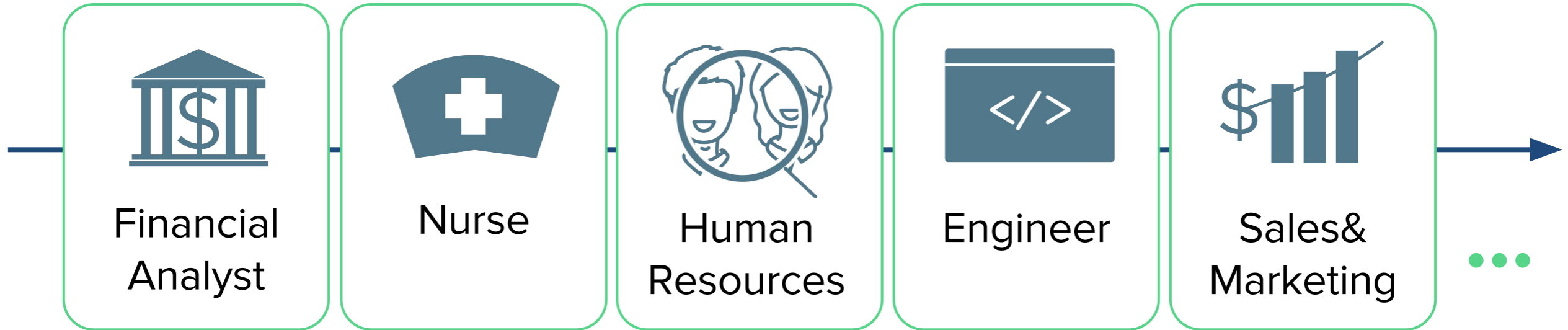




REVENUE MODEL

SALES STRATEGY

Target Lines of Business for Greatest Penetration



Ability to service all customers large & small by selling lines of business



PRICING STRATEGY

Sourcing Platform

CONTRACT PRICING ILLUSTRATION

Annual Contract Pricing	Customer Segment
Employees in company	50,000
Employee turnover (%)	30%
Total employee hires	15,000
Open roles sourced on 1PG (%)	5%
Pools provided yearly by 1PG	750
Pools provided monthly by 1PG	~62
1PG Average fee per pool (US\$)	\$1,000
1PG Revenue – Annual (US\$m)	\$750,000
1PG Revenue – Monthly (US\$m)	\$62,500
Client cost per hire	\$4,500
1PG cost per pool	\$1,000
Cost of 5% of hires through 1PG	\$750,000
Cost of these 5% of hires using traditional methods	\$3,375,000
Annual saving using 1PG	\$2,625,000

Note, this is for illustrative purposes only and does not necessarily reflect the fee charged to clients of similar metrics

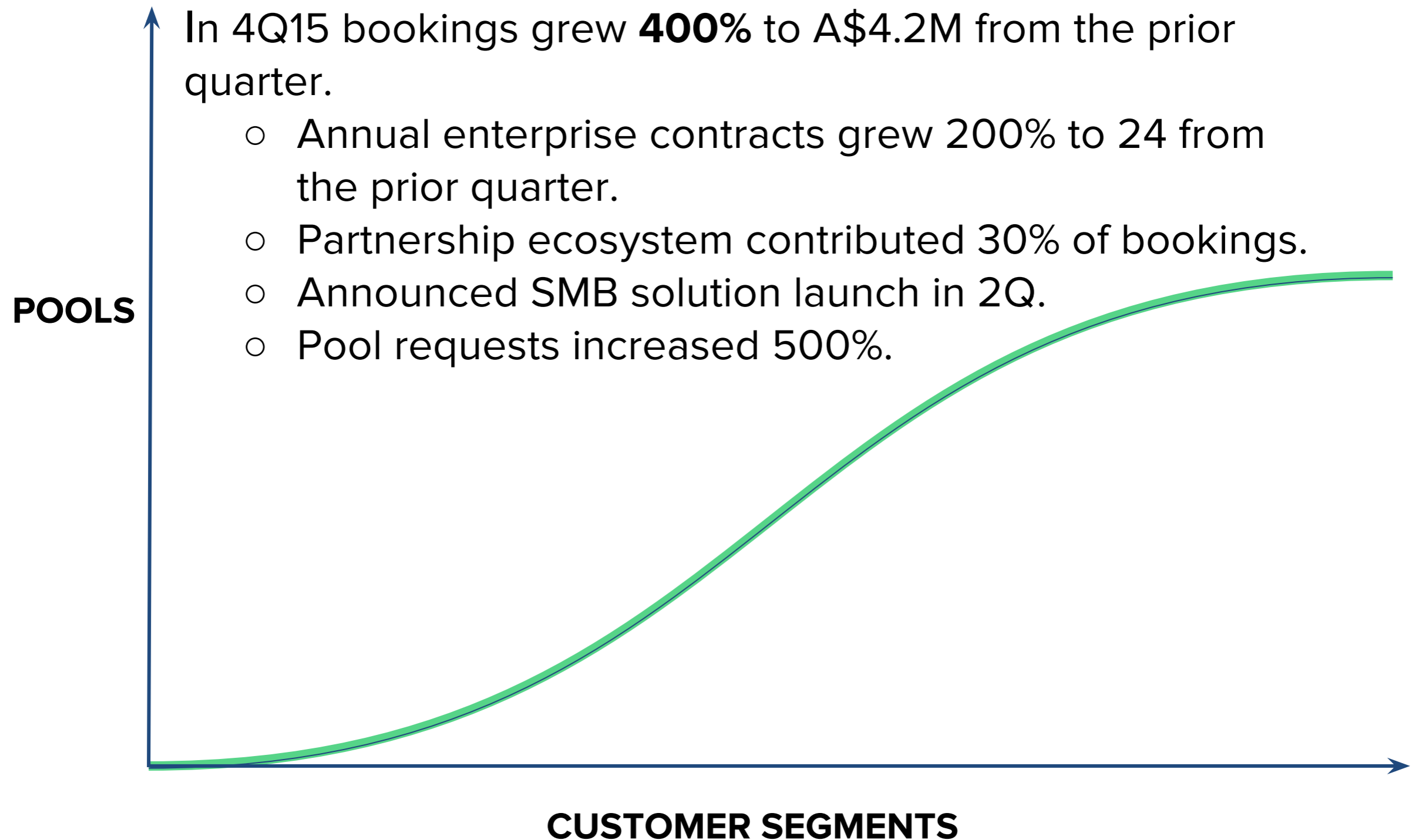
PRICING UNDER THE “LAND & EXPAND” MODEL

Market Segments

- 1-Page launches client with 5 – 10 curated talent pools (US\$1,000 per pool) specific to positions and skills along with full client cloud for the first three months
- Client automatically rolls into fourth month to receive a minimum 25 curated talent pools. The minimum monthly revenue to 1-Page is US\$25,000 (\$1,000 per pool) with the client likely to scale up pool requests in the event of successful hires, given initially sourcing only a small percentage of current open roles.



LANDING AND EXPANDING CUSTOMERS DRIVE POOL GROWTH



CORPORATE SNAPSHOT

CAPITAL STRUCTURE

Shares on issue¹	153.7m
Share price as at 26 February 2015	A\$2.46
Market cap (fully diluted)	A\$400m
Rights²	10m
Options	13.6m
Cash balance as at 31 January 2016	A\$48.2m

¹ Includes 7.5m shares issued in December 2015 for BranchOut acquisition

² 5m rights: A\$1m in revenue, 5m rights: EBIT A\$1.25m

SUBSTANTIAL HOLDERS¹:

Joanna Riley: 10.16%

Harbour Asset Management 9.16%

Patrick Riley: 7.78%

TOP 20 SHAREHOLDERS: 83.6%

BOARD OF DIRECTORS

JOANNA RILEY

as Managing Director

SCOTT MISON

as Non-Executive Director and Company Secretary

RUSTY RUEFF

as Non-Executive Chairman
(BOD Glassdoor, BOD HireVue,
former EVP HR Electronic Arts)

MAUREEN PLAVSIC

as Non-Executive Director
(former CEO of Seven Network, Australia)

LEADERSHIP TEAM



Joanna Riley

Chief Executive Officer, Co-Founder

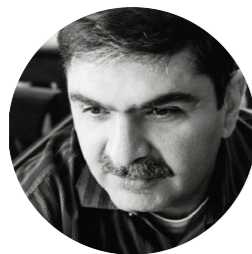
- Nominated Female Entrepreneur of the Year 2012
- Built and sold Performance Advertising
- Co-Founder 360Fashion Network
- Recruited to the FBI



Maria Olide

Chief Financial Officer

- CFO, Worldwide Sales and Marketing at ADP
- Partner and Managing Director at KPMG LLP
- MBA, Business from Stanford University Graduate School of Business



Ash Munshi

Chief Technology Officer

- Founder of Marianas Labs which was acquired by 1-Page in December 2015
- Former CTO of Yahoo!
- Founded and sold a number of technology companies, resulting in over \$1B in exits



Gregg Ames

VP of Global Sales

- Previously led Marketo's enterprise business from a pre-revenue stage to achieving over US\$100M in annual recurring revenue (ARR)
- 20+ years of cross functional leadership and strategy in demand generation, sales qualification, customer success, and enterprise deal execution



Jeff Mills

VP of Global Strategic Development

- Chief Revenue Officer at Gengo
- VP of Sales and Partnerships at Criteo
- Director of Sales at Kayak/SideStep, Inc.
- Sales Development at Yahoo!



Alex Smola

Chief Scientist Officer

- 20 years experience in machine learnings
- Professor in machine learning and analysis
- Developed data product technologies at Google, Yahoo!, UC Berkeley and NICTA.

SUMMARY

- **STRONG VALUE PROPOSITION** - 1 Page helps companies with their most important asset -- talent. Our technology platform targets and identifies best-fit candidates, saving companies time and money.
- **MASSIVE OPPORTUNITY** - Sourcing is a \$450B+ industry and growing.
- **HIGH BARRIER TO ENTRY** - Unparalleled technology and data science.
- **STRONG CUSTOMER ADOPTION** - Impressive base of enterprise customers, including Fortune 100 and leading companies across a diverse set of industries.
- **STRATEGIC PARTNERSHIP** - Seamless technical integrations with a large number of solution providers for channel distribution.
- **PREDICTABLE, SCALABLE REVENUE MODEL** - Land and expand model drives growth as 1-Page adds new customers and incremental pools with existing customers.
- **POISED FOR GROWTH** - Strong value proposition with unparalleled technology.

Joanna Riley, CEO
joanna@1-page.com

1-Page 