

**Shoply Ltd**  
**ASX:SHP**

3 March 2016

The Manager  
Market Announcements Office  
ASX Limited  
Level 4, North Tower, Rialto  
525 Collins Street  
Melbourne Vic 3000

Dear Sir / Madam

**Shoply Limited (ASX:SHP) (Shoply or the Company)**  
**Notice Pursuant to Section 708A(5)(e) of the Corporations Act**

The Company gives notice under section 708A(5)(e) of the Corporations Act as follows:

- (a) On 3 March 2016, the Company issued 139,909,396 ordinary shares in the capital of Shoply.
- (b) The shares were issued without disclosure to the investor under Part 6D.2 of the Corporations Act.
- (c) As at the date of this notice the Company has complied with:
  - (1) the provisions of Chapter 2M of the Corporations Act as they apply to the Company; and
  - (2) Section 674 of the Corporations Act.
- (d) As at the date of this notice there is no excluded information required to be disclosed under section 708A(6)(e) of the Corporations Act.

Yours sincerely

A handwritten signature in black ink, appearing to read "Alyn Tai", with a horizontal line extending to the right.

**Alyn Tai**  
Company Secretary