

MEDIA RELEASE

FOR IMMEDIATE RELEASE

Data#3 joins Global IT Alliance (GITA)

Increasing global customers operating in Australia

March, 07, 2016; Brisbane, Australia: Data#3 has announced that it has joined the Global IT Alliance (GITA). GITA allows customers to work with an alliance of international suppliers, safe in the knowledge that they each provide high levels of service. Prompted by the increasing demand for comprehensive global customer support, the alliance aims to help international companies solve their IT service needs, regardless of their worldwide location.

Data#3 is the eighth partner in the global alliance. Data#3's Chief Executive Officer, Laurence Baynham commented, "Becoming a member of the GITA allows us to partner with companies that can offer the same high quality standards, in international markets in which we don't have physical offices. This means we can offer and implement solutions with consistent service level agreements for global customers, leveraging the alliance."

GITA started in 2014 when Bechtle AG, an IT services leader in Europe, recognised the demand from global customers. James Napp, Managing Director of Bechtle UK, and Bechtle's GITA Director commented, "Our newest addition to the GITA, Data#3, is not only a true heavyweight in the Australian IT market, but also an outstanding partner who champions the same high standards for service, quality and accessibility as Bechtle."

GITA has been built on Bechtle's existing network of 66 IT system houses in Germany, Austria and Switzerland and e-commerce subsidiaries in 14 European countries. Bechtle meticulously selects all GITA members in close cooperation with vendor partners. The international network already includes Atea (Scandinavia and the Baltic states), Datacentrix (South Africa), Data#3 (Australia), JBS (Japan), JOS (China, Hong Kong, Macau, Malaysia and Singapore), Lexel (New Zealand) and PC Connection (USA). Plans to further expand the alliance are in progress.

"The alliance is consistent with our strategy to help customers achieve their business objectives, through our partnership approach," concluded Baynham.

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About Data#3

Data#3 Limited (DTL) is an ASX listed company that is centred on helping its customers achieve their business objectives through market-leading business technology solutions.

Customers choose Data#3 for its business technology solutions, the options offered in a Hybrid IT environment, and most importantly, for Data#3's outcome-based approach.

Business technology solutions from Data#3 are underpinned by market-leading expertise in technologies from global vendors. The specialised solution categories that Data#3 offers are; Hybrid IT and Cloud, Big Data and Analytics, Mobility, Business Consulting, Security, Industry Solutions and IT Lifecycle Management.

These solutions help Data#3's customers achieve:

- access anywhere anytime,
- increased productivity, organisational agility and enterprise growth,
- enterprise cost control,
- IT systems, applications and infrastructure optimisation,
- security, integrity, compliance and risk management, and
- innovation.

Whether across public or private enterprise, Data#3's diverse range of customers all have one thing in common - each has relied on Data#3 to meet and overcome their business and technology challenges to accelerate the achievement of their business objectives.

Data#3 reported revenues of \$870.5 million in the 2015 financial year and \$457.5 million for the first half of the 2016 financial year, and has over 1,100 employees and contractors. The company is headquartered in Brisbane and operates from 14 locations across Australia.

More information about Data#3 and its solution offerings is available at <http://www.data3.com.au>

About Bechtle

Bechtle AG is one of Europe's leading IT providers, with 66 system houses in Germany, Austria and Switzerland as well as e-commerce subsidiaries in 14 European countries. Founded in 1983, the company is based in Neckarsulm and currently employs over 7,100 people. Bechtle provides more than 75,000 customers from the industrial, trade, financial and public sectors with a comprehensive, vendor-neutral portfolio that covers all aspects of IT infrastructure and operation. Bechtle is listed on the German stock index TecDAX. In 2014, the company generated revenues of around 2.6 billion euros. Read more at: bechtle.com

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